

Predict Rosier Life For All The Family, Thanks To Scientists

By HELEN BRUNSON
Special Writer for the Birmingham Eccentric

There will be profound changes in family life in the next 10 years, and Merrill Lynch, in their magazine "Investor's Reader," predict what these changes will be.

They should know, for their views are based on surveys constantly being made by business to see where their markets lie. Many trends are already apparent, most of them based on skyrocketing population figures.

"Will I do less work in 1963?" mother will ask.

The answer is "yes." No one foresees that household help will be easier to come by, but household machines will be more numerous and more efficient, and are already coming down in price.

More families will have more children, so dirt-catched carpeted floors will be replaced by smoother, easier-cleaned surfaces. With them will come sound absorbing ceilings.

MORE AND MORE houses will be designed on one floor to save mother climbing steps, and already now the basement is becoming passive. New houses will have sliding partitions for adaptable living. Air-conditioning is only beginning to catch on, and will be a sure bet by 1963. Picture-windows will grow even more popular and more and more meals will be cooked and served on terraces out-of-doors.

Low-calorie foods will be popular. People will be made more and more waist-conscious by health experts and insurance companies, so fruits packed without heavy syrup, and low-calorie soft drinks will sell well. This will be a blessing for all of us mothers who dread our kids' teeth constantly drowned in sugar-drenched pop.



Helen Brunson

FOOD PRICES will trend downward, the supermarket is here to stay, and frozen foods will zoom. There is talk of atomic radiation to prevent food-spoilage. This would permit food to be stored at room temperature without spoilage.

Stubble coffees will be used more, as will dried milk. Butter takes a back-seat to margarine, but cheese is increasing in popularity.

The flight to the suburbs will continue and big cities are dying at the center. Country living will call for more casual clothes. One smart shop says even now that a suburban wife needs only sport clothes plus really dress-up party outfits.

FATHER, THOUGH he's a junior executive five days a week will still spend his weekends dressed in a baggy T-shirt and old pair of pants. His closet will contain colorful sports shirts and slacks with a few long-lasting synthetic suits for business.

Women's clothes will emphasize more separates, easily changed when the kids spill stuff on them, and easily dressed up for parties. Color will be everywhere. With more man-made fibers, mother may take a vacation from the ironing-board.

In 1963, the home will be the center of entertainment, with TV and yard-games like badminton. All entertaining will be casual. Spectator-sports and movies will lose popularity.

EDUCATION WILL continue by leaps and bounds and over-crowded schools will be with us for a long time. We already pride ourselves on our present high-literacy rate, with only 3% of our people over 14 who cannot read and write. But in the future, college educations will be common.

place. (Contrast this with 1910, when only three students out of ten went beyond the sixth grade).

There'll be less emphasis on money and position and more on what the individual himself can do. Changes will also come in travel, auto-design and other fields, and it looks like the good life for everyone—barring war.

Principal-Freshman Conference To Benefit Schools and Colleges

Local U of M students will attend the 25th annual Principal-Freshman and Junior College conference which will be held at the University of Michigan Nov. 4 and 5. Theme of the meeting will be how high schools, junior colleges and the University can work together for the best preparation and orientation of college students.

High school and junior colleges to be represented and their students follow:

Birmingham High school — Phyllis Abbott, Shirley Abbott, Patricia M. Babcock, James E. Barger, Ann L. Borchert, George L. Coleman, Forest L. Cowler, Thomas C. Frank, Mary C. Fulmer, Joann L. Getz, David W. Gilbert, Roberts M. Gubbins, Peter F. Guck, David E. Hershey, Byron D. Hestevold and John B. Hickman.

JAMES E. Hunter, Jane E. Kasten, Meridelle Knights, Linda Louma, Robert C. Lewis, Jr., Judith LeMessurier, Kirk W. Lewis, Kay W. Lewis, Kay S. Minor, John O. Monaghan, Carol A. Pilon and Robert B. Renfrew.

Virginia Robertson, Hugh F. Spoonsel, Thomas L. Stinson, Stevens T. Tjarda, Richard K. Waeschke, Jocelyn A. Watt, Ralph

R. Watt, Jr., Janet E. Weber, Judith A. Webster, Charles D. Weir and Sally J. Wilkinson.

Cranbrook school — Walter G. Bihler, Richard T. Booth, William B. Chase, Marvin H. Davidson, Allen W. Hall, David P. Milbrand, Eugene A. Moore, John M. Petrosi, Thomas T. Roberts, Laurence R. Scher, Gary B. Sellers, David A. Sloss, Jr., Robert C. Staples and Merrill W. Taylor.

BLOOMFIELD Hills high school — Alan C. Bower, Jane F. Corrigan, Arthur T. Leaf, William B. Meyer, Cary L. Nicholl, Rima J. Nickell and Carolyn Woodfield.

Kingwood school — Suite B. Beardsley, Janet E. Maas, Mary S. Martin, Elizabeth J. Metcalf, Kate Micow, Vicki L. Middleton and Claire W. Zimmerman.

Troy Township high school — Virgil L. Johnson.

Night Flight Thrills City Nurses, Teachers

It was no trick but definitely a treat for public health nurses of Oakland county and teachers in the Birmingham schools last Friday night when a group of 39 viewed the Motor Metropolis in a night flight.

Planned by Mrs. Ance Gillette, Birmingham city nurse and Miss Louma, Robert C. Lewis, Jr., the group were guests of Eastern and Capitol airlines.

Minutes at the Willow Run airport and a briefing of the inside details of airline operation with an inspection of freight, express and postal air terminals preceded the flight.

Mrs. Gillette said the trip was made at a speed of 4,000 feet and a speed of 245 miles an hour.

"THE NIGHT" was clear and a star studded," she continued. "Highways ran like ribbons of light, scattered in all directions. The city was a blaze of light with darkened areas indicating parks and unlighted sections."

"The great factories along the Rouge glowed like fiery furnaces and the Detroit river lay like a silver ribbon across the entire scene."

"Every one of us was most impressed with the night and beauty spread out below us. One commented that she could not help but think how vulnerable we are to air attacks."

"ANOTHER, AS we flew over Windsor, remarked on the difference there was in crossing an international boundary here, and in Europe. 'We'd be sitting ducks if we did this sort of thing over there,' she murmured to the rest of us."

"Another said the size of the whole picture brought home to her

New Troop of Brownies Forms at Adams School

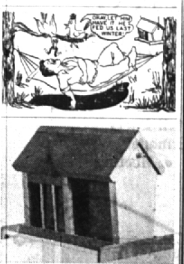
A brand new troop of Brownie Scouts has been formed at Adams school, to meet each Monday afternoon with Mrs. Basil A. Starman, 2738 Windemere.

The first meeting, held Oct. 26, saw Suzanne Irish, Kathleen Kietzer, Sylvia Krause, Beverly Fage, Karen Singleton, Jean Slavin, Sandra Strom, Dianne Starman and Kristin Talbot received into the troop.

Following the investiture, the new Brownies heard the story of their organization, sang group songs and took charge of the social hour and refreshments.

Birthdays, anniversaries, guests, births, parties are all new—all the society editor has them.

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MRS. ARTHUR C. HOWARD, (at left) first president of the newly formed branch of the Woman's National Farm and Garden association of the Wing Lake area, gives detailed instructions to her officers (from left to right), Mrs. R. S. Dunlap, vice president; Mrs. H. K. Fisk, corresponding secretary; Mrs. J. R. Irvine, recording secretary; and Mrs. W. R. Cole, treasurer. Others assisting are Mrs. E. W. Carroll, program chairman and the guidance of Mrs. William McCallum, area expansion chairman. Primary objective of the group will be the encouragement and coordination of the efforts of those who have an active desire for increased beautification, through horticultural means, both in the home and out of doors. (Eccentric Staff Photo)

Merry Music Makers To Present Grade Children

Merry Music Makers will hold their second meeting of the year Sunday, Nov. 3, at 3 o'clock. The group is sponsored by the Birmingham Musicale under the leadership of Mrs. Walter Ruffer.

Members consist of fifth and sixth grade music students. Those presenting the program this week are Melodie Brown, Carol Johnson, Pat Podlesak, Elizabeth Clark, Floyd Kennell, Edward Jesse and Jackie Merideth. Sunday's meeting will be held at the home of Edward Jesse on Adams road.

Junior Musicale Meets

Franklin will be the destination of the Junior League Musicale at 7:30 p.m., Nov. 5, when Karen Gavis, 27255 Oak court is hostess of the evening. Soloists will be Marian Dombrowsky and Barbara Gowan, pianists; Karen Gavis, cellist and Susan McDonald, vocalist.

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Denison Theater Presents Program

Working in the Denison Children's Theater at Denison University, Granville, Ohio are two students from Birmingham, Sarah McQuigg, daughter of Mr. and Mrs. John McQuigg, 1965 Willow Lane, is taking the role of Math in "Midsummer Night's Dream" and the Duck in "Peter and the Wolf."

Thomas G. Hawley III will be Bottom in "Midsummer Night's Dream" and Grandpa in the latter play. He is the son of Mr. and Mrs. Charles D. Hawley, 1377 Lyonhurst road.

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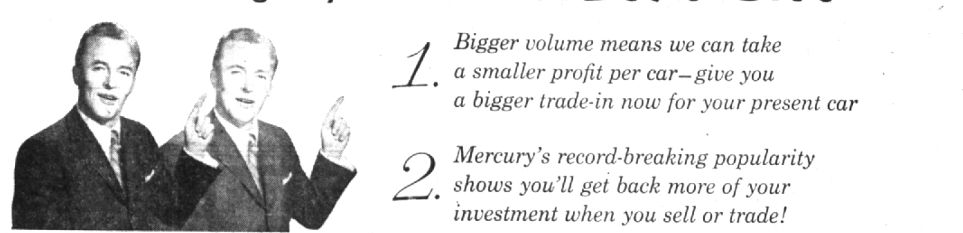
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