

Store Hours:
 Friday - 9:30 a.m. to 9:00 p.m.
 Saturday - 9:30 a.m. to 6:00 p.m.

IN BIRMINGHAM KRESGE'S



A ONE-STOP SHOPPING CENTER
 for the whole family

Your New KRESGE'S has:

- New departments; enlarged assortments
- Quality goods at money saving prices
- More than 50 percent self-selection counters
- Air conditioning for year-round comfort
- Super-brilliant new daylight brightness
- Luncheon fountain serving dinners or snacks

Big and beautiful—our new store—and bringing Birmingham greater variety of quality merchandise, lower prices! Here are thousands of bargains for you, the family and the home. Nationally-famous brands, too! Many self-selection counters speed your shopping. Big, easy-to-shop displays! Home-clean, fast serving fountain! Come in and see for yourself! Join our celebration Friday . . . or Saturday . . . better yet—visit us both during our opening sale. Shop now for Christmas gifts, too!

Meet Your Friends at Kresge's

ALL THESE FREE FAVORS

While Quantities Last

- Suckers
- Yardsticks
- Sofskin
- Beacon Wax
- Balloons
- Face Powder
- Tooth Paste

SPECIALS! SPECIALS!



Boys' Flannel Shirts

Warm shirts that can take rough treatment! Sanforized, with shirred back for free action. Cheery checks. 6-18.

Reg. \$1.98 **\$1.47**



Women's Nylon Panties

Wash-wonders of 2-bar tricot nylon, 40 denier, in brief style. White. 5-7

Reg. \$1. **77¢**

Rayon Tricot PANTIES . . . 29¢ or 4 for \$1



NYLON Special!

Sheer
 51 gauge
 15 denier

71¢ PR.
2 PRS. 1.37

These extra sheer hose are regularly 79¢ a pair . . . now at a sensational saving to you! They are full fashioned first quality nylons you'll wear confidently all day. Snug-fitting; long wearing.

CANDY SPECIALS



Take home some of our delectable sweets during our Birmingham opening celebration. Always fresh and wholesome! Treat the whole family!

HERSHEY KISSES Reg. 79¢ **59¢** lb.

Loved by tots and grown-ups alike. Sanitary wrapped too!

BRIDGE MIXTURE Reg. 59¢ **39¢** lb.

Delicious panned chocolate on fruits, nuts, creams.



BRIGHT PLACE MATS

Irregulars **10¢**

Plastic mats for a dime! Heavy, linen-like finish in colors, styles galore!



LOVABLE PARAKEETS

Reg. \$6.98 **\$5.77**

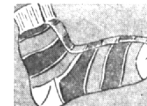
Teach them to talk! They are wonderful company for children—and grown-ups!



DELIGHTFUL CANARIES

Special! **\$1.88**

Young birds in beautiful colors. Adorable pets! Reg. 6.98 Singers . . . \$3.97



MEN'S COTTON ARGYLES

51c pr. **2 prs. 97¢**

Wow! What a buy! Regularly 69¢ a pair. All first quality. Fast colors. 10-13.



TRIPLE FOLD BOBBY SOCK

31c pr. **3 prs. 87¢**

For sport or school—misses' all-white bobby socks with ribbed cuffs. In 9-10 1/2.

CHRISTMAS SAVINGS ON KRESGE'S OPENING SPECIALS

Reg. 59c Pearl

JEWELRY

39¢ 3 for \$1

Glowing simulated pearls in necklaces, bracelets, earrings. All superb buys!

Other Earrings . . . 57¢ Pr.

Women's Print

Handkerchiefs

Reg. 39¢ **3 for 77¢**

Lovely hankies you'll want for yourself and for gifts! Of fine cotton, 11" square, with Swiss scalloped edges.

Women's Slip-On

SWEATERS

Reg. \$3.95 **\$2.97**

Women crave warm sweaters! These are Sanforlan washed zephyr in an array of gay colors. In 34-40.

FREE

Potted Ivy

PLANTS

to first 1,000 visitors

FREE

Boys' and Men's

Sweat Shirts

77¢ \$1.09

Boys' 6-16 Men's 36-46

Tough cotton shirts with knitted waist and wrists. Perfect these cool days!

High Quality

Aluminumware

Special! **57¢**

HEART CAKE-MOLD SET
 Two 9" heart-shaped pans, 3 1/2" individual heart molds.

ANGEL FOOD CAKE PAN
 Ten-inch diameter and a full 4 1/2" deep. Wonderful baker.