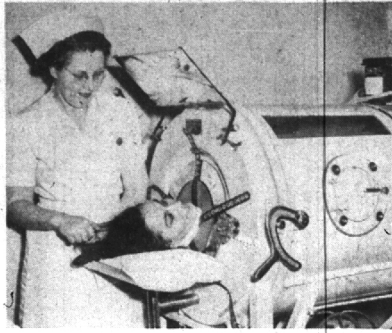


Give shelter to the HOMELESS . . .



Give cheer to the HOMESICK . . .



Give therapy to the PARALYZED . . .



Give eyes to the BLIND . . .



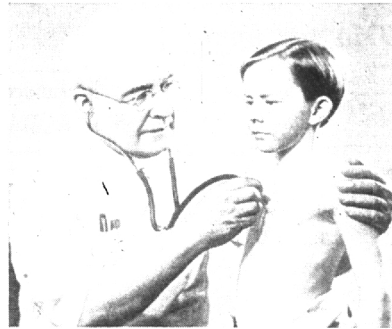
Give hearing to the DEAF . . .



Give guidance to YOUTH . . .



Give rest to the AGED . . .



Give health to the SICK . . .



Give blood to the WOUNDED and INJURED.

give once for all

by joining in Metropolitan Detroit's

1953 Torch Drive

150 Campaigns in One!

It's far more convenient for you to combine your charitable contributions into one all-inclusive gift. And it means that your money accomplishes more, too! A single drive cuts the costs of a multitude of campaigns . . . so that more than 95% of the total funds collected actually go into health and community services.



BIRMINGHAM-BLOOMFIELD
FRANKLIN
AREA HEADQUARTERS, 222 EAST MAPLE

Detroit—a great city with a great heart—presents a united front against misfortune! Everyone gives to the United Foundation Torch Drive—one great campaign to support 150 health and community services.

Answer this one plea, and you can help to ease the burden of many different people in many different ways. Give this one time, and your contribution will work all year to make Detroit a happier community—a better place for you and your children and your neighbors to live in.

McMANUS, JOHN & ADAMS, INC.

Advertising

BLOOMFIELD HILLS, MICHIGAN

THIS MESSAGE SPONSORED AS A COMMUNITY SERVICE BY

Your single gift helps ALL these worthy activities

United Community Services

- American Youth Hostels
- Baptist Children's Home
- Barth House
- Way Court Camp
- Boy Scouts-Detroit Area Council
- Boys' Club of Dearborn
- Boys' Club of Detroit
- Blosser Building
- Byron-Philadelphia Building
- Boys' Club of Highland Park
- Boys' Republic
- Brightmore Community Center
- Camp Fire Girls
- Catholic Family Center
- Children's Department
- Family Department
- Catholic Youth Organization
- Area and Administration
- Community Center
- Children's Aid Society
- Children's Center of Metropolitan Detroit
- Children's Hospital of Michigan
- Children's Hospital Convalescent Home
- Church Youth Service
- Coordinated Leadership Education Committee
- Dearborn United Community Services
- Dearborn Recreation Project
- Van Born Community Center
- Delta Christian Neighborhood Home
- Delta Home for Girls
- Detroit Cerebral Palsy Center
- Detroit Committee on Alcoholism
- Detroit Council of Churches
- Social Service Department
- Detroit Council on Community Nursing
- Detroit Dental Aid, Inc.
- Detroit Districts Association-American
- Leiford Post Service Department
- Detroit Group Project
- Detroit League for the Handicapped
- Detroit Hearing Center
- Detroit Society for the Prevention of Blindness
- Detroit Orthopaedic Clinic
- Detroit Public School Social Service
- Detroit Urban League
- Dodge Community House
- Downriver United Community Services
- Downriver Consultation Service
- Downriver Recreational Projects
- Evangelical Lutheran Institute for the Deaf
- Evangelical Lutheran Institute for the Deaf
- Family Service of Oakland County
- Family Service Society of Metropolitan Detroit
- Father-Weisman Settlement
- Ferdale Pleasant-Ridge Community Center
- Florence Critchfield Hospital, SSD
- Franklin Settlement
- Fresh Air Society
- Girl Scouts of Metropolitan Detroit
- Girl Scouts of Southern Oakland County
- Girls' Service Club
- Glens Memorial Center
- Grace Hospital, OPD
- Grass Pointe Woods Community Club
- Guardian Angel Home
- Hannumek United Community Services
- Harper Hospital, OPD
- Harper Hospital, Adult psychiatric Clinic
- Health Institute, UAW-CIO
- Mental Hygiene Department
- Highland Park United Community Services
- International Institute
- Jewish Community Center
- Dexter-Dickson Center
- Jason DeRoy Memorial Building
- Pauline Street Council Center
- Jewish Social Service Bureau
- Children's Department
- Family Service Department
- Kirk's Daughters and Sons Home
- Legal Aid Bureau
- Lutheran Charities Child Welfare Department
- Lutheran Charities Settlement House
- Lutheran Children's Friend Society
- Methodist Children's Home Society
- Michigan Children's Aid Society
- Michigan Humane Society
- Milk Fund Association
- Municipal Council-United Spanish War
- Veterans Service Department
- Neighborhood Club
- Neighborhood House Settlement
- North End Clinic
- Phyllis Wheatley Home
- Polish Activities League
- St. Anne's Community House
- St. Elizabeth's Community House
- Polish Aid Society, Harper House
- Rouse-Burns United Centers
- St. Francis Home for Boys
- St. Joseph's Mercy Hospital, OPD
- St. Peter, Claver Community House
- St. Vincent & Sarah Fisher Home
- Salvation Army, Corps and Headquarters
- Salvation Army Children's Home
- Edwin Denby Memorial
- Salvation Army Family Service Department
- Salvation Army Echo Grove Camp
- Salvation Army Home and Hospital
- (William Booth Memorial)
- Service men's Bureau
- Sigma Gamma Hospital School
- Society of St. Vincent de Paul, CCD
- Sophie Wright Settlement
- Southern Oakland County United
- Community Services
- Tau Beta Community House
- Valentine Community Center
- Thompson Home
- Travelers' Aid Society
- United Community Services
- Visiting Housekeeper Association
- Honorary Service
- Visiting Nurse Association
- Vista Maria School
- Warren Township United Community Services
- Warren Township Recreational Projects
- Warrendale Community Center
- Wayne County Council-Disabled American
- Veterans Service Department
- Wayne County Council-Veteran Foreign War
- Service Department
- Williams House
- Woman's Hospital
- Social Service Department
- Valley Farm
- Young Men's Christian Association
- Young Women's Christian Association
- Youth Service Bureau-League of Catholic Women

United Health and Welfare Fund Agencies

- Leader-Dog League for the Blind, Inc.
- Michigan Association for Better Hearing
- Michigan Chapter Arthritis and Rheumatism Foundation
- Michigan Chapter, National Multiple Sclerosis Society
- Michigan Chapter, Sister Elizabeth Kenney Foundation
- Michigan Epilepsy Center
- Michigan Heart Association
- Michigan Society for Mental Health
- Michigan Health Association
- National Association for Mental Health, Inc.
- National Community Services Organization (13)
- Roscoe B. Jackson Memorial Laboratory
- United Cerebral Palsy Association
- United Defense Fund-including National USO
- American Relief for Korea
- United Health and Welfare Fund State Services

Agencies Participating in the Torch Drive but not Affiliated with Federations

- American Cancer Society-Southeastern
- Michigan Division
- Metropolitan Detroit Polio Foundation
- Rehabilitation Institute
- St. Clair Shores Community Chest
- St. Joseph Mercy Hospital Auxiliary-Police
- USO of Metropolitan Detroit
- Wayne Community Fund
- American Red Cross (Chapter Companies Only)
- Macomb County Chapter
- Oakland County Chapter
- Wayne County Chapter