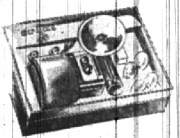


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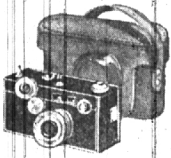


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Still More Comments On Eccentric's 75th Edition

"The Anniversary issue has just come and I can't wait until I've had time to read it all to tell you how grand I think it is. You certainly have put a huge amount of work into it—I never saw anything like it before. It's one thing I'm going to keep and I imagine I'll refer to it many, many times in the future."—MRS. ROBERT LESLIE BODOR, 2747 Manchester.

"The special Anniversary Edition was a great piece of work, and I certainly enjoyed getting and reading my copy of it. It must have required much effort on the part of The Eccentric staff, too."—JOSEPH B. MOERY, 1728 W. Maple.

"Congratulations on a grand job! WILBUR MASON, manager of Jacobson's Birmingham store.

"Your 232-page anniversary number might not leave the people but it certainly should help The Birmingham Eccentric. 75 telegrams roses to you and your associates."

"May I add my comments to the many others I know you have received on your 75th Anniversary Edition? It is terrific—one of the best I have ever seen regardless of size of city or publication!"—JOHN H. HARWOOD, former managing editor of The Birmingham Eccentric, now assistant zone manager in Washington, D. C., for the Pacific Motor Div., GM Corp.

"I am one of the oldest citizens still living in Birmingham. I greatly enjoyed the pictures and stories of the other 'old timers' in your birthday edition. Also the history of the earliest settlers."

"We realize the time and effort put into this issue to bring the old village back to us and shall treasure it as a valued possession."—MRS. STELLA E. FISHER, 846 Ridgedale.

"That was a very impressive anniversary edition of The Eccentric. Congratulations and very best wishes."—ANTHONY DE LORENZO, department of public relations, General Motors Corp.

"In common with thousands of other Birminghamites, certainly enjoyed your 75th anniversary issue. Every member of our family delighted in the old-time photographs and the 'I Remember' items especially. Inasmuch as we have been Birmingham residents for nearly five years, we certainly will value this issue as a keepsake!"—JACK NAYLON, 6232 Sheridan.

"I think your Anniversary issue is just out of this world. I've never read a more interesting piece of work and am completely amazed that the entire thing has been handled by your staff. I have showed my copy to several persons and every one of them has been as impressed with it as I was. It's something that we will all want to keep, because it is the history of a very interesting part of Oakland county in a most interesting and informative manner. Congratulations to everyone at The Eccentric!"—MRS. MILDREN BENNETT, executive secretary of Oakland county chapter, American Red Cross.

"I have had an opportunity to look over the anniversary number and to marvel at the wonderful job that has been done. I congratulate you sincerely on the success of your efforts and take this occasion to wish your organization continued success and prosperity."—FRANK G. HAYTON, 448 Samolet, Beverly Hills, managing director of the Engineering Society of Detroit, Inc.

"Congratulations to all of you on your 75th anniversary and, especially, on the anniversary issue. Tremendous of colossal are the on the words I describe it!"—CAREL GEORGI, Jr. vice president and director of media dept., D. P. Brother & Co., advertising agency, Detroit.

"I have just been going through with so many 75th Anniversary Editions. It's a tremendous job and I know just what a tremendous amount of work this has taken. My congratulations to you on an excellent edition. It's one I know all your readers will cherish."

"But most of all I want to congratulate you and your fine paper for the years for what would make your community a better place to live in."—KENNETH E. OLSON, dean, Dept. of Journalism, Northwestern University.

"I was particularly interested in the history of The Eccentric, and thought the automotive section was most outstanding. The whole edition is truly a magnificent piece of work."—WALKER WILLIAM GLENNY, vice president of sales and advertising of the Ford Motor Co.

"My very good friend, Mr. A. C. Uter of Southfield road, sent me a copy of the 75th Anniversary number of The Birmingham Eccentric, which I received yesterday afternoon. Last evening Mrs. Martindale and I spent the evening looking over this excellent publication and thoroughly enjoyed the experience. The outstanding feature to me was the coverage of Birmingham activities and each story was of decided interest."—JAMES J. MARTINDALE, formerly of Birmingham, now of Philadelphia, Pa.

"It's amazing!"—CHARLES MORTENSON, executive secretary of the Bham Chamber of Commerce.

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"Both Mrs. John and I have very carefully read your 75th Anniversary edition, and I want to compliment you on the fine editorial as well as publishing job. We both think so much of it that, at my suggestion, we have put a copy away in one of her chests knowing it will be very helpful when matters of Birmingham's past come up. Please convey my regards to your associates who are responsible for this fine job."—W. A. F. JOHN, of Tooling Lane, chairman of the board, MacManus, John and Adams, Inc.

"Thank you so much for the 75th Anniversary edition of The Birmingham Eccentric. I read this edition very thoroughly and enjoyed each and every page."

"May The Birmingham Eccentric continue to grow and serve the community as wholeheartedly as it has in the past."—W. G. DAVIS, vice president, Great Lakes Tractor and Equipment Co.

"Your 75th Anniversary edition is really a terrific job, particularly this fine job."—W. A. F. JOHN, of Tooling Lane, chairman of the board, MacManus, John and Adams, Inc., advertising, Detroit.

"For some days I've had a copy of the 75th Anniversary edition of

The Eccentric on my office table, awaiting the time when I could examine it carefully. The opportunity arrived today and I was astonished at both the magnitude and the quality of the job done by you and your associates.

"Over the years, as you can imagine, I've seen a lot of anniversary editions and other editions of somewhat similar character. Many of them were published by large metropolitan daily newspapers. But never have I seen one that compares with this one."

"I'm baffled to know how you could do it with a comparatively small staff and in a limited period of time. How in the world did you collect those hundreds of fine photographs? And how was it possible to fill those endless columns with such readable stories?"

"You have compiled a comprehensive, fascinating and wonderfully illustrated story of Birmingham from early times to the present day and your Anniversary edition is really a fine historical document. The automotive section

alone is a tremendous accomplishment, yet it represents only a small part of the whole job."

"I think every newspaperman (or former newspaper man like me) who sees the edition will agree that you have established a new high for the newspaper industry."—DONALD J. MCGOWAN, Director of Public Relations, Consumers Power Co., Jackson, Mich.

"The production of this Anniversary issue is quite an accomplishment and we congratulate you on its publication as well as on your anniversary."

"Quite a number of our people at this office live in the Birmingham area and received this Anniversary edition in their homes."—J. L. ROBERTS, officer of the general sales manager, Ford division, Ford Motor Co.

"I have just seen your anniversary number and would like to say you have done a grand job. The (Continued on next page)

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