

Perhaps one of the greatest barriers to the best early development of children is the failure of many parents to maintain constant contact with their children's teachers. The relationship between school and home ought to be very important.

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THURSDAY, DECEMBER 30, 1954

26-PAGES SECTION ONE

Serving the Citizens of Michigan's Finest Suburban Residential Area



SEVEN CENTS

H.S. and THAT

By G. R. A.

Top flight industrial designers in the U.S.A. now publicly state that most of us have "low esthetic standards, preferring in their homes the ugliest examples of the household arts, and we seem to be happy in the midst of these night-mares."

There is harsh words, boys! Just how do you think you can dream up enough reaction to remove the "ugliness" of meeting regular mortgage payments?

"Safe Driving Day," held Dec. 15, was suggested from the White House, presumably by President Eisenhower. The idea was still in an excellent one.

But the necessity of it is eloquent proof of the lightness indeed the cheapness, that too many motorists have their lives in when behind the wheel of an automobile.

Automobiles are, to say the least, "flying bullets." We who drive them should handle them with all the respect the situation demands.

A St. Louis, Mo., husband paid for a classified advertisement in one of that city's newspapers, and in it he lovingly told the world he loves his wife.

The ad was inserted among those notices that say "On and after this date I no longer will pay for the debts of my wife."

The St. Louis man's simple words were published all over the U.S.A., and perhaps many foreign countries.

When a refreshing, cool breeze, in a summer of broken matrimonial high temperatures!

With all these big American publications selecting "the best football team of the year," "the best actor or actress," "the best director," "the best story," and so forth and so forth, we are best selecting. (Of course, we shall select to please, this subject until we discover something really worth "selecting.")

Too bad, too, that recently married Mrs. Joe McCarthy couldn't enjoy a longer period of basking in the warm light of public support of her husband. But, to paraphrase an old saying, "I'm made his own bed," now he'll have to lie out of it.

Robert Maynard Hutchins, once president of the University of Chicago, in a recent speech declared that "American colleges and universities are nothing but educational slumbers," or something to that effect.

Well, Doctor, at least you are admitting that your own college in Chicago was in the manner of academic slumming.

Statistics compiled regarding the 1952 off-presidential-year voting show nearly two million more people, that average, went to the polls.

Let us assume this means an increased citizen interest in civic life. I merely remind you that our normal population increase mostly is responsible. Most citizens of these United States still take their citizenship responsibilities lightly.

Arthur J. Wilkie, Jr. reported to police that a thief had entered his home at 1774 Derby road Christmas Day. Missing were half a bottle of liquor, two boxes of candy and a box of soap.

Dirty, Thirsty Thief With a Sweet Tooth?

By ROGER W. BARSON

GENERAL BUSINESS: Despite wails from some quarters, 1954 saw a drop in the average Physical Volume of Business of only 2% from the record year of 1953. 1955 could see a rise of only 2% from the record year of 1953. 1955 could see a rise of only 2% from the record year of 1953.

BUSINESSMEN WILL WAKE UP: During 1954 many businessmen rediscovered the meaning of the word "competition." Sales will continue to be made only with real effort in most lines.

CONSUMPTION OUTLOOK: Consumption in a number of lines has been proceeding at a more rapid rate than in previous years. Forecast in a better record in early 1955 for both steel and automobiles.

TEXTILE INDUSTRY: Textile industry operated at extremely low levels throughout most of 1954. Coal and railroad equipment also exerted a strong dampen. I forecast that the textile and coal industries will be in a recovery phase after their long stay in the doldrums.

PRIVATE CONSTRUCTION: forecast that home building and general construction will be somewhat lower in 1955 than in 1954, but this important industry should still operate at high levels next year.

PUBLIC CONSTRUCTION: I forecast that public construction will increase during 1955. This should mean a rise in the output of cement.

AGRICULTURAL EQUIP-

1954 News Highlights for B'ham Area

Continuing population increase in communities in the Birmingham area in the first half of 1953 provided the city and other municipalities with increasing demands for schools, utilities and other necessary services.

Construction of two new fire halls was begun by Birmingham officials, and Michigan Bell Telephone Co. added considerably more new equipment to serve the area.

Highest budget in Birmingham's history, \$1,335,835, for 1954-55 was approved. In line with general school expansion in Birmingham, Troy and Southfield districts, architects plans for the new Beverly school were released.

CRANBROOK marked its golden anniversary, and additional attempts were made to solve Birmingham's off-street parking problem.

Death claimed "Gus" Durais, famed football coach, as it did Ralph Wilson, prominent druggist. Other significant events during the first six months of the year were:

Issue of January 7 new city fire stations were foretold as city commissioners asked Civil Engineer W. Bradford Edwards of

Pleasant Ridge for plans for the two buildings. One will be at the SE corner of Chesterfield and W. Maple, the other at Adams and Rivers.

Petitions were circulated by candidates seeking the state representative seat vacated by Republican Howard R. Estes, who resigned in November, 1953. Republican Van Dusen, 1722 Pine, submitted petitions. Lawrence McKay, Jr., indicated candidacy, and petitions were circulated for Marvin Baschinsky, 3630 Kilmer, Troy Township.

"Gus" Durais, famed football coach, died at his home, the first forward pass, died at his home.

When fire destroyed the Muir home at Walnut Lake on Dec. 15, the contents of the old home were left without a family.

HIS MISTRESS was dead, the children he was bringing taken away to the homes of relatives. The big sable and white dog barked the spirit of vengeance out home until members of the Oakland County Animal Welfare Society took charge of him.

Through the efforts of one of the members and two other assistants, an ideal for a large home, a large yard and two little boys. The first day Prince seemed usually happy. He danced with the boys at night and played with them during the day. The second day he was the old home was too much, and Prince left to go back to Walnut Lake.

THERE IS evidence that he made the journey without harm, but the sense of the hurt of Numerous people have been made by those who found his new home, searching around Walnut Lake, home, calling, whistling, but no sign of Prince.

Meanwhile in Warren, a broken hearted Marie grieves for her new-found friend. He's only four years old, and he wants his home with her legs to come back.

Whether he will or not depends largely on the people of Walnut Lake. If they see Prince, will they notify Al Sunell at the OCAWS office in Pontiac?

Beaumont Hospital Sets Open House

Members of the working press, radio and television today will get first glimpse of the new William Beaumont Hospital in a new building of South Oakland county.

Area doctors, men as well as those from the entire metropolitan Detroit section will view the realization of their dream at the dedication ceremony scheduled for Friday, Jan. 7.

This weekend, January 8 and 9, hospital will be open to the public for an official open house with the building being open to the public for a few days later.

GROUND was broken for the originally-named Oakland hospital in June, 1953, and contractors have been hurrying completion of the million dollar hospital to meet the 18-month construction schedule.

Visitors to the hospital are promised a look at the latest in medical equipment and hospital facilities.

Boy, 4, Mourns Loss Of His Yuletide Pet

It's a story of many angles and heartbreak to a little boy and a loyal dog.

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Juveniles Caught With Stolen Auto

Two Detroit youths were caught on Christmas night by Birmingham police who said they found them in a stolen car at a car at Pinter's office, 1605 N. Woodward.

Police said the juveniles had stolen the car they were driving and had broken into the station, stealing \$200. They were turned over to the Oakland county juvenile home to await court action.

New School to Get Board's Inspection

Birmingham board of education members tomorrow will make their final inspection of the new Fenwick elementary school.

The new building, north of Derby on Elton, will accommodate 400 pupils. Such companies should be able to pay out a dividend a higher percentage of earnings than in recent years, notwithstanding a moderate profit shrinkage.

DIVIDENDS: Recent high expenditures for new plant and machinery have left some concerns with a very high debt-to-capitalization ratio. Some companies should be able to pay out a dividend a higher percentage of earnings than in recent years, notwithstanding a moderate profit shrinkage.

Seek Dog Poisoner

Police are seeking a poisoner who on Christmas day killed a dog belonging to Forrest C. Cornell, 1649 Village road. Described as a veterinarian as stretching the poison on some street administered near Cornell's home.

Question Terrace Zone on Woodward

The city commission will discuss the increase of terrace zoning on N. Woodward at the next meeting of the commission and plan board.

Reviewing a recommendation Monday night from the planning department, the terrace zone is increased to include 118 more terrace units on the west side of Woodward north of 20th street. Commissioners questioned why the plan board would back such a plan board as in previous zoning it had sought to keep population densities at a low.

Recommendation, the plan board asked that the city seek to restrict a depth of some 100 feet between the terrace and the Rouge river as a flood trap.

May Cost \$150,000 To Park 32 Cars

Confronting Birmingham city commissioners next Monday night will be a decision whether to continue negotiations for acquisition of a gold-plate municipal parking lot a hundred feet so feet south of the city's highly assessed business district in the downtown area.

City Engineer D. C. Eichert said Tuesday afternoon he will have before the commission Monday night the details of property appraisals and estimated costs of this proposed 32-car lot at the northeast corner of Bates and Martin streets.

Eichert said he did not predict whether commissioners that night will decide definitely whether to proceed with the project temporarily, the smallest which may cost as little as \$25,000 per year space.

Eichert said he admitted a lot in the location might cost at least \$2,000 per car space. This cost, with a less-than-\$1,000 per car space for the 220-car Municipal parking garage in the city.

Certain proposed parking facilities for under consideration by the city of Detroit have been mentioned as costing almost \$500,000 per space.

At least Monday's regular meeting, commissioners thought on Monday but top city officials, then spent considerable time discussing the Bates-Martin situation.

IN THE past 10 days, the matter has been considerably complicated by the announcement of the B. Sigler Co. that it has optioned the parking site for a women's apparel store.

It has been no secret in local business and municipal circles that one Marvin Starr property owner for several years has been holding out for at least \$1,000 per front foot.

It is assumed then, that Sigler's at least has met this figure, which would place minimum cost of the parking lot at \$120,000, probably nearer \$150,000.

MEANWHILE, the city is proceeding rapidly to complete its population on the Pierce parking lot.

At last closed meeting, commissioners decided to accept the Wakefield Co. sale price of \$45,000 for three lots comprising the Pierce-Brown street corner.

Eichert said present options total \$20,000, with an additional amount to go to the owners of a lot at Merrill and Pierce, the only piece remaining to be acquired. He said the city and property owner still bid \$2,500 apart.

THE CITY has offered \$33,000, while the property owner has agreed to settle for \$42,000.

Sigler's settlement was reached by Jan. 10, the city will proceed with condemnation of the parcel.

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Strictly Fresh

Chicago's truck trucks won't carry the slogan, "Don't Be a Pig." Sanitation commissioner says it isn't just to refer that any of the Windy City's citizens see pigs sign with road, instead "Don't Be a Little Pig." THAT won't be any good either. Pigs still can't read.

Most fragile thing ever devised by man is a New Year's resolution. Manila in the Philippines is on trial for selling sawdust as coffee.

That gives grounds for action against certain berries in most any city.

Boss says that as soon as the bowl games are all over he's going to invite the office quartermaster to tackle his job for a change. All members of inner spring mattress repaired. DON'T ANY. Don't ask for Enterprise 6215.

WHICH WAY IN '55?

As the New Year dawns, it is hoped your way lies

AHEAD

That your hopes and faith will carry you

UPWARD

That your step will be firm along a road which is

STRAIGHT.

That your thoughts and your aims are directed

RIGHT

And that your life will be the

BEST

All this, then, we hope points to

A Happy New Year for YOU

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