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E. M. MULOCK, JR. (left), 1045 Westchester drive, and Sheldon Moyer (right), 4418 Sheridan, Beverly Hills, have heen named vice-presidents of Grant Advertising, Inc., De-troit. Moyer, who has been director of public relations in the Grant-Detroit office, becomes group chief on the Dodge pas-senger car account. Mulock will continue to serve as copy chief of the same account.