

It has been said that the art of being a good listener is a most important part of carrying on a conversation. It is one of the things which we should develop this art to a high point, would there not result in a more intelligent and more successful listening is a great virtue!

76TH YEAR—No. 44

## THIS and THAT

By G. R. A.

### "ALL IS NOT GOLD THAT GLITTERS"

To aspire merely for a large place or a large pocketbook, while one lives, is not always a measurement of enduring happiness. Many men, and women, of course, do achieve importance and are quite happy, but there are many others who come to a sad destiny.

For example, in 1923 a very important meeting was held at Edgewater Beach Hotel in Chicago. Attending it were nine of the world's most successful financiers and industrialists. They included: The president of the largest independent steel company.

The president of the National City Bank.

The president of the largest public utility company in the world.

The president of the largest gas company in the U.S.A.

THE GREATEST wealth speculator of all time.

The president of the New York Stock Exchange.

A member of the President's cabinet.

The greatest "bear" in Wall Street.

The president of the Bank of International Settlements.

It is certainly, we must admit that here were gathered a group of the world's most successful men. At least, men who had found the secret of "making money." Thirty years later, let's see where these men are.

The president of the largest independent steel company, Charles Schwab, died a bankrupt and had borrowed money for 5 years before he died.

The head of the National City Bank—Nicholas Parniani—died insane.

THE PRESIDENT of the greatest utility company—Samuel Insull—died a fugitive from justice and penniless in a foreign land.

The president of the largest gas company—Howard Hoge—died insane.

The greatest wealth speculator—Arthur Gutten—died abroad, insolvent.

The president of the New York Stock Exchange—Richard Whitney—was recently released from Sing Sing Penitentiary.

THE MEMBER of the President's cabinet—Harry Fall—was pardoned from prison so he could die at home.

The greatest "bear" of Wall Street—Jesse Livermore—died a suicide.

The president of the Bank of International Settlements—Leon Froyen—died a suicide.

All of these men learned the art of making money, but not one of them learned how to live.

## Man 72, Drowns In Walnut Lake

Apparently falling through thin ice while fishing, Harry J. Heinzman, 72, of 5341 Putnam, Walnut Lake, drowned in Walnut Lake Monday afternoon.

Heinzman went on the lake at 3 p.m. Monday and when he had been retained by 8 p.m., sheriff's officers were called.

Officers reported that the ice was only an inch thick in the area from which they recovered Heinzman's body at 11 p.m. It was taken from 25 feet of water 300 feet from shore.

This is the first case of drowning in this area since the land county sheriff's department.

HEINZMAN had lived at Walnut Lake for the past seven years. He was a retired tool and die maker.

Surviving are his wife, Anna M. Heinzman; three sons, George and Howard of East Detroit, and Harry of Utica; two daughters, Mrs. Florence McPharin, and Mrs. Vincent Allor, both of East Detroit.

A funeral service will be held at the Bell Chapel of the William R. Hamilton company at 3 p.m. Thursday.

Interment will be in White Chapel cemetery.

## Mother of Local Woman Killed in Plane Crash

The mother of a local woman was killed Sunday in the crash of a British Overseas Airways jet passenger liner in the Mediterranean Sea, according to a United Press dispatch.

# Cranbrook Is 50 Years Old

The golden anniversary of Cranbrook, which in his long lifetime George G. Booth transformed from a run-down farm to one of the world's most distinctive cultural centers, will be observed Monday, Jan. 18.

Commemorative exercises will include assemblies, prayer services and exhibits in the six institutions donated by the newspaper publisher and his wife before they died, each at the age of 84.

About mid-May, 10,000 daffodil bulbs which were planted on sloping lawns of Cranbrook house in 1904, will add their golden blooms to other observances of the anniversary.

The first one-third of the present 300-acre campus was acquired on Jan. 18, 1904 by Mr. Booth, then general manager of The Detroit News and later president of that publication and of Booth Newspapers, Inc., publishers of eight Michigan dailies. It was named after Cranbrook, Kent County, England.

During the past quarter-century, students have enrolled at Cranbrook from more than 25 countries and 44 states. Approximately 850 are now in attendance.

The first Booth holding was bought from James Alexander, who was attending Michigan Agricultural College in 1890-91, but left to serve in the Civil War at its outbreak. When it ended, he was no longer a collegian but a married man, identified in alumni records as a "teacher, farmer and fruit grower." He and his wife came into possession of the Cranbrook land in 1866.

MORE NATURALIST and conservationist than farmer, he was developing trout-rearing ponds out of the headwaters of the Rouge River when Mr. Booth's eye fell on the site. After the sale, Alexander moved to Ann Arbor.

Before Alexander's time, in the early 1820's, the property was cleared and occupied by William Morris, who, with Amasa Bagley, acquired the first-settled portion from the Government, when land could be had for \$2 an acre on time. A few years later, Morris established a grist mill, water-powered, exactly where Brookside School now stands. A landmark, it operated under several names, until about 1894 when it was destroyed by fire.

Morris lived in a house on a wooded slope a few rods north of the water wheel, overlooking the hillside and valley. He was sheriff of the first court in Oakland County.

When told what the commission desired, Mrs. Willett said she would obtain some blank petitions from the city clerk and begin circulating them immediately.

It was evident from the remarks coming from the few Quartan residents at the meeting that the area desires some sort of street and drainage improvements.

BUT THEY indicated those improvements should be of the minimum type, such as resurfacing of the present strip pavements and scraping of street shoulders to remove excess gravel and dirt to permit freer drainage of surface water.

But commissioners, almost to a man, balked at putting in anything but proper drainage and street surfaces.

This would include, they emphasized, adequate storm water sewers, curbs, probably strips, and possibly new sanitary sewer facilities.

THEY RECALLED how several years ago the commission attempted to interest the area in such improvements, only to meet with stiff resistance from property owners. This caused the proposal to be abandoned.

Stated Commissioner Dean Beber: "There is only one way to put in an adequate street, and that is to provide proper drainage for it, which you presently do not have."

"If the city ever puts on an assessment district, it is forever stuck with maintaining the improvement. It seems foolish to me to put in something on an assessment basis and know it isn't an adequate job."

"We don't feel we should carry the burden on this idea, which has been turned down once before. Let the area petition for a discussion of the improvements the city would want to make, plus a rough estimate of the probable cost."

"It should be distinctly understood that this was a guess-timate, and depending on how many construction seasons went by before the city collected 75 per cent of the assessments due, the costs might go up or down," Main emphasized.

INSIST CITY Be petitioned for improvements in the Quartan Lake Estates subdivision plan their signatures on a petition for improvement of their streets, the city will order preliminary plans and cost estimates prepared.

Otherwise the city commission will decline to consider any improvement at this time.

This decision was arrived at Monday night as commissioners outlined to Mrs. G. Howard Willett, Jr., 655 Pilem, and several of her neighbors, just under what conditions the city would contemplate improving street surfaces and drainage conditions in that particular city area.

IN A LETTER to the commission, Mrs. Willett told how for the past two years she has contacted various city offices attempting to have the improvements made.

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Mrs. Richard Shepherd, Livonia, and her daughters, Mary Lillian and Barbara Ann (left), last week shared the same room at Henry Ford hospital, Detroit, with Mrs. Charles L. Kyle, 2675 W. Maple, and her daughters, Martha Lynn and Mary Rae. Both sets of twins were born within one hour at the hospital on Monday, Jan. 4. Both mothers were attended by the same physician, Dr. H. C. Walsler, 270 Suffield. Both women were expecting single births, and Mrs. Shepherd is the former Gay Carey of Birmingham.

## Insist City Be Petitioned for Improvements

If enough residents from the five streets in the Quartan Lake Estates subdivision plan their signatures on a petition for improvement of their streets, the city will order preliminary plans and cost estimates prepared.

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## Jan. 21 Primary Required

By NORMAN DOUGLAS

Seven candidates — four Republicans and three Democrats — will vie in the January 21 special primary election for nomination to represent their party in the February 11 special election for the third district representative seat.

The special primary and election have been called by Gov. G. Mennen Williams to fill the vacancy left in the state legislature by the resignation in November of Howard R. Estes, Republican.

The seven candidates hustled into County Clerk Lynn D. Allen's office just before deadline last

Thursday, Jan. 7, ending election workers' hopes that a primary election would be necessary.

In a race where candidates will have little opportunity to campaign before the primary eliminates all but two next Thursday, Representatives of the two parties will then have only three weeks after the primary to gain votes.

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## Southfield Hires Bldg. Inspector

Harold Rich, 16125 Thirteen Mile road, was named a building inspector of Southfield township Tuesday night by board members who set his starting salary at \$4,400 a year.

Inspector Frank Gidley explained to board members the need for a second inspector in the building department and supported his claim by reporting that during the past 12 months, over \$21,000,000 of building business came through the department, bringing in about \$5,000 in fees to the township.

Gidley stated that he could not keep up with the work load and recommended the hiring of Rich, a licensed builder who has been in the industry for 25 years.

ONE OF THE first to file was Richard G. Van Dusen, 28, 1722 Pine, a Republican. Until recently chairman of the Birmingham Republican club, he was the late Edward G. Van Dusen, Birmingham city commissioner who was educated at Central Michigan College of Education and the University of Minnesota and Harvard University.

A VETHPAN of the U.S. Navy in World War II, Van Dusen is a practicing attorney with a Detroit law firm. He is a member of the State Bar Association of Michigan and the Detroit and American Bar Association.

He also has served as GOP chairman of the state's third district since he was vice-chairman of the Oakland County GOP organization committee since that year.

The second Republican is Lawrence McKelvey, Jr., 38, 1660 Eosmole, a Birmingham insurance agent. A graduate of the University of Michigan, his only other political activity was in 1940 when he ran for the state's House of Representatives in Wayne county.

MCKELVEY is a veteran of World War II. He is a member of the insurance division of the Michigan State Bar and served for four years in Washington, D.C.

He moved to Birmingham in 1947.

Allen G. Gossett, 23260 Grand River, Farmington Hills, is the third Republican candidate. A justice of the peace in Farmington and a practicing attorney there, Ingles is a graduate of the Detroit College of Law and the Detroit Institute of Technology.

He is a veteran of World War II (See PRIMARY, Page 2)

STRICTLY FRESH

Paying call on the nose is still better than paying through it... to the double bluff.

An Australian stuntman spent a year in the States with a serious object. That's a man who managed to get along with the boys and girls here.

Inadvertently, a funeral home advertised: "Those we have served will testify as to our ability." If that can be taken as a body's doing, REMENDOUS job!

There's safety in numbers, ex-

cept when the numbers are attached to the series of horses.

Money means nothing, until you haven't got it.

CHAIRMAN OF Columbia alumni clubs in Michigan working closely with the Michigan radio and television broadcasts and the first of three convocations in Law Memorial Library. The anniversary will be marked by similar celebrations by civic and educational organizations throughout the free world.

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GOSSETT, vice-president, and general counsel of Ford Motor Co., and Mrs. Gossett, daughter of the late Chief Justice of the United States Charles Evans Hughes, will direct all Michigan activities of the Columbia celebration this year.

A luncheon meeting of prominent Michigan Columbia alumni, coordinated with the Economic Club of Detroit, will be discussed in a seminar, and a formal dinner celebration in Detroit later in the year, are already scheduled.

## \$45,000 Goal of Community House Roll Call

An increase of \$5,000 over the 1953 Community House Roll Call is noted in the current goal of \$45,000. The drive will get under way Feb. 15, and continue to March 1.

Walter F. Skinner, 838 West Glenary, is general chairman of the 1954 drive, with Dexter Horton, assisting chairman of business solicitations. These directors of the Community House are also serving on the Roll Call committee.

Explaining the Roll Call goal increase, Skinner explained that constantly increasing demands on the House facilities are adding to operational expenses.

"The activities and events at the House has expanded with the growth of Birmingham and the in-

creasing awareness of its citizens of the value of the House," Skinner said.

"THIS GREATER demand has created a need for more help and more money to be spent in upkeep. The purpose of the House is to serve the community, and the community responds by using its facilities to the utmost."

"We know the people of Birmingham and its immediate surroundings realize the vital and important place the Community House has, and that they will support it, as they always have with

contributions through the Roll Call."

Letters to former contributors are ready for mailing on Jan. 25; Skinner reported. An additional mailing to new residents and those who have not contributed by that date will be sent out Feb. 1.

A KICK-OFF luncheon for those who have been named section captains is planned for Feb. 11 at the Community House. This group will direct the activities of the more than 600 persons who will carry out the door-to-door solicitations.

Speaking for his committee, Horton said letters to business houses already have been mailed. "This is my first year as a Community House director," he



MR. MRS. GOSSETT RECEIVE STAMPS FROM POSTMASTER REDMOND

First copies commemorating Columbia University to go on sale in Michigan

## 1st Post Office in State To Issue New Stamp

The newest United States three-cent stamp was released this week in Bloomfield Hills, commemorating Columbia University's 200th anniversary this year, was released by Bloomfield Hills Postmaster John Richmond to Mr. and Mrs. William T. Gossett of Goodhue road, co-chairmen of the 1954 Columbia celebration for the state of Michigan.

The new stamp, designed by the Bureau of Engraving and Printing in Columbia colors of blue and white, depicts one of the university's most noted landmarks, the Memorial Library. It also bears the text of the Bicentennial theme, "Man's Right to Knowledge and the Free Use Thereof."

The late Dr. Nicholas Murray Butler and President Dwight D. Eisenhower had their offices in the building while they were presidents of Columbia University.

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