By HELEN BRUNSON

Special Writer for the Brunspian Eccentric
From the number of rummage sales, it would look like
many club and church women like to play store. They do,
but there's another reason foreco many sales.

Of all money-raising projects, the rummage sale seems to bring in the most cash with the least effort. But that
doesn't mean No Effort at All. It takes some doing and
planning to make a sale a success.

Some women have become experts at the rummage-sale
game, and they seem to agree one few rules:

It's a good idea to get the best-located
vacant building in town for the sale, even
if you have to pay a few dollars for it. It
should be a place where much traffic goes
by on foot. However, if your church or club
has the reputation for putting on terrific
sales featured by wonderful burgains, the
errowd will come to you.

MOST RUMMAGE SALE EXPERTS

MOST RUMMAGE SALE EXPERTS don't like the idea of a bake-sale alongside. Helen Brunson the the idea of a bake-sale alongside. They say old clothes don't mix with chocolate cakes. And they advise that you limit the hours of sale. You'll sell just as much between 3 and 4 as between 8 and 6. Fut a price tag on each lend, and make it stach a bargain that it won't stay around.

around.

'Announce the date of your sale to your group at least six weeks ahead, so they won't give all their stuff to some other charity. Then two weeks ahead, but on a telephone campaign to reachy every member with an appeal for sale merchandiss—and a promise to pick it up at a certain time. If you want for your people to bring in their things, increas will set in and you won't get nearly as much. Then advertise the sale.

women who've tried it's grant that some things sell fast—others don't. Children's elothes, toys, games and books gel like mad, and small furniture brice-abrae, lapps and kitchen things move prettyinvell.

Really good clothing will sell, butsinos are generally hard to move because they don't sti. Hats don't walk out very fast because they don't sti. Hats don't walk out very fast because they don't sti. Hats don't walk out very fast because they don't sti. Hats don't walk out very fast to ask donors to wash and inpreventing possible, and press garments that need it. Some states require that every item be either washed or dry cleaned.

Display, as in a retail store, helps sell merchandise. Hang good garments on hangers in conspicuous places. Put hats on empty milkbottles. Place shoes on a low table with a chair state. Some states require that every item on the state of the state

ONE SALE-CHAIRMAN cautions us to watch the mer-handise, as there are professional sale-attenders who appear ith large shopping-bags and sometimes fail to pay for what

With large enopone of the yet.

Another sale-manager says to put one person in charge of the money. Her organization worked hard and long only to find that the cash-box had walked away.

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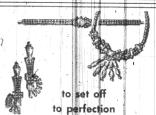
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## The Birmingham Accentric

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# Every Child

Nearly electrons likes to watch left especially hildren. Fire one cation taken by Birmingham's Mayor Dean G. Belev and his wife, you under control we make fire slave. It cooks our food, heats for cones, melts metals in index fire slave, it cooks our food, heats feld), the fishing expession included Beier's father. Otto, (at right) tipl, we become the slaves of very day there are 33 persons and to death in the United States of the slaves of very day there are 33 persons and to death in the United Beier's father. Otto, (at right) tipl, we become the slaves of very day there are 33 persons and to death in the United Beier's father. Otto, (at right) tipl, we become the slaves of very day there are 33 persons and to death in the United Beier's father. Otto, (at right) tipl, we become the slaves of very day there are 33 persons and to death in the United Beier's father. Otto, (at right) tipl, we become the slaves of th

DON'T WAIT until it's too late sare your child knows the daters and possibilities of fire.
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E WABEEK BUILE BIRMINGHAM

ginaw at Lawren PONTIAC

Spring Lawn Work

Will Pay Dividends

By ALICE WESSELS BURLINGAME Special Writer for The Birmingham Eccentric In the questionable days of early spring the home (th fresh grass seedlings or no grass at all has to prather showly

SECTION

BOYNTON BEARINGER, SY ISHING ID dense shrib for screening.
These are but a portion of the material gleaned from Barron's material gleaned from Barron's





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