



ELMER L. SYLVESTER WILLIAM B. BACHMAN EDWIN M. BERESFORD
UF advertising committee members plan all-out promotional drive. (Eccentric Staff Photos)



GIRL SCOUTS TAKE TO THE TASK OF ASSEMBLING KITS
Girls make a fun project out of the tedious envelope stuffing.

1,000 Volunteers Ready For Annual UF Drive

Months of preparation precedes the concentrated effort of the short campaign to win community support for 150 essential health and community services in the annual Torch Drive. Eight months ago, 23 members of the Birmingham-Bloomfield-Franklin Advisory Committee of the United Foundation met in the conference room of the Birmingham National Bank to begin organization for the 1953 drive. First job, after reviewing the successful 1952 program, was to select an outstanding leader to spearhead the drive.

John P. St. Clair was re-elected advisory committee chairman for the second year, a post he was asked to accept following his leadership of the 1951 campaign. The committee nominated Esauell E. Fisher, president of North Chevrolet, as general campaign chairman. His acceptance in March marked the beginning of a period of systematic organization that was to bear its first fruits this fall.

BY MID-SUMMER, Fisher had completed a working committee of 10 men and women to handle the major phases of the Torch Drive. These chairmen in turn formed

The residential chairmen began their enormous job of lining up the hundreds of volunteers, solicitors and breaking up the entire Birmingham-Bloomfield-Franklin area on a block-by-block basis.

By mid-September, teams of hundreds of volunteers had been organized and were conferring with top residential leaders—Mrs. Paul L. Penfold for Birmingham, Mrs. J. Hawley Otis for Bloomfield Hills, Mrs. J. Graham Gurney for Bloomfield Village, and Mrs. Bernard F. Magruder for Franklin. Many of the leaders and volunteers were re-enlisting for jobs they have carried out for several years.

Tours of the special agencies supported by the United Foundation were arranged for local groups by Mrs. Charles Breimeyer, Jr., and Mrs. A. H. Hiberkus. Mrs. Warren S. Sumner was setting up a special speakers bureau and working out speaking engagements with clubs and associations in the area.

TOP SALESMEN and training specialists were already at work under chapter training chairman Doug Levy and residential solicitor training chairman Mrs. Donovan J. Gray, instructing the volunteers in how best to convey the important facts of the United Foundation program to the people they reached. John K. Stevenson had organized a group to handle important special assignments for the general chairman.

By October 12 nearly 1,000 volunteers—the biggest group of its kind ever to be rallied in the area—were ready for their big annual push. General chairman Fisher could look back with satisfaction on a top collaboration job and feel well prepared for assault on a record campaign quota—\$152,000.

Meanwhile, at headquarters in the Briggs Building, Campaign Director Quinn was completing the

enormous task of managing detailed records for the campaign, organizing the preparation of thousands of pledge cards, maintaining liaison with central offices in Detroit to gear the local drive with the \$15,000,000 campaign for the metropolitan area as a whole, and coordinating volunteer effort.

GIRL SCOUTS aided in the assembling of hundreds of campaign kits for solicitors. Distribution of literature, posters, identification cards, etc., dissemination of information by conference and by telephone, piled up hours and hours of increasing effort as the kickoff date neared.

Angelo Angelucci, head of the speech department at Birmingham high school, collaborated with the UF in the organization of a team of student speakers to carry the Torch Drive story to school classes and clubs throughout the city. The team includes Howard Johnson, George Stinnett, Tom Kegel and Pat Ashbaugh.

Months of work are already behind the campaign, which gets underway in 12 days and lasts little more than three weeks.

But it concentrates dozens of campaigns into one "give once for all" drive that cuts waste of time, effort and money and makes it possible for each contribution dollar to do a better job for the helpless, the innocent, the sick and the needy.

PEOPLE'S COLUMN

Irate Citizen Wants Fewer Dogs in Town

To the Editor:

Is there no way that the dog problem can be brought under control in City of Birmingham, without resorting to law and/or fences? We live in a neighborhood of wonderful people and find that the Commandment "Love thy neighbor..." is no hardship unless you doctor it up with the cliché, "Love me, love my dog."

We have enough dogs in our neighborhood that even if they were all perfectly trained "gentlemen" they would constitute somewhat of a problem. However, we have thrown in for good measure a few classes, yappers and belligerents.

A few years ago someone in the neighborhood, in a spirit of sanity,

go with dog ownership and keep it all to themselves.

As matters now stand, the following seems to be the choice left open to pre-Birmingham dog lovers:

- 1—BUY SOME dogs so you can dicker with your neighbors and say, "If you sell one, I'll sell one."
- 2—Buy a dog and let him run loose, then try to gain satisfaction out of the knowledge that the damage he is doing and the nuisance he is creating, is pleasing vengeance.
- 3—Hope that the neighbor who reached the breaking point described in the third paragraph will get there again.

ONE WHO LIKES WELL-BEHAVED DOGS.

To the Editor:

I was a member of the party of British Air Cadets who visited your town for four days at the end of July this year. After touring other cities and towns in the United States, I know that I, on my part, will remember the kind-

ness and hospitality shown to us by the townsfolk of Birmingham.

P. HATCHER
Kensal Rise,
London, England.

Poetess Expresses Her Appreciation

To the Editor:

This is to thank you most heartily for the article which appeared in The Eccentric on Sept. 17, about me and my literary efforts.

I know of no words with which to adequately express my deep appreciation and gratitude for such freely given generosity.

Thank you also for publishing the two poems, "Poor Man's Philosophy" and "The Collier." If my works ever attain book form, I shall feel that this article played an important part in bringing it about.

Once again I thank you, also all people concerned therewith.

FLORA MEADE
1040 Chesterfield.

YOU GET THE BEST DEAL FROM YOUR Pontiac Dealer!

1951 CADILLAC 4 Door
Finished in beige, fully equipped, electric window lifts, whitewall tires.
\$2,600

1952 CADILLAC CLUB COUPE
Car like new, less than 12,000 miles, see it today.
\$3,695

1951 CADILLAC Coupe De Ville
An excellent car, fully equipped, whitewall tires.
\$2,995

1952 PONTIAC CLUB COUPE
Finished in dark green, fully equipped, Radio, Heater and Hydraulic.
\$1,645

WILSON PONTIAC-CADILLAC INC.
Used Car Department
2542 N. Woodward
Corner Webster (12½ Mi. Rd.)
Lincoln 5-2212

Invitation to join our Cordovan Club

It's a FREEMAN Shoe

Genuine Shell Cordovan **\$19.95**

Genuine Shell Cordovan **\$22.95**

Genuine Shell Cordovan **\$19.95**

To join the Cordovan Club... simply slip on a pair of wonderful feeling Freeman's... and you're in! Polished Chestnut Cordovan by Freeman is luxury leather with utmost durability... and a deep-toned glow that increases with every shine.

WABEEK BUILDING BIRMINGHAM

Higgins and Frank

WABEEK BUILDING BIRMINGHAM

DETROIT - CHICAGO

-ease into A VIYELLA SPORT SHIRT

"VIYELLA FLANNEL" is woven in Scotland in the old tradition, tailored in America by shirt craftsmen, with single needle construction. Guaranteed washable — 55% wool, 45% cotton.

Plain colors, checks and tartans. Sizes S-M-L-L-XL

\$13.50 to \$17.50

WABEEK BUILDING BIRMINGHAM

DETROIT CHICAGO

Higgins and Frank

Thousands of people read The hard-to-get-rid-of article, advertise Eccentric Classified Ads. So rent it in the Want Ad section of the member, if you want to sell that Birmingham Eccentric.

Naturalaire

has more than meets the eye!

CHECK LIST
In addition to the natural shoulder, the button placement, the pocket, the straight hemline, the straight back of the collar, the center vent are all important distinguishing characteristics of the Naturalaire model.

Naturalaire is probably the most famous natural shoulder model in America. It has many distinguishing features, some of which are listed above. But what you cannot see is the fact that more than twenty years of creative tailoring are back of this model—twenty years that H. Freeman of Philadelphia have devoted to achieving the air of quiet good taste that makes Naturalaire so noteworthy!

\$72.50 to \$85

TAILORED BY H. FREEMAN & SON, PHILADELPHIA