

The Smart Shopper Selects the Colors That Suit Her Best

By HELEN BRUNSON
Special Writer for The Birmingham Eccentric

Are you wearing your most becoming color this spring? The right color can make blue eyes bluer, brown eyes sparkle, bring out the warm tones that still exist in a sallow skin, add glint to golden blonde hair or make white hair look whiter.

But in spite of these wonders, some women never discover their best colors.

Some got into a rut years ago. "You should wear brown," one woman was told when she was a child. So she wears brown, when red or blue tones would become her better.

OR, MAYBE economy is the reason. But the woman who must choose a basic color—say black or gray, for her suits, coats and even her dresses, should still wear pretty, becoming colors next to her face, in the form of collars, scarves and blouses.



Mrs. Brunson

And to give herself and her friends a lift (our friends have to look at us), once in a while she should appear in a dress of a totally unexpected—and flattering color. Forget the budget!

Some women, too, have listened to such trite rules as "no brown for the gray-haired woman", "no pink for red-heads".

If a gray-haired woman has brown eyes and a good skin, brown may become her more than black. And pink can be worn by red-heads—that is, flesh-pink and pale mauve-pink.

HOW CAN a woman select her most becoming color-tones? First—by paying attention to what her friends say. We've all had the pleasure of hearing, "What a becoming dress!"

If a certain gown always brings compliments, ten to one it's the color that makes the difference, not the style, fabric or even an expensive price-tag.

On the other hand note what you're wearing when someone (tactlessly) says, "You look tired today."

Maybe it's that all-black outfit you're wearing, draining all the color out of your face.

Second—when you're shopping, before you try on a certain dress, insist on getting into sunlight or its approximation. Hold the material next to your face. If the color makes you look better than you expected, it's for you, for some colors bring out the best tones in the skin.

That's why blues are so universally becoming. They make the skin look whiter and more clear.

Teal-blue is said to be the most universally becoming of all colors. Other easy-to-wear tones are navy, caviar-gray, blue-purple, ruby, violet and clear yellow.

Hard to wear, for most women, are chartreuse, orange, reddish-purple, beige and ginger-brown.

So the smart woman makes the most of her looks, simply by selecting the most becoming colors for her clothes.

End Western Trip

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CLYDE E. HORNUNG



PLANS ARE afoot for an outdoor show this year when the Birmingham Women Painters hold their annual exhibit of members' work. Scheduled tentatively for June, the show was the center of discussion last week when the committee in charge, Mrs. George Cutler, Mrs. Donald Chaffee, Mrs. William Dennis, Mrs. Robert L. Bodor and Mrs. Cyrus R. Osborn met at the Osborn home. Mrs. Osborn, exhibition chairman, pointed out that the group's new headquarters on East Long Lake road provide an ideal setting for an open-air show suggesting, too, that a greater number of persons could attend with a greater degree of comfort because of the space. (Eccentric Photo)

Grade Promotions For ROTC Cadets

Birmingham cadets in the Air Force ROTC Wing at the Massachusetts Institute of Technology have received promotions.

Mr. and Mrs. Charles H. Burnham, 439 Villa road, is a Cadet Lt. Colonel. John C. Erickson, whose parents are Mr. and Mrs. Edward Erickson of 585 North Glenhurst,

has been promoted to Cadet Staff Sgt. At Western Michigan college, Robert C. Jackson, 643 Lincoln, will be a Cadet Corporal in the quartermaster corps ROTC regiment.



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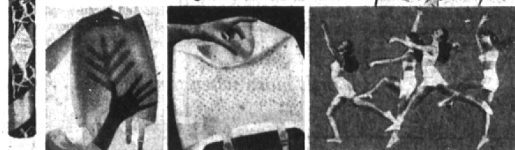
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