Tuesday, October 20, 10 A.M.

As usual, first day promises to be the best day. Be prepared, and for best results use the best of equipment.

> Winchester SHOTGUNS





MASLAND HUNTING APPAREL UTICA DUXBACK SPORTSMEN'S CLOTHING

ON DISPLAY TODAY!

The Sportsman

HEADQUARTERS HUNTING

ALL GAUGES

BOB COVERT, INC. 116 S. Woodward

(and you can win one free!)

r Delivery PHONE MI 4-7724 Service PHONE MI 4-7724 WOODWARD—NEAR MAPLE

MAD SCRAMBLE FOR LOST BALL IN FIRST QUARTER OF FERNDALE GAME Unidentified Maple lineman wins possession after Ferndale fumble, (Eccentric Staff Photo)

# Maple Conversion Beats Ferndale

PECK'S Cash and Carry

lain Dresses,

ierce field.

rindale scored first on a 33

THREE PLAYS later quarterback Ken Brown's one and oneback Jerry Wedge hit end Chris

ALLEN'S DRIVING plunges net-ed consistent yardage, and his scond quarter kickoff return of 31 ards brought the Maples within riking distance.

#### Baptist Men Sponsoring Detroit FBI Speaker

Men of Birmingham will have n opportunity to "Mest Your 'BI" when D. E. Moore, assistant

Birmingham	rting Line	Ferndal
Watkinson	LE	Cad
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#### LEGAL NOTICES

### PENNELL'S

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HOME OF THE

# **GOLDEN GLAZED DONUTS**

WE ARE PREPARED TO TAKE CARE OF YOUR REFRESHMENT ORDERS FOR THE AUTUMN ACTIVITIES TO COME

GOLDEN GLAZED DONUTS
 FRIED CAKES
 ORDERS TAKEN FOR SWEET CIDER

# TRADE 'N'SAVE SEE GAS RANGE

HERE'S THE

Gas Range Offer YOU'VE BEEN WAITING FOR -DURING THIS BIG

Inade AND Save CAMPAIGN

YOUR Gas Range Dealer WILL GIVE YOU THE BEST Trade-in Offer OF THE WHOLE YEAR!

Don't wait . . . visit your Gas Range Deale displaying the BIG — Red, White and Blue — TRADE and SAVE banner and learn how much your old range is worth on the purchase of a NEW GAS RANGE.

#### GREATER KITCHEN FREEDOM STARTS WITH AN Automatic GAS RANGE

ENJOY the modern convenience of automatic CAS cooking. No other range has more modern features. Think of it you can set the oven clock and forget your cooking cares. The oven will automatically start and shut off – your meal will be perfectly cooked and ready to serve.



Modern automatic GAS ranges save time, give better results . . . because GAS can instantly give every shade of heat from superspeed to gentlest simmer. And it's a fact . . . automatic GAS ranges cost less to buy—less to install - less to operate than any other type of modern automi

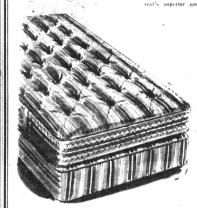
DON'T WAIT-THIS IS A LIMITED TIME OFFER Trade-in your old range now-and SAVE

his Adv. Published in cooperation with GAS RANGE DEALERS by C. P. Co.

When you buy a mattress, you're making one of your most important household purchases. For your mat-tress is something that should last and last . . . give you years of dependable sleeping comfort!

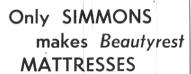
That's why it's so wise to invest in a Beautyrest! Beautyrest is not only the most comfortable mattress money can buy, we think it's the finest ever built! In "torture test" made by the U.S. Testing Co. Beautyrest lasted long-er-far longer-than any other mattress tested. That's proof of Beautyrest's superior quality.

Because Beautyrest is so well-con-surrantees it against structural defects for a full TEN years. With care, it should last you even longer. In view of this, doesn't it seem wiser to make your next mattress a Beautyrest? You'll be more satisfied if you do?



"luxury comfort" of a famous BEAUTYREST MATTRESS

OPEN AN ACCOUNT 90 DAYS SAME AS CASH



Only Beautyrest can offer you all this!

- 837 individually Smartly tailored pocketed cell springs—each in its own secure muslin pocket.

  Patented "no sag" edges.
- - Ten year guarantee against structural defects.

4 sturdy, reinforced cord handles.

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the new 54 PLYMOUTH

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When you do, you'll see a bigger looking, longer ar, with brand-new colors...the fresh new beauty of Color-Tuned" Styling ... luxurious all-new interiors!

That's not all! The 1954 Plymouth has new full-time POWER STEERING—lets you drive without effort! Park without strain! And HY-DRIVE NO-SHIFT DRIVING! The newest, smoothest, least ex ensive no-shift driving in the low-price field!

There's more new value than we can talk about ere—we urgently invite you to visit our showroom and let us show you the new 1954 Plymouth NOW!

r' Steering and Hy-Drive each available at low ex

KELLER-KOCH, INC. CHRYSLER-PLYMOUTH 479 S. Woodward, Birmingham You can win one of these brilliant new Plymouths

## FREE!

Enter the big \$25,000 "WIN A NEW PLYMOUTH" CONTEST! Win a sparkling new 1954 Plymouth, or one of hundreds of big cash-prizes, FREE! We've got entry blanks and all details. Hurry—contest closes midnight, Monday, October 19th.



Chrysler Corporation's No. 1 Car

W. A. CALTRIDER, INC. DE-SOTO-PLYMOUTH

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