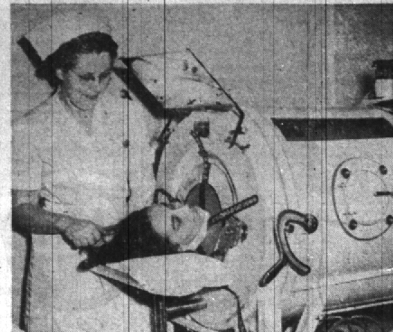




Give shelter to the HOMELESS . . .



Give cheer to the HOMESICK . . .



Give therapy to the PARALYZED . . .



Give eyes to the BLIND . . .



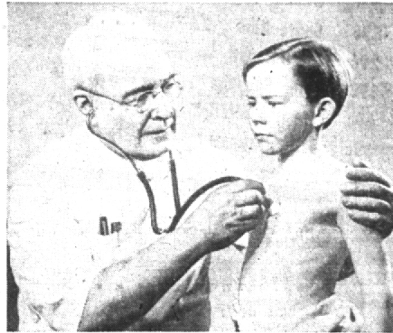
Give hearing to the DEAF . . .



Give guidance to YOUTH . . .



Give rest to the AGED . . .



Give health to the SICK . . .



Give blood to the WOUNDED and INJURED.

give once for all

by joining in Metropolitan Detroit's
Birmingham, Bloomfield, Franklin Area

150 Campaigns in One!

It's far more convenient for you to combine your charitable contributions into one all-inclusive gift. And it means that your money accomplishes more, too! A single drive cuts the costs of a multitude of campaigns . . . so that more than 95% of the total funds collected actually go into health and community services.



1953 Torch Drive

Detroit—a great city with a great heart—presents a *united front* against misfortune! Everyone gives to the United Foundation Torch Drive—one great campaign to support 150 health and community services.

Answer this *one* plea, and you can help to ease the burden of many different people in many different ways. Give this *one* time, and your contribution will work all year to make Detroit a happier community—a better place for you and your children and your neighbors to live in.

We are glad to sponsor this important message

FORD TRACTOR DIVISION
FORD MOTOR COMPANY
BIRMINGHAM, MICHIGAN



Your single gift helps ALL these worthy activities

United Community Services

- American Youth Hostels
- Baptist Children's Home
- Baral House
- Bay Court Camp
- Boy Scouts-Detroit Area Council
- Boys' Club of Dearborn
- Boys' Club of Detroit
- Blosser Building
- Byron-Philadelphia Building
- Boys' Club of Highland Park
- Boys' Republic
- Brightwood Community Center
- Camp Fire Girls
- Catholic Family Center
- Children's Department
- Family Department
- Catholic Youth Organization
- Area and Administration Community Center
- Children's Aid Society
- Children's Center of Metropolitan Detroit
- Children's Hospital of Michigan
- Children's Hospital Convalescent Home
- Church Youth Service
- Coordinated Leadership Education Committee
- Dearborn United Community Services
- Dearborn Recreational Projects
- Van Buren Community Center
- Delray Christian Neighborhood House
- Delta Home for Girls
- Detroit Cerebral Palsy Center
- Detroit Committee on Alcoholism
- Detroit Council of Churches
- Social Service Department
- Detroit Council on Community Nursing
- Detroit Dental Aid, Inc.
- Detroit District Association-American Legion Posts Service Department
- Detroit Group Project
- Detroit League for the Handicapped
- Detroit Hearing Clinic
- Detroit Society for the Prevention of Blindness
- Detroit Orthopaedic Clinic
- Detroit Public School Social Service
- Detroit Urban League
- Dodge Community House
- Downriver United Community Services
- Downriver Consultation Service
- Downriver Recreational Projects
- Groser He Community Youth Center
- Evangelical Lutheran Hospital, OPD
- Evangelical Lutheran Institute for the Deaf
- Family Service of Oakland County
- Family Service Society of Metropolitan Detroit
- Father Wehman Settlement
- Ferrada-Pleasant Ridge Community Center
- Florence Crittenton Hospital, SSD
- Franklin Settlement
- Fresh Air Society
- Girl Scouts of Metropolitan Detroit
- Girl Scouts of Southern Oakland County
- Girls Service Club
- Gleason Memorial Center
- Grace Hospital, OPD
- Grosse Pointe Woods Community Club
- Guardian Angel Home
- Hautstrank United Community Services
- Harper Hospital, OPD
- Harper Hospital, Adult Psychiatric Clinic
- Health Institute, UAW-CIO
- Mental Hygiene Department
- Highland Park United Community Services
- International Institute
- Jewish Community Center
- Dexter-Davison Center
- Aaron DeJoy Memorial Building
- Twelfth Street Council Center
- Jewish Social Service Bureau
- Children's Department
- Family Service Department
- North Dearborn House
- Legal Aid Bureau
- Lutheran Charities Child Welfare Department
- Lutheran Charities Settlement Home
- Lutheran Children's Friend Society
- Methodist Children's Home Society
- Michigan Children's Aid Society
- Michigan Humane Society
- Milk Fund Association
- Municipal Council-United Spanish War
- Veterans Service Department
- Neighborhood Club
- Neighborhood House Settlement
- North End Clinic
- Pavlis Wharley Home
- Polish Athletic League
- St. Anne's Community House
- St. Elizabeth's Community House
- Polish Aid Society, Harper House
- House-Keene United Centers
- St. Francis Home for Boys
- St. Joseph's Mercy Hospital, OPD
- St. Peter Claver Community House
- St. Vincent & Sarah Fisher Home
- Salvation Army Corps and Headquarters
- Salvation Army Children's Home
- Edwin Henry Memorial
- Salvation Army Family Service Department
- Salvation Army Echo Grove Camp
- Salvation Army Home and Hospital (William Booth Memorial)
- Service Men's Bureau
- Sigma Gamma Hospital, School
- Society of St. Vincent de Paul, CCD
- Sophie Wright Settlement
- Southern Oakland County United Community Services
- Tau Beta Community House
- Valentine Community Center
- Thompson Home
- Travelers' Aid Society
- United Community Services
- Homemaker Service
- Visiting Homekeeper Association
- William Home
- Women's Hospital
- Social Service Department
- Valley Farm
- Young Men's Christian Association
- Young Women's Christian Association
- Youth Service Bureau-League of Catholic Women

United Health and Welfare Fund Agencies

- Leader-Dog League for the Blind, Inc.
- Michigan Association for Better Hearing
- Michigan Chapter Arthritis and Rheumatism Foundation
- Michigan Chapter, National Multiple Sclerosis Society
- Michigan Chapter, Sister Elizabeth Kenny Foundation
- Michigan Pathology Center
- Michigan Heart Association
- Michigan Society for Mental Health
- Michigan Welfare League, Inc.
- National Association for Mental Health, Inc.
- National Community Services Organizations (19)
- Roscoe B. Jackson Memorial Laboratory
- United Cerebral Palsy Association
- United Defense Fund-including National USO
- American Relief for Korea
- United Health and Welfare Fund State Services

Agencies Participating in the Torch Drive but not Affiliated with Federations

- American Cancer Society-Southeastern
- Michigan Division
- Metropolitan Detroit Polo Foundation
- Rehabilitation Institute
- St. Clair Slopes Community Chest
- St. Joseph Mercy Hospital Auxiliary-Pontiac
- USO of Metropolitan Detroit
- Wayne Community Fund
- American Red Cross (Chapter Composites Only)
- Macomb County Chapter
- Oakland County Chapter
- Wayne County Chapter