



MRS. R. C. HOUSE MRS. BROOKS WHIPPLE MRS. E. L. VINCENT  
MRS. W. M. D. HOOPER MRS. R. H. PEASE MRS. PAUL L. PENFIELD  
Area chairmen meet at the home of Mrs. Penfield, residential head, (Eccentric Staff Photo)

## Campaign

(Continued from Page One)

directly. Some of them serve the area specifically, most of them are available for use by residents, friends or neighbors, and every one of them contributes to making the entire area a better place in which to live and work.

The campaign goal covers most of the local requirements for the major national health services and provides for child-care, character-building, recreational, nursing, old-age, hospital and family services which are dependent on local philanthropy for their support.

LAST YEAR, these community services in the metropolitan area helped 44,470 families, cared for 16,795 children, handled health problems of 68,332, offered education and recreation opportunities to 229,145, made possible 135,840 calls by visiting nurses to 22,442 patients, provided clinical care for 38,047, and gave hospitalization for 97,500 days at fees patients could afford to pay.

These worthwhile services have been made possible during the past four years from funds raised by the Torch Drive. The "give once for all" appeal has enabled each participating service to obtain

more money than it had ever raised through its own efforts.

IN THIS way, the cost per dollar raised is put to an incredible minimum, less than 5 cents, and at the same time the most capable leaders and workers in the solicitation area contribute their services.

Behind the actual solicitation are months of preparation and work by thousands of volunteers. Time and effort are being donated by public-spirited citizens.

The United Foundation maintains only a small staff; its purchases are limited to the most essential materials not available from donations.

THE THOUSANDS of volunteers are fighting to reduce illness and crippling diseases, to promote neighborliness, to provide for children, to combat juvenile delinquency, and to make life more pleasant for the handicapped.

Torch Drive-financed services are in the thick of the fight against disease. The only means by which such ailments as cancer, polio, multiple sclerosis, heart disease and other dread killers can be controlled is through careful and complicated research. This takes money, and the more money that is spent the better the results will be.

Heart disease, for instance, is the most deadly killer. It causes one out of every two deaths in the United States. It cripples one person out of every 250.

THE MICHIGAN Heart Association, financed by the Torch Drive, is conducting a program of research and testing to restore to useful life and productive employment thousands of local people with heart difficulties.

It also assists in the pneumatic fever control program which provides facilities for early diagnosis of this disease, and conducts research into causes and treatment. The Arthritis and Rheumatism Foundation helps with a nationwide program seeking effective treatment for ailments which affect 8,500,000 Americans, cause 97,000,000 work days to be lost each year and keep an average of 320,000 persons from performing their jobs in business and industry.

PART of each Torch Drive dollar also goes toward supporting extensive research into causes of cancer, which takes 175,000 lives in the United States each year. The United Foundation, with funds raised in the Torch Drive, attacks cancer on two fronts.

The Southeastern Michigan chapter of the American Cancer Society works toward control of cancer through education, service and research. The Roscoe B. Jackson Memorial Laboratory is used in investigation into diseases, principally cancer.

Multiple sclerosis, an ailment that has baffled medical science, is being attacked by Torch dollars through a clinic in Detroit. Venereal disease is being brought under control through work of the American Social Hygiene Association, another Torch Drive agency.

THE SISTER Elizabeth Kenny treatment clinic in the Children's hospital convalescent home at Farmington provides the most effective means yet developed for the treatment of polio, and is made available through contributions to the torch drive.

ONE OF THE most appealing types of service provided by Torch Drive supported agencies is in the care of very young children. Many youngsters, through no fault of their own, are deprived of a normal family life. Institutional care is provided for children of every denomination when needed. Many other children are placed in foster homes through services financed in part by the Torch Drive and conducted in most cases by religious organizations. Many children, too, who are handicapped in one way or another

are helped to lead normal lives through Torch Drive agencies such as the American Hearing Society, the Arthritis and Rheumatism Foundation, the Michigan Epilepsy Center, the Michigan Society for Mental Hygiene, the Sister Elizabeth Kenny Foundation, and the United Cerebral Palsy Association.

HOSPITALIZATION for young children is made available through Children's Hospital or the Orthopaedic Clinic's Sigma Gamma hospital.

A dramatic and never-ceasing battle against juvenile delinquency is being fought by Torch Drive character-building agencies. The work of these services is well known to all residents of the area.

They include the YMCA, YMCA, Boy Scouts, Girl Scouts, Boys' Clubs, Camp Fire Girls, youth programs of community centers, the Catholic Youth Organization, Salvation Army, and such special training as provided by Boys' Republic and Vista Maria School.

Those agencies provide growing boys and girls with a variety of interesting and helpful activities which train them for better citizenship.

MANY BOYS and girls grow up without the benefits of eyesight, hearing, suppleness, and good health. A group of Torch Drive agencies devote their efforts to helping these people to lead more normal lives than they would without expert leadership.

The League for the Handicapped helps persons afflicted with physical handicaps to learn useful work and to meet the situations they must face. Leader Dogs for the Blind provides trained dogs for blind persons. The Committee on Alcoholism guides alcoholics back to a normal life.

The Michigan Epilepsy Center helps epileptics understand their problems and conducts a continuous program of education to help the public realize the plight of the epileptic.

Maxwell House COFFEE 83¢ lb.

Ladies Junior House League		
	Won	Lost
Wash. Cleaners	11	5
Trine Pines	11	5
Shore Recreation	10	6
Hires Bottling Co.	10	6
Geal	9	7
Team No. 12	9	7
Yakima	9	7
Rosewood Hills	8	8
Team No. 8	8	8
Team No. 11	6	10
Oliver's Market	3	13

Ladies Alibi League		
	Won	Lost
Sabin Egg	14	4
Seave's Service	14	4
Pham Recreation	13	5
C. Whitner Real Estate	11	9
Berkley Kait Shop	9	11
Wain Pines	9	11
B/W Controller	8	12
Wain Way	8	12
Asker Jewelry	8	12
C. J. Casey	3	13

Holy Name Men's Bowling		
	Won	Lost
Forbes Printing	15	6
Sumner Bulk	15	6
Standard Oil	15	6
Fisher's Market	13	7
Alfred Wash Parking	10	10
11 Mile Inn	10	10
Bureau Pub. & Rig	9	11
Otto's Drugs	9	11
Bureau Oil	9	11
Ballou's	7	13
Electric Service	7	13
Team high series—Tennant	2	16
Individual high series—Henry Janowski	1	17

Holy Name Ladies		
	Won	Lost
Kay Baum	14	6
Wash. Drugs	14	6
North Chevrolet	15	5
Wain Pines	15	5
Wain Pines	15	5
Wain Pines	15	5
Wain Pines	15	5
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Wain Pines	15	5

Are you thinking of buying a new home? Then read the "For Sale—Houses" columns on the Classified Ad page of this week's Eccentric.

# MEATS FOR A DELICIOUS DINNER

## Swift's Premium BEEF & LAMB

SPECIALS FOR YOUR HOME FREEZER

NATURALLY AGED SIDES of BEEF	55¢ lb.	GENUINE SPRING WHOLE LAMB	59¢ lb.
NATURALLY AGED HIND QUARTERS OF BEEF	59¢ lb.	LEG O' LAMB	65¢ lb.
NATURALLY AGED BLADE CUT BEEF POT ROAST	45¢ lb.	ROLLED SHOULDER ROAST	79¢ lb.
		SHOULDER CHOPS	79¢ lb.
		RIB CHOPS	79¢ lb.

NO EXTRA CHARGE FOR PROCESSING

## FRESH HAM

Small Whole 5 to 7 lb. Avge. 49¢ lb.

## RIB ROAST of PORK

7-Rib Cut 39¢ lb.

## SPARE RIBS

Small, Lean 59¢ lb.

## MILLER'S LITTLE RED HEN CHICKEN PIES

MADE FROM YOUNG FARM FRESH CHICKENS

BEST BY ANY TEST

DELICIOUSLY DIFFERENT

A Real \$1.00 Meal . . . 2 For 89¢

## Fish Department Specials—Lake Erie

## PERCH & White BASS

PAN READY 29¢ lb.

## NEW! GOOD LUCK MARGARINE

DOUBLE-WRAPPED IN ALUMINUM

2 LBS. 59¢

## Giant Size TIDE 69¢

Lge. Size TIDE 29¢

## MIRACLE WHIP SALAD DRESSING

QUART 49¢

## CAMPBELL'S TOMATO SOUP

3 CANS 29¢

## CHARMIN TOILET TISSUE

10 lb. Box \$2.59

4 ROLL PKG. 32¢

## Birds Eye FROZEN FISH

- PERCH
- COD
- HADDOCK
- WHITEFISH

Your Choice 47¢

## VEAL ROAST 45¢ lb.

## FRESH GROUND BEEF 35¢ lb.

## 3 lbs. \$1.00

## Fresh PORK TENDERLOIN 98¢ lb.

## MILD FRANKENMUTH CHEESE

59¢ lb.

## KRAFT VELVEETA CHEESE

2 lb. LOAF 79¢

Delicious for Melting

## BABY GOUDAS

10 OUNCES EACH 55¢

## Fairmonts Old Fashioned COTTAGE CHEESE

pkg. 19¢

## BACON SPECIALS

SWIFT'S PREMIUM BACON 79¢ lb. LAYER

DUBUQUE & CUDAHY BACON 75¢ lb. LAYER

## Dubuque Ready To Eat Smoked PICNICS

39¢ lb.

## AWREY BAKERY

Pecan Coconut Cookies . . . 59¢ per dozen

Meringue Top Banana Cream Pies . . . 75¢ each

Raspberry Filled Danish Horn Sweet Rolls . . . 6 for 38¢

Delicious Fudge Nut Loaf Cakes . . . 65¢ each

Delightful Orange Nut Cup Cakes . . . 6 for 45¢

Pineapple Date Nut Coffee Cakes . . . 75¢ each

Whole Wheat Glazed Danishes . . . 68¢ per dozen

SPECIALTY BREAD—A DIFFERENT VARIETY EVERY DAY

Almond Crunch Coated Dunkers . . . 6 for 36¢ (FRIDAY & SATURDAY ONLY)

Rich Butter Cream Layer Cakes . . . 67¢ each (FRIDAY & SATURDAY ONLY)

Butter Frosted Chocolate Sponge 3 Layer Cakes . . . 68¢ per half — \$1.35 each

## Bumble Bee COHOE SALMON STEAK

3 CANS \$1.00

## Bumble Bee TUNA

3 CANS \$1.00

## FRESH FRUITS & VEGETABLES

California Brussels Sprouts Full Quart 35¢

IDAHO POTATOES 10 lb. bag 65¢

MAINE POTATOES 10 lb. Bag 39¢

## Sunshine Hydrox COOKIES

LGE. PKG. 39¢

## Peter Pan PEANUT BUTTER

2 JARS 75¢

## Snow Crop PEACHES

12 oz. Pkg. 2 for 49¢

## SQUASH

16 oz. Pkg. 20¢

## GRAPE JUICE

6 oz. Can 2 for 47¢

## STERNAL'S

for RCA Television Radios and Record Players

FREE CUSTOMER PARKING In Rear of Store

Open Friday evening to 9:00

## ARTHRITIS?

Try new Alpha Tablets. They contain alfalfa plus the best known pain relieving ingredients. 100 Alpha Tablets \$2.00 at your drugstore or call KE 3-4119.

## Does your garage need face-lifting?

Add New Beauty with Tilt-A-Door Lifetime Aluminum Doors.

## Tilt-A-Door CORPORATION

Stylish to complement your home. Simple, easily operated in any weather. Can not rust, rot, warp, crack or freeze. No springs or tracks to adjust or wear out.

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