

The best in happiness that may come to a person at Christmas does not always come to the ones who get the most valuable presents; indeed, there will be countless ones who, receiving little of material value, get precious gifts that are rich in spirit.

## shop early GIFT GUIDE for Christmas

A bigger and better selection than ever before awaits the Christmas Shopper who is planning to do his Christmas Shopping right here in Birmingham. No shopping area in the metropolitan area is better equipped and stocked to make your gift procurement so easy and pleasant. Save time and trouble by taking advantage of the huge selections—better values and friendlier, more efficient help. Enjoy shopping in the friendly stores that you know and where they know you and are especially interested in helping to make your Christmas shopping the pleasant task it is supposed to be.



Christmas Wishes Come True When You Do All Of Your GIFT SHOPPING in BIRMINGHAM

Give a gift of a lifetime—  
**FURS**  
from  
**Dimas Furs**  
Mi 4-3930  
227 S. WOODWARD AVE.  
BIRMINGHAM, MICH.

**Miller Shoes**  
Woodward at East Maple  
Best for Him—  
Let Him Choose  
His Favorite Style!  
**Nunn-Bush Shoes**  
\$18.95 to \$24.95

**GEORGE ROSS**  
211 E. Maple JEWELERS MI 4-8215  
Gibson's, Men's and Ladies'  
**CIGARETTE LIGHTERS . . . \$1.95**

**WILSON DRUG CO.**  
Woodward and Maple  
**GIBSON CHRISTMAS CARDS**  
"Buy the Box" Currier & Ives Winter Scenes. 14 for \$1.00  
Many other card assortments for your selection.

Give the family a wonderful gift—  
**Magnavox**  
Radio—Television—Phonograph  
**McCALLUM & DEAN**  
BIRMINGHAM  
Midwest 4-5230 409 E. Maple Ave

**YOUNG'S of Birmingham**  
203 Pierce Street  
Pendleton & Viyella  
**ROBES**  
PENDLETON PLAIDS from \$22.50  
VIYELLA PLAIDS from \$29.50

**UNFINISHED FURNITURE**  
Come In And See It  
**BIRMINGHAM PAINT**  
GLASS & WALLPAPER CO.  
335 E. Maple MI 4-3737

A Christmas Gift that will always please—the world's finest—  
**FLEXIBLE FLYER SLEDS**  
\$7.95 up  
also  
Toboggans - Skates - Snowler for Children  
**HUSTON HARDWARE CO.**  
BIRMINGHAM'S OLDEST HARDWARE STORE  
205 N. Woodward

The PERFECT Gift for HER  
Famous "CAMEO" Hosiery  
60 Gauge—15 Denier  
Reg. \$1.35 This Weekend \$1.15 pr.  
ONLY 3 for \$3.25  
**EGGLESTON'S DEPT. STORE**  
187 N. Woodward Birmingham

**DICKINSON'S**  
WABEEK BUILDING  
Pure Silk—Clip On  
**BOW TIES**  
Special AT \$1.15  
Rectangular stripes in a wide color assortment including the new charcoals.

**MORTIMER'S MEN'S WEAR**  
130 West Maple  
For Christmas Giving  
The Sport Shirt Sensation of the Year  
McGregor TT CLUB  
**SPORT SHIRTS**  
priced from \$7.95

**BODINE'S**  
"The Greeting Card Shop"  
172 N. Woodward. MI 4-1177  
**TERRI-LEE DOLLS**  
And Complete Selection of Clothing

**THE UNIVERSITY**  
Toys—Sporting Equipment—Sport Clothing  
Lamb Knit  
Orlon Sweaters \$9.95  
Chippewa Virgin Wool  
Shirts \$10.95  
277 Pierce St. Birmingham MI 4-4466

Nationally Advertised  
**CLOCK RADIO**  
Reg. \$49.95 Now Only \$29.95  
Mahogany Wood Cabinet  
**MILKS APPLIANCES**  
1193 S. Woodward Open Daily 9 to 8 MI 6-1300

**RB SHOPS**  
112 West Maple  
**CLUTCH BAGS**  
Leather, velvet and silk  
assorted colors in all materials.  
\$2.98 up

**SHAIN'S**  
REXALL DRUGS  
105 W. Maple MI 4-2121  
**PARKER PENS**  
with s-m-o-o-t-h joints \$5.00 up

**THE RECORD CORNER**  
408 N. Woodward MI 4-7833  
**V. M. and WEBCOR**  
PHONOGRAPHS  
Manual or Automatic  
Hi-Fi or Standard

Complete Assortment  
**NOMA**  
Christmas Strings  
Colored Balls, Extension Cords,  
and Other Electrical Supplies for Your Lighting Needs.  
**HAWTHORNE ELECTRICAL CO.**  
162 N. Woodward MI 4-2200

**KRESGE'S**  
West Maple at Henrietta  
**4-GEAR SPORTS CAR**  
10 inch German imported  
beauty with 3 forward speeds  
and reverse. Has a heavy  
spring motor. A Kresge ex-  
clusive \$1.98

**MONOGRAMMED HANDKERCHIEFS**  
Fresh Linen \$1.00  
Hand Rolled  
**PECK'S MEN'S WEAR**  
108 S. Woodward MI 4-7721

**The F. J. MULHOLLAND CO.**  
233 North Woodward  
**COLORFUL VESTS**  
Plain colors, clan plaids, wild life patterns and tartan checks. Corduroy, rayon or acetate fabrics. Choose from many.  
Sizes 38 to 46 \$6.95 to \$10.95

**CRAIG APPLIANCES, INC.**  
112 South Woodward  
**MODELS & HOBBIES**  
PLANES—CARS—BOATS  
Many Sizes and Types  
in Plastic and Balsa wood.  
69c to \$19.95

**WILLIAMS BOOT SHOP**  
115 W. Maple  
**HOUSE SLIPPERS**  
for Men, Women and Children  
Foster your slippers. Choose on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

Complement your  
**CHRISTMAS** wardrobe  
with a new coiffure from  
**ANN YOUNG BEAUTY SALON**  
339 E. Maple MI 4-9841

**CATALINA SWEATERS**  
Sizes 38 to 46  
\$8.50 & Up  
**MATTHEW'S**  
Custom Tailors and Men's Furnishing  
288 E. Maple MI 4-1777

**toys**  
**STERNA'S** MI 4-3520  
108 S. Woodward  
Free Parking in Rear of Store  
Open Friday Evenings To 9

**LEWIS FURNITURE CORP.**  
235 Pierce St.  
**FINE GIFTS OF FINE FURNITURE**  
**SAMPSON CARD TABLES**  
In the Season's Gayest Colors \$13.95  
Chairs to Match \$6.95 each

**BIRMINGHAM CAMERA SHOP**  
168 S. Woodward Established 1938  
There is a Photographic Gift for Everyone.  
From December 10 Until Christmas  
We Will Be Open Evenings  
Until Nine O'clock