

County Traffic Toll: 880 Dead in 8 Years

Auto accidents will bring death to 110 people on the streets and highways of Oakland county during 1954—if it's an average year.

A recent study conducted by Michigan State Police, covering an eight-year period from 1946 through 1953, reveals an appalling picture of mounting death due to traffic accidents.

This report shows each county's contribution to a total of 12,077 highway deaths throughout the state during the eight years studied.

OAKLAND COUNTY with 880 dead stands second only to populous Wayne county, whose toll is 2,475.

Claire L. Hubbell, Oakland county sheriff, this week forecast a gloomy picture in regard to future traffic conditions of the county.

"Cars are traveling on our roads in ever increasing numbers. This multiplies the problems of the department in its efforts to reduce fatal accidents," said Hubbell.

"One thing that would help would be increasing road patrol. We have asked for more patrol cars and more officers, but we have been continually turned down," he added.

Court Sets Date For Condemnation

March 8 has been set as the date for an Oakland county circuit court hearing on a condemnation suit involving property at the corner of Maple and Chesterfield.

The case, brought by the city, would seek to break subdivision restrictions in the Quarten Lakes Estates area in the one instance to allow construction of the Maple side fire station on the Maple-Chesterfield corner.

During this period, we have had a total of eight deaths resulting from motor vehicle accidents in the city. This record compares favorably with the records of other cities in our population group.

"It appears that there are three factors that have helped us maintain this good record in the face of increasing accidents. The first

has been the foresight of city officials in eliminating as many traffic engineering faults as possible.

"Secondly, driver education programs, newspapers, radio and television have helped change drivers' attitudes to make them more safety-conscious.

"Thirdly, traffic law enforcement has also played a big part in reducing the number of accidents that are 'willing to take a chance' as the expense of their fellow motorists."

Southfield Makes Loan to Authority

An advance of \$3,500 to the South Oakland County Water Authority to pay initial engineering and legal fees was voted by Southfield township board members Tuesday night.

The sum of \$4,624, based on a per capita basis, was requested from the township by the authority but board members hesitated to pay the full amount because of Lathrup Village's recent incorporation and impending membership in the authority.

The advance will be paid back to the township upon sale of the authority's bonds expected sometime in April or May.

Fund Drive Okayed

Birmingham chapter of MOMS of America, Inc. were granted permission by the city commission Monday night to hold a "tag day" solicitation of funds on Saturday, April 24. Commissioners agreed if that date should be in conflict, the drive could be conducted May 1.

PEOPLE'S COLUMN

Congratulated for Excellence Award

To the Editor: Congratulations to you and your associates for the award which you received at the Michigan Press Association Conference in the Weekly General Excellence Contest. Publishing a fine newspaper is a great contribution to society and the welfare of Michigan and the community. It is gratifying to see the improvement that Michigan publishers are making in their products.

W. LOWELL, TREASURER
Director of Information Services
Michigan State College

Juvenile Problems Topic of Meeting

At its regular meeting Tuesday night the Birmingham Postmaster's Club discussed the subject of juvenile delinquency in Birmingham.

Winner of the table topic discussion was William "Pat" Murphy, who advocated a healthy father-son relationship and the allocation of the time by parents to enjoying, directing and participating in activities fostering mutual understanding.

Winning speaker in the club's fourth week in its current speech contest was Stuart Skelley, who spoke on the subject, "Fear of Failure," in which he told how fear of failure stifles success more than any other factor and how truly great men have made failures pay off for ultimate success and fame.

Gustav Schwab's "Can We Afford a Guaranteed Annual Wage," dealt with the dangers of a planned economy inherent in adoption of a guaranteed annual wage plan.

"Trail the Eagle," was the subject selected by Robert Harg in a speech telling of the rich rewards to be found by the adult in Boy Scout activities.

In a speech entitled simply, "Failure," John Arbour pointed out that it takes as much effort to fail as it does to succeed and that success is attained by directing the effort in the proper direction.

Roger Thompson spoke on the subject "A Questionable Education," condemning the practices of certain tobacco and beer advertising on television programs.

Public Hearing Set

Public hearing has been set for March 8 on the request of Dominic Caputo, 588 Chester, for the city commission to consider the zoning on four lots on the west side of Pierce, one-half block north of 14-Mile, from single family residence to parking.

Approve SDD License

An SDD license for a store at Twelve Mile and Southfield operated by Clarence Wise was recommended to the Michigan State Liquor Control Commission Tuesday night by the Southfield township board.

NEW SOUTHFIELD REFUSE SCHEDULE

19 MILE	8	4TH THURSDAY - SATURDAY	7	4TH MON - WED.
13 MILE	6	3RD THURSDAY - SATURDAY	5	3RD MONDAY - WEDNESDAY
12 MILE	5	3RD MONDAY - WEDNESDAY	4	SECOND THURSDAY - SATURDAY
11 MILE	4	SECOND THURSDAY - SATURDAY	3	SECOND MONDAY - WEDNESDAY
10 MILE	3	SECOND MONDAY - WEDNESDAY	2	1ST THURSDAY - SATURDAY
9 MILE	2	1ST THURSDAY - SATURDAY	1	1ST MONDAY - WEDNESDAY

CITY OF LATHRUP VILLAGE

ABOVE IS THE NEW RUBBISH SCHEDULE in Southfield township outlined as it will be operated after February 15. Incorporation of Lathrup Village and growth of population in the northern and southern extremities forced the township's department of public works to revamp present collection dates. Officials state that because of the varying amounts of refuse picked up week by week no one day can be set for the pickup in any of the districts. See story on page one of section three. (Eccentric Staff Photo)

Use of Water Shows Seven-Year Cycle

By GIL HERMAN

Statistics on the water consumption in Birmingham over the past 21 years reveal a rather thought provoking phenomenon.

A study of the figures shows that there is a seven-year cycle of consumption. In 1933, when pump records were first kept, the consumption was comparatively low.

It built up quite uniformly until 1940, seven years later, when it suddenly dropped by nearly 140 million gallons.

The cycle was repeated during the seven ensuing years with a drop of about 135 million gallons in 1947.

During 1953, a new high was reached—and if the cycle holds firm, water consumption should drop in 1954.

Also observable in the statistics is a cycle within the seven-year cycle. The characteristic of this cycle is a slight drop in consumption that occurs the third year after the high point in the cycle.

This undulation in water consumption is revealed in Fire Chief Vern W. Griffith's annual report on the city's water works.

He interprets this behavior as an indication of a cycle in the weather. Low points are described as being caused by an abundance of rainfall that does away with the necessity of watering lawns. Cool summers every seven years also could explain the low spots.

The obvious interpretation of the high spots in the curve are hot and dry summers such as experienced in 1953.

It is notable that water consumption has greatly increased over the past 21 years despite the occasional fluctuations. The explanation of this is, of course, simply that Birmingham is growing in population.

Below is a complete listing of the consumption figures for the 21 years. The figures denote total gallons of consumption annually.

1933	715,309,400
1934	706,200,000
1935	610,141,400
1936	609,856,000
1937	563,247,900
1938	574,821,500
1939	542,348,200
1940	674,299,700
1941	657,449,000
1942	534,751,400
1943	429,820,000
1944	429,844,500
1945	437,169,400
1946	446,634,670
1947	384,075,554
1948	580,641,896
1949	509,569,301
1950	492,117,741
1951	455,372,326
1952	491,903,435
1953	458,821,200

12th Sub Platted In Beverly Hills

Final approval of a 120-lot subdivision to be known as Beverly Hills No. 12 was given developers, the Knight Menard company, by Southfield township board Tuesday night.

The subdivision is south of Beverly road and west of the township park.

Supervisor William Roesser asked that the plat be approved with the stipulation that no home building permits be issued until the township solves sewage pollution problems of the Rouge river which have been cited by the Michigan Water Resources Commission.

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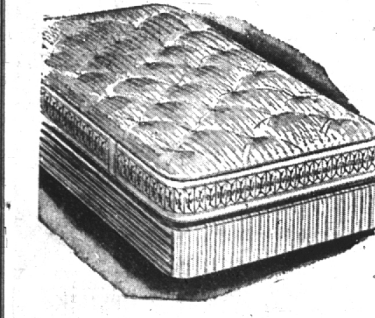
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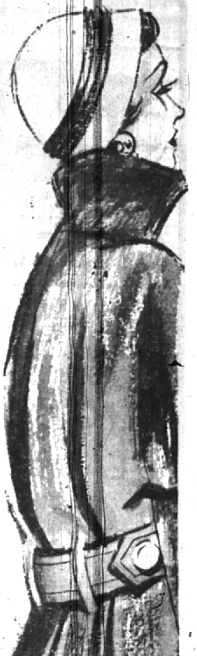
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