

Put Your Best Voice Forward Every Time You Answer the Phone

By HELEN BRUNSON
Special Writer for The Birmingham Eccentric

Now that telephone manners are being taught in the schools, the youngsters may be able to teach their elders a thing or two.

Children are being shown not only how the magic transmitter works, but rules for its correct usage. Besides the basic rules, mothers may learn another important thing: the power of a pleasant telephone voice.

In order to be Mrs. Personality Plus, you don't have to learn the tango, take a success-course, or even chase ugly fat days. Your chance to be a chatter occurs several times a day whenever you pick up your telephone receiver.

Your voice tells many things. It may sound harsh, hurried, bored, you can make it gay, friendly and interesting, and as courteous as if you were meeting the caller face to face. It is the substitute for your whole personality—your eyes, your smile, your expression.



Helen Brunson

TELEPHONE COMPANIES started the program in the schools and they insist on unfailingly courteous among their employees. But they have a harder task in persuading their adult customers to be kind to one another. Especially troublesome is the party line. It seems to bring out the beast in most of us.

One company official says, "If two people inadvertently jostle each other on the street there is polite apology and acceptance. But just let them 'jostle' each other on a party line, and the fur flies."

It is hard put-to-it to explain this peculiar quirk in our psychology.

Telephone companies receive many complaints. About the woman who listens to conversations on her party line. And about the subscriber who places many calls in succession. Spacing such calls a few minutes apart may work to your own advantage, they say.

THEY CITE the case of the young wife whose husband tried an afternoon to call and tell her he was bringing the boss home to dinner. He couldn't get her, so he brought the guest home anyway!

And then there was her young sister who used the phone so continuously that her favorite heart-throb couldn't get her when he wanted a date.

Women's causes much annoyance, so don't trust to memory. Look up the number. If you dial a wrong one, ask forgiveness courteously and be courteous yourself if a wrong number comes into your circuit.

Each call you place must be considered first as an intrusion on someone's time. Is the recipient a busy mother who can't leave her baby for more than a minute? Has the older children will be in from school any moment clamoring for lunch? Or is she an office worker who gets the freeze-up from her employer for talking on company time?

Generally, mealtime should be avoided for making calls, as should late evening. And don't talk too long. The other person's time may be more valuable than your own.

WHEN YOU CALL, let the phone ring ten times, allowing a full minute for the one called to reach the telephone. Many calls are lost by not waiting these 60 seconds.

Answer "Mrs. Thorson," or "Mrs. Thorson speaking," when you pick up the rings. The four-of-five-year old can be trained to say, "This is Bruce Thorson, 'I'll call my mother.' If your toddler likes to play with the telephone, you might get him a toy one.

"The best way to encourage others to have good telephone manners is to have them yourself," company men declare. And then sum it all up in the small saying,

"Courtesy is Catching."

Take care, for example, the best breeds of today are the results of many generations of careful selection. They give more milk and look more contented. Who can say that the human nurturers, if given a chance, at least would not look more contented?

To Organize 'Hams' for Disaster Aid

James Abbott, W8YGI, 768 Lakeview, Birmingham, has been selected to set up an organization of Oakland County amateur radio operators prepared to furnish organized emergency communication in time of disaster, it was announced today by Communications Manager F. K. Handy of the American Radio Relay League, national association of radio amateurs.

Abbott's assignment, which carries the title of Emergency Co-ordinator, is to hand together members of the amateur radio service in his community to perfect arrangements for ham radio communication by hams in the event of natural disasters or other emergencies.

IN ADDITION to use of normal station equipment working from commercial power, amateur stations using self-powered radio transmitting and receiving equipment are needed.

Abbott, as ARRL Emergency Coordinator, will call local meetings of amateurs, establish common operating procedures, and arrange drill periods when the ham personal stations may be mobilized under simulated emergency conditions.

His duties also include liaison planning with the local chapter of the American Red Cross and other relief agencies, as suggested in the working understanding the ARRL Emergency Corps has with the national headquarters of the American Red Cross and other agencies. Liaison will be established also with local protective services, such as fire and police departments and civil defense communications will receive much attention.

IN ANNOUNCING the appointment, Handy pointed out that radio amateurs have traditionally had the responsibility of being in constant readiness to offer assistance in time of need with ham-acquired skill, emergency-powered transmitters and a wealth of community spirit.

"When sleet storms disrupt telegraph and telegraph service, or floods isolate whole communities," the League's communications manager said, "it is amateur radio that is called upon to rescue with operators and self-powered equipment, often as the sole agency for outside messages calling on the outside world for aid for the stricken community."

"To be prepared for this function requires not only a highly organized program of preparedness locally," Handy continued, "but hams outside the disaster area must be prepared to act as outlets and relay points for emergency traffic. Planning and organization are necessary in either eventuality and that is the job Abbott is doing for this area."

Thousands of people read The Eccentric Classified Ads. So remember, if you want to sell that hard-to-get-rid-of article, advertise it in the Want Ad section of The Birmingham Eccentric.

The Birmingham Eccentric

Birmingham Background Ladies' Cleanup Campaign Aimed at Tobacco Chewers

Local History in Story and Picture

It took a little time for members of the Birmingham Women's Club to get an ordinance passed prohibiting "expectoration" on the village walks. But with Mattie Baldwin as president of the club, the passage of a village ordinance in which she was vitally interested was inevitable.

The women club members, it must be admitted today had a point in working for the passage of such a law. With so many men chewing tobacco, the village board walks must have presented an unpleasant sight to women with their long sweeping skirts.

In November, 1929, the first annual meeting of the County Federation of Women's Clubs met in Birmingham. Mattie Baldwin was president of that, too. Delegates from seven nearby communities came and in the course of the meeting presented a resolution, showing the year's accomplishments of their club.

The Pontiac group supported a rest room for the women of Oakland county. Farmington's Women's Club helped carry an election that made it possible to buy and improve a park. Rochester club members planted trees and presented pictures to the school.

SEVERAL PERSONS attempted to compliment the Birmingham club for getting an ordinance passed prohibiting "expectoration" on the walks, but Birmingham was forced to reject the praise. They could only say that they had been working for the ordinance and still hoped for the passage of the law. Furthermore, they already had signs printed in case the law against expectoration was passed.

When the village council met that same week in November, Almeton Whitehead, council member, moved, and was supported by George E. Daines, that the village of Birmingham accept and adopt the ordinance in regard to prohibiting spitting on the side walks.

PEOPLE'S COLUMN

Wants Hoffman's Investigations Reinstated

To the Editor: We note that Mr. Hoffman has had his ears clipped by the rest of the committee for investigating the labor racketeering in Kansas City and the AFL Teamsters Union racket in Detroit, also the union soft job policy at Willow Ran. This shows how the union labor tentacles reach clear into Washington, Senator Ferguson and Senator Potter to have Mr. Hoffman's authority reinstated so this thing

progresses in the proper manner and we get some of this mess cleaned up.

A TIRED CITIZEN Appreciates Response To Emergency Call

To the Editor: Through your paper, I would like to express my sincere appreciation for the quick, efficient and extreme care with which the police and fire departments rendered during a recent emergency call at my home. I am more than grateful to all of you.

Household Goods of every description are offered for sale in the Classified Columns of The Birmingham Eccentric.

Tumbling B'ham Bicycle Riders

Edson James was the first in the village of Birmingham to own a bicycle. He purchased the two-wheeler in 1882.

Edson and his bicycle took a tumble shortly after its purchase and the bicycle broke in two. But John Baldwin, the local blacksmith, mended its backbone together and Edson was again spinning along the road.

After a year and a half, Edson bought a new bicycle and sold his old two-wheeled steed to Morris Tomp. On Morris' first trip, the big wheel ran up to the edge of the creek and stopped while Morris took a header into the creek among the bull heads.

JAMES RAN a billiard saloon in the village and occupied a small building on the north side of Troy (East Maple) street, east of J. O. Beattie's livery stable.

When Beattie in 1884 bought the lot and building for use as an undertaking parlor (with Ned Daines in the undertaking business), Edson James was forced to take his billiard table and such to new pastures. This was a great relief to the anxious mothers of the village, whose sons, they feared, were too fond of the seductive balls and cue

of another doctor at the moment. I contacted the police who wanted not one minute in sending the firemen who administered oxygen to my husband, found a physician who was so kind to leave his office and patients at that time and even got the ambulance for me.

I feel sure that these men were not one minute in sending my thanks to all of you.

GRACE S. WORTHINGTON
1734 Henrietta

Circus 'Stars' Earmark Income To Aid Wounded

"We gave a circus and we want you to have this money for the wounded soldiers."

This note, accompanied by a check for \$1, was received last week by Mrs. Milgren Bennett, executive secretary for the Oakland county chapter, American Red Cross.

The check came from Judy Wangberg, 10, daughter of Mr. and Mrs. Gordon Wangberg, 1228 Henrietta, and Dick S., son and daughter of Mr. and Mrs. Milton E. Skutt, 1702 Henrietta.

THE THREE youngsters pre-

vented a program of acrobatics, clown acts and other circus thrills in the Skutt yard on July 16.

Admission to the show was two cents for children, three cents for adults. Cold drinks sold for two and four cents with candy and peanuts also offered.

After the gate receipts were added the youngsters found themselves with 48 cents on hand. Judy and Dick decided to donate enough from their allowances to make an even dollar, which was forwarded to the Red Cross immediately.

According to Mrs. Bennett, the money will be turned into the blood bank program funds where "it will certainly be used for some wounded soldier, possibly even saving his life."

News copy submitted early is necessarily given preference, so the "sark bird" usually gets the space.

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| rug size | color and description | sale price |
|-------------|---|------------|
| 6' 9x 6' 4 | grey heavy twist | \$7.00 |
| 7' 6x 5' 7 | grey heavy twist sec. | \$5.00 |
| 7' 6x 7' 9 | beige heavy twist | \$7.50 |
| 8' 4x 8' 8 | beige heavy floral | 48.00 |
| 8' 4x 11' 6 | green ex. heavy twist | 55.00 |
| 8' 6x 10' 4 | green Ex. Heavy looped Wilton | 72.50 |
| 8' x 8' 8 | grey heavy textured Wilton | 48.00 |
| 8' x 8' 8 | grey heavy carved Wilton | 67.50 |
| 8' 4x 11' 6 | green ex. heavy twist | 80.00 |
| 8' 9x 8' 10 | beige Hi Pile 2 1/2" thick | 48.00 |
| 9' 2x 6' 8 | grey textured Wilton | 45.00 |
| 9' 2x 9' 6 | green Ex. heavy twist sec. candy stripe | 57.00 |
| 9' x 7' 7 | grey heavy twist | 25.00 |
| 9' x 8' 2 | beige Hi Pile 2 1/2" thick | 38.00 |
| 9' x 8' 2 | grey heavy twist | 60.00 |
| 10' 3x 5' 7 | grey Corday | 46.00 |
| 10' 7x 7' 8 | green embossed Wilton | 62.50 |
| 12' x 11' 6 | green heavy twist | 67.50 |
| 12' x 11' 6 | green Ex. heavy twist | 115.00 |
| 12' x 9' 10 | Lt. green heavy twist | 75.00 |
| 12' x 8' 8 | beige heavy twist | 25.00 |
| 12' x 8' 10 | green Ex. heavy looped Wilton | 81.00 |
| 12' x 7' 9 | green textured Wilton | 77.50 |
| 12' x 18' 6 | green heavy twist | 100.00 |
| 12' x 11' 6 | beige heavy twist | 110.00 |
| 12' x 8' 6 | gold twist 3 ply | 87.50 |
| 12' x 8' 5 | beige ex. heavy looped Wilton | 104.00 |
| 12' x 11' 9 | green heavy textured Wilton | 117.50 |

| rug size | color and description | sale price |
|--------------|-------------------------------|------------|
| 12' x 9' 8 | gold twist 3 ply | 95.00 |
| 12' x 18' 6 | beige heavy looped Wilton | 155.00 |
| 12' x 6' 9 | green (Grosvenor) Wilton | 67.00 |
| 12' x 6' 9 | grey (Cloismon) looped Wilton | 60.00 |
| 12' x 7' 8 | beige heavy looped Wilton | 92.00 |
| 12' x 6' 8 | beige (Reville) looped Wilton | 72.50 |
| 12' x 18' 8 | green heavy looped Wilton | 115.00 |
| 12' x 10' 10 | beige embossed Wilton | 125.00 |
| 12' x 9' 9 | beige embossed Wilton | 135.50 |
| 12' x 8' 4 | cinnamon heavy looped Wilton | 116.50 |
| 12' x 7' 8 | beige (Sun Valley) Wilton | 70.00 |
| 12' x 6' 9 | beige (Sun Valley) Wilton | 75.00 |
| 12' x 7' 7 | beige embossed | 56.00 |
| 12' x 7' 11 | beige embossed | 62.00 |
| 12' x 11' 6 | beige twist 3 ply | 141.00 |
| 12' x 13' 1 | beige twist | 127.25 |
| 12' x 9' 2 | beige twist | 96.00 |
| 12' x 6' 1 | grey heavy twist | 60.00 |
| 12' x 7' 5 | cocoa heavy twist | 58.00 |
| 15' x 13' 3 | beige ex. heavy twist sec. | 195.00 |
| 15' x 12' 6 | beige ex. heavy twist sec. | 185.00 |
| 15' x 6' 9 | green Persian twist | 60.00 |
| 15' x 6' 9 | beige (Cloismon) Wilton | 101.00 |

COTTON

| rug size | color and description | sale price |
|------------|------------------------|------------|
| 12' x 6' 9 | beige Bigelow's Havana | 54.00 |
| 15' x 6' 9 | beige Bigelow Laguna | 67.50 |
| 15' x 7' 7 | Causal - reversible | 37.50 |

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