

STEAK SALE

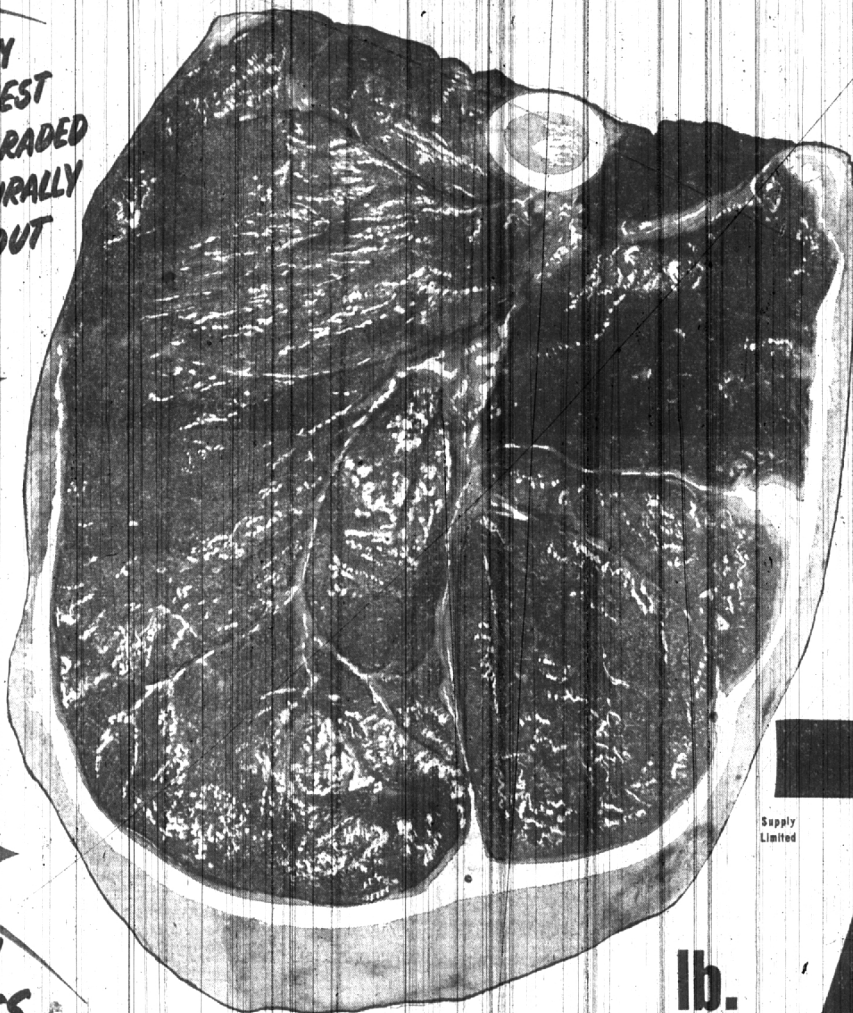
The World's **TENDEREST** Fresh Beef
TENDER TEN TIMES OUT OF TEN!

ONLY U. S. GOVT. GRADED CHOICE BEEF IS SOLD IN KROGER STORES

KROGER TENDERAY
GIVES YOU THE FINEST
U.S. GOVERNMENT GRADED
BEEF—MADE NATURALLY
TENDER WITHOUT
AGEING—

THE KROGER CUT
GIVES YOU MORE
MEAT LESS BONE
AND WASTE... A
BETTER
VALUE!

COMPARE
AND SEE HOW
KROGER GIVES
YOU MORE MEAT
FOR YOUR MONEY



Kroger
**TENDERAY
BEEF**

WHY KROGER BEEF is your best beef buy!

Only Kroger Offers You All These Advantages:

1. Kroger Tenderay Beef is **GUARANTEED** "Tender ten times out of ten." Who else dares make this statement?
2. In spite of controls or rip controls, Kroger has continued to cut Beef the **KROGER CUTTING WAY**, which **ELIMINATES EXCESSIVE BONE AND WASTE** BEFORE the meat is weighed and priced. When you buy Kroger Cut Beef you **DON'T PAY** for waste or trimmings like **YOU DO WHEN YOU BUY ORDINARY CUT BEEF**... Compare Kroger Cut Beef with ordinary cut beef and see the difference.
3. Only U.S. Government Graded "Choice" Beef is sold in Kroger Stores. **LOOK** for the grade mark on the beef you buy—Know the grade of beef you are purchasing.
4. All cuts of Kroger Beef are value-priced.
5. Kroger offers at all times **ONLY** the finest beef that can be purchased. So, if you want the best, buy **KROGER CUT TENDERAY BEEF!**

ROUND STEAK

lb. **73¢**
Supply Limited

Sweetened
Sliced Bacon lb. 59¢
Pure
Pork Sausage 1-lb. Roll 29¢
The freshest, finest
Ground Beef . . . 3 lbs. \$1.45 . . lb. 49¢
Hygrade Old Fashioned
Sliced Bacon lb. 49¢

Ring
Bologna lb. 39¢
Fresh
Smelt 2 lb. 39¢
Dated, Fresh
Oysters . . . Half Pint 49¢ . . Full Pint 89¢

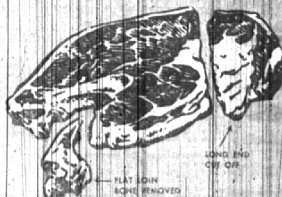
We reserve the right to limit quantities. Prices effective through Sat., Feb. 14, 1953.



This Kroger-Cut Chuck Roast has the chine bone trimmed and is a choice center cut of beef with a minimum of bone.

You get more meat for your money.

You Don't Pay Chuck Roast Price for Excess Fat and Bone!



This Kroger-Cut Sirloin has the large flat bone, excess fat and waste removed before the steak is weighed and priced.

You get more meat for your money.

You Don't Pay Sirloin Price for Bone & Stew Meat!



This Kroger-Cut Rib Roast has the heavy chine bone trimmed and the short ribs removed before the roast is weighed and priced.

You get more meat for your money.

You Don't Pay Rib Roast Price for Short Ribs!