



PROMOTION OF H. RICHARD STEDING III, 920 Larch-
 len (left), to chief engineer-executive staff, and John C. Guenther, 1141 Lake Park, to director of technical information for the Chrysler Corporation Engineering Division, was announced this week by James C. Zeder, Chrysler Corporation vice president and director of engineering. Stedig, who has served as director of technical information since 1948, is now assigned to the Corporation's organization department, and will also serve as a member of the management planning committee of the Engineering Division and in various other staff assignments in planning and organization. He continues as a member of the Chrysler engineering board, to which he was appointed in 1953. Guenther, who succeeds Steding as director of technical information, joined Chrysler Corporation's public relations department in January, 1952. He was named assistant director of technical information in the Engineering Division in July of 1953. Prior to joining Chrysler Corporation, Mr. Guenther was an editorial writer and editor of the automotive column for the Columbus (Ohio) Dispatch for five years.

Junior Winners Named at Course
 Winning contestants in Springdale golf course Junior golf program were named this week by Course Professional Robert Fautsch.
 The contestants in driving, chipping and putting brought to an end a six week program of golf instruction for youngsters between the ages of eight and 15 years.
 In the boys division, 12-year-old John Shelley won the driving test with a 135 yard blast. Runner-up

Big Bear Cooler Turned Off Nights For Neighbors

Baffles to reduce sound were put on the air conditioner atop the Big Bear market on South Woodward, but neighbors say they still find this an incomplete solution. Store Manager Harold Monet said, "The new baffles deflect about 50 percent of the sound toward Woodward."
 He said that he turns off the conditioner each night at 8 and the store becomes warm by closing time at 9.
 "I have tried everything to get along with the neighbors—such as installing baffles and turning off the air conditioner at night and on Sundays," he stated.

THE AIR conditioner is not intended to be turned off until fall, he said. Monet, feeling his business has increased with the cooler, has talked to other local store managers, Detroit company representatives and the company's president, concerning the noise.
 Mrs. Robert T. Gill of 1744 Torry, said, "I don't object to the air conditioner during the day."
 But she would like it turned off at 7 p.m. or at the latest 7:30 p.m. so her children could sleep. Mrs. Gill said that the air conditioner is annoying especially when the windows are open.
 "The situation has improved recently," she said, referring to the machine being turned off at 8 p.m.

MRS. GILL'S husband said, "The air conditioner has a high pitch and sounds like an air raid siren. The baffles have helped so little that they are not noticeable."
 Gill said the sounds have been so annoying they have caused him physical discomfort.
 He said, "It is not fixed to my satisfaction."
 "The baffles haven't been the answer," the store manager said. "I am still trying to solve the problem."
 He said he will investigate any suggestions.
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 Miracle Whip, Quart
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 2 Large Bars 27c
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SWANSON CHICKEN PIES, TURKEY PIES, BEEF PIES 3 for \$1.00

T.V. DINNER 89c
 Chicken or Turkey

CLASSIC PICKLES
 Hamburger Dills
 Sweet Slices Sweet Relish
 2 1/2 oz. Jars . . . 49c

CHASE & SANBORN
 COFFEE . . . \$1.09
 Miracle Whip, Quart
 Salad Dressing . . . 49c

GIANT SIZE 79c
 Reg. Size 25c

IVORY
 2 Large Bars 27c
 3 Med. Bars 25c
 4 Personal Size Bars 23c

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