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HAROLD EULER BRADLEE BRUDEN TERRY TOWNSEND
Red Cross officials discuss county chapter's disaster program

BIRMINGHAM BUSINESS BRIEFS

Record Corner Has Moved Into New Location

One of the newest enterprises on the Birmingham business scene is the Record Corner which held its opening day last Thursday at its new location at 408 N. Woodward, on the corner of Euclid.

Miss Vetrano, who lives at 1 Valley Row, Bloomfield Hills, says she got the idea of starting a record shop when the Leonard Electric store, where she was manager of the record department for six years, announced that it was going to liquidate its business.

PAVANE'S INTEREST in the record business stems from the fact that he is a representative of Radio Distributing Company of Detroit for which he sells London and MGM recordings.

A special feature of the new business is the departmentalization of recordings. Because the building that houses the shop was formerly a residence, separate rooms are available for dividing the various types of recordings sold.

Named To Board

William R. Hamilton, president of the William R. Hamilton company, owners of Bell Chapel, Birmingham funeral home, was named to the board of directors of the National Selected Morticians at the fifth annual meeting of the organization in Boca Raton, Fla., last week.

WE HEARD IT SAID BY—

MRS. ROBERT G. SILBAR, 808 Madison: "Traditionally, one drug-store in town has reserved a west window for the display of candles. Each week a new batch is put in. They tell us it is more difficult to create these specials than to sell them. However, they still have been able to stick to special-a-week slogan."

JILL ROBERTS, of Wing Lake: "The Will-O'-Way Apprentice Theater is the only licensed theater school in Michigan." (Classes are conducted during the winter months by Celia Merrill Turner.)

Red Cross Preparing Its Disaster Defenses

"Disaster is a community responsibility." On this theme Terry Townsend, American Red Cross field service director for Michigan, built his address on disaster work to Oakland County Chapter, American Red Cross.

Some 250 Red Cross directors, service chairmen and volunteers met Wednesday, Nov. 4, at Christ Church, Cranbrook, for a quarterly disaster-meeting on disaster. Harold B. Euler of Pontiac, chapter chairman, spoke briefly and turned the meeting over to Bradlee Pruden of Birmingham, disaster chairman.

TOWNSEND TOLD the chapter that he was "glad to see" it forming a definite disaster organization. "But disaster is a community responsibility," he said. "The Red Cross sets up the framework within which the whole community can help—as individuals, as groups, as government agencies."

THE RED CROSS also provides rehabilitation help—such as medical care, building, repair and household goods.

TOWNSEND emphasized that in a disaster, the Red Cross doesn't try to replace all property damaged or destroyed.

DISCUSSING the Flint disaster, Townsend commended Mrs. Hermine Rodriguez of Royal Oak, the

Parent Viewpoint Taken At Meeting

Members of the Independent School Association met Friday, Nov. 6, at Brookside school Cranbrook to discuss the responsibility of the primary and secondary schools in moral and social education as viewed by the parent.

Parent representatives joined faculty members of the organization in a panel discussion of the issue.

More than 12,000 inquiries were received, investigated and answered, he said.



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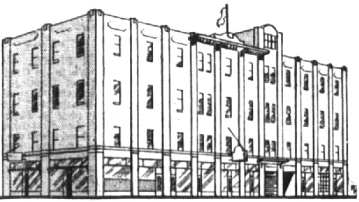
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