

# ANNOUNCING The OPENING JANUARY 8, 1954

of The Birmingham Division of  
**W. B. Gregory & Son**  
Detroit's Most Complete Office Supply Service

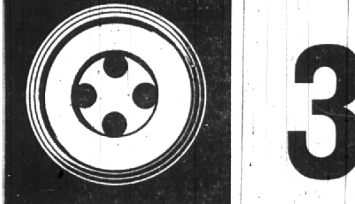
347 S. Woodward Ave. MI 6-4180

If It's Used in an Office  
Check with GREGORY'S First!

- |                    |                                      |
|--------------------|--------------------------------------|
| FAMOUS FLAGSHIP    | Carbons and Ribbons                  |
| CRAMER             | Air Flow Posture Seating             |
| STEELE-AGE         | Quality Desks and Files              |
| JACKSON and CLEMCO | Fine Wood Desks                      |
| PERMOFLUX SCRIBE   | Tap Dictating Machines               |
| CONVOY             | Chem-Board Transfer Cases            |
| VICTOR             | Portable Plastic Binding Equipment   |
| KORECT LINE        | Visible Files and Insulated Cabinets |
| WALLACE LOCKBOND   | Offset, Chemicals and Supplies       |
| PHOTORAID          | Pencils—Motif Copies                 |
| REX-ROTARY         | Fast Copying Machines                |
|                    | Clean Mimeographs                    |
- AND HUNDREDS OF OTHERS!

You Are Invited To Inspect Our Facilities

Call Midwest 4-1100 to place an Eccentric  
Classified Ad.



# 3 shirts laundered free...

IF WE RETURN A SHIRT  
WITH A BUTTON MISSING

Yes, if we return a shirt with a button missing, we will  
launder that shirt, plus two more!

Palace Model's regular guarantee, printed on each shirt  
band, reads as follows: "Should the laundering of this  
shirt not meet with your entire satisfaction, or if a  
button is missing, please don't wear it. Return it  
together with this band and we will refinish it at our  
expense."

**NOBODY CAN LAUNDRER A SHIRT BETTER THAN PALACE MODEL**

Since this guarantee was put into use, we have laundered  
over 2,500,000 shirts. Our percentage of returns for  
"do over" is so small we thought offering three shirts  
instead of one would impress our customers and prospective  
customers. . . impress them with the fact Palace  
Model is one Laundry who works with skilled hands  
that use painstaking care with all laundry entrusted to  
them. Because you want your shirts and linens handled  
away from home is no reason for worry about their  
safety and care.

We'd welcome your comparison of our laundering with your  
present method, whether you "do it at home" or "send it  
out." Phone WO 1-8080 (or local toll free interzone  
number) and have our courteous routeman call to explain our  
money saving services. We'll pick up as few as 3 regular shirts.

**palace model**  
laundry/dry cleaning  
Phone MI. 4-6930

## NATURE NOW

### Knowledge of the Past Helps to Know Future

By LYDIA KING FRESHE  
Special Writer for The Birmingham Eccentric

In the first moments of the new year he who has some  
curiosity and understanding of the world in which he lives  
will ask, "where now?" "What now for a creature called  
man?"

If he goes to the window to look  
out he will see no more than a  
small sector of a frozen world,  
with a wind whipping at the ice-  
covered branches. The snow is  
hurled against the window pane as  
if it were driven by some restless  
force, powerful and unreasoning.

But in the clear light of noon-  
day he can pose answers for some  
of his questions. To anticipate the  
future he can use his knowledge  
of the past.

He can say of our earth that it  
is one of the smaller planets of the  
universe so large that its distances  
are measured by light-years. Il-  
lustrating this imaginary Clyde  
Fisher once said

that if there were a  
small planet in our solar system  
to be set free over  
Europe the sky  
would be in-  
terrupted with  
crowded with  
wasps than  
now measured by the radio-  
active stars.

This summer  
on the  
clear night we  
stood on the  
shores of Wallasee Lake and  
at the Milky Way. We tried the  
while to remember that each of  
stars is in company with our  
sun and is also the center of its  
own universe.

The age of our earth as it is  
now measured by the radio-acti-  
vity of its oldest rocks, is also  
that which we speak of in figures which  
baffle the imagination.

Covering more than three-  
fourths of the earth's surface is  
a thin film of water which we call  
the sea.

Somewhere in its warm shallows  
the first life was cradled. Scientists  
believe this momentous event oc-  
curred in pre-Cambrian times. They  
believe it took the form of mi-  
croscopic plant bacteria which re-  
sembled very closely the unicel-  
lular forms which can be seen on  
today by training a microscope on  
a drop of stagnant water.

From an examination of the  
oldest rocks, scientists conclude that  
these first living cells made their  
food by oxidizing iron compounds  
in the water. They lived in a kind  
of chemical synthesis—instead of  
by photosynthesis as do present  
day plants.

It was the only possible assem-  
blage of materials to sustain life  
in a world of water and bare rock  
faced by an atmosphere too  
heavy with gases to admit the light  
of the sun. Similar bacteria can  
be found today running the water  
of mineral springs.

Early in Paleozoic times plants  
slowly left the water to colonize  
the land. Gradually the plant blan-  
ket spread over the bare earth. Its  
green leaves had learned how to  
harness the sun's energy to pro-  
duce carbohydrates from air and  
water by a process called photo-  
synthesis. As soon as this plant  
factory was able to supply them  
with food many species of animals  
left their watery home to live on  
the land.

From the moment life left the  
protection of the water, it became  
dependent upon the climate for  
survival. Then, as now, it was a  
fluid subject subjected to many harsh  
experiments—but in time it pre-  
vailed to become the diverse spec-  
tacle which has spread itself over  
each succeeding age of geological  
time.

And so nature accomplished that  
which no man has ever been able  
to duplicate in the laboratory. The  
fossil record shows that thousands  
of species developed, had their day  
and then in response to earth's  
changes and demands faded into  
oblivion.

Today there are great gaps in  
the evolutionary chain. Millions of  
forms must have lived and died  
leaving no fossil remains.

It is interesting to note that  
the dinosaurs which dominated  
life's stage for 140 million years  
disappeared completely. They have  
left to us only a small remnant  
of their reptilian greatness; the  
turtles, lizards, crocodiles and  
snakes.

In like manner each age has had  
its dominant plant and animal  
forms. But looking back over the  
whole evolutionary picture the  
highly specialized and successful  
forms of their particular age have  
failed to produce the adaptations

necessary for continued and perma-  
nent survival.

The mighty have fallen; the di-  
nosaur, the sabre-toothed tiger, the  
mammoth. The unspecialized who  
could live on the perimeter of life's  
stage, who could do without, who  
the hard conditions necessary for  
survival; these have carried the  
thread of life from age to age.

In the Smithsonian Institute the  
shadow of Diplodocus, one of the  
largest creatures of all time, falls  
upon a small case which contains  
the fossil remains of the earliest  
mammals.

One could cover the skull of the  
smallest of these with a single  
silver coin; yet these small and  
unassuming creatures surpassed the  
monsters of the reptilian age to  
become the ancestors of the mam-  
mals which reign over our present  
day.

Homo sapiens looking out into  
the darkness which covers the ad-  
vent of another year, cannot as yet  
find answers to all his questions.  
But it is he alone of all earth's  
creatures who can ask them.

It is he alone who has some con-  
trol of his environment and to this  
extent he can give direction to his  
days. It is he alone who feels a  
sense of responsibility not only for  
his own destiny but for that of his  
fellow men. It is he alone who can  
face the future with both memory  
and anticipation.

**City Attorney Named  
For Lathrup Village**

The City of Lathrup Village has  
a city attorney following Monday  
night's meeting of the city council.  
Hired at a fee of \$100 per month  
was William A. Ewart, who  
presently is attorney for the city  
of Pontiac and Orchard Lake.

In the discussion of the condi-  
tions of his employment, Ewart  
said his proposition of \$100 per  
month did not include defending  
the city in law suits or extra-  
ordinary stenographic work.

**Bloomfield Acts  
On Disposal Problem**

Two motions passed by the  
Bloomfield township board on De-  
cember 14 concerning the study of  
sewage disposal facilities were re-  
ceived by the Birmingham city  
commission Monday night.

The first was a motion to ap-  
prove the proposed sanitary inter-  
ceptor for the Oakland-Rouge San-  
itary District. The second con-  
cerned the naming of a committee  
to work with the city on plans  
for temporary sewage disposal fa-  
cilities until the interceptor can  
become a reality.

## THE COMMUTER'S WIFE

### These Resolutions May Aid Housewives Have A Better Year

By HELEN BRUNSON  
Special Writer for The Birmingham Eccentric

New Year's is a time for self-appraisal, for tossing out  
old habits for new, for a try at making life better somehow.  
And mother, being an average housewife, might adopt one  
or more of these "I resolve" for her own:

To consider father a little more, knowing  
that his day at the office is filled with pres-  
sure and hard work, and that he deserves to  
come home to a neat, well-ordered house, a  
hot dinner and a cheerful atmosphere, not  
to a recitation of mother's woes during the  
day.

To stop yelling at the kids—and spend  
more time really listening to what they say  
and in doing things with the Littlest Ones—  
showing them how to use their paints and  
modelling-clay, playing games and reading to them.

To LEARN to say "No," firmly if not gracefully, to those  
outside organizations that consume her time and energy  
needlessly, yet keeping her hand in those that really benefit  
her children—or are relaxing or truly worthwhile for herself.

To see some of the wonderful "travelling collections" at  
museums and other centers in the city while they're here.  
To remember friends' birthdays during the year by mark-  
ing the calendar with the dates right now.  
To take an afternoon off once in a while, in order to  
recoup enthusiasm for family living and do whatever gives  
her the most pleasure.

To HAVE an outfit of clothes ready to wear when the  
time comes to go out, and then to allow 15 minutes extra  
for getting ready, in order to eliminate hurry.  
To check credentials of door-to-door salesmen, to help  
stamp out fraud.

To bring more order into housekeeping by doing spot  
cleaning when it comes to hand instead of letting it ac-  
cumulate for one big exhausting job in the spring; keeping  
drawers and cupboards straight rather than letting clutter  
take over.

To BE A better purchasing-agent for her family. Buying  
quality, yet cutting down on "impulse-buying," with the  
hope that money saved can bring family giving closer to  
a tithe this year.

To do up the meals for the family, going through cook-  
books for new ideas, preparing baked-potatoes on the half-  
shell instead of plain baked, sprinkling paprika on cooked  
vegetables, adding a touch of tarragon vinegar or almond-  
flavor to jello salad.

To stay out of arguments in club and church-work, in  
order to save wear and tear on the nerves.  
And mother, since she's only human, can't accomplish too  
much, but one or two of the above might add more happiness  
for herself and her family.

## \$10,000 Check Lost

Mrs. Robert E. Field, 1710 La-  
tham, notified Birmingham police  
Monday afternoon that she had lost  
a change purse containing a check  
for \$10,000 and \$5 in cash. Mrs.  
Field told police that the purse was  
lost in the vicinity of Jacobson's  
store. She also said that payment  
on the check has been stopped but  
that she would appreciate having it  
returned by anyone who may have  
found it.

## Trial Date Set in Drunk Driving Case

Arrested on the tip of a passing  
motorist, Theodore V. Myler, 47, of  
5083 Commonwealth, Detroit, stood  
mute at his arraignment on a drunk  
driving charge before Justice John  
J. Gaffil, Wednesday morning.  
Judge Gaffil entered a plea of  
not guilty for the defendant and  
set trial for Feb. 3.  
Myler was arrested Dec. 24 as  
he drove a highway truck near  
South Woodward and Quarten.

Our Sincerest Wishes  
For You  
A Happy and Prosperous  
New Year

**THE WINE SHOP**  
For Delivery Call Midwest 6-1011  
255 Pierce St.

WHY WAIT  
IN LINE  
TO PAY  
YOUR BILLS?

SEND THRIFTCHECKS—BY MAIL

On the first of the month you probably  
have bills due at opposite ends of town.  
Besides the effort of getting around, there  
are lines to stand in . . . waiting to pay.  
It's a lot easier just to sit down, write a  
check, and put it in the mail.  
That's the convenience of a low-cost  
ThriftCheck personal checking account.  
A book of 20 checks, your name imprinted  
on each, costs only two dollars. Our  
friendly ThriftCheck department will set  
up your account in just a few  
minutes' time.

**WABEEK STATE BANK OF DETROIT**  
BIRMINGHAM OFFICE—  
WABEEK BUILDING

Confucius say . . .  
(and if he didn't — he should have)



"Man who stops  
Advertising  
To Save Money—  
Is Like Man Who Stops  
Clock  
To Save Time!"

What is the good of  
a good thing if no one  
knows about it?

See  
The New '54  
DODGE and PLYMOUTH

COME IN, DRIVE IT!

YOUR  
DODGE — PLYMOUTH  
DEALER IN THIS AREA

FOR EXPERT SERVICE, LEAVE YOUR CAR IN  
THE MORNING, PICK IT UP AT NIGHT

GUARANTEED USED CARS

**FRANK PEPP, INC.**  
Formerly MATT SKOREY SALES and SERVICE  
11-MILE AT WASHINGTON  
LI 3-1250 ROYAL OAK

**The Birmingham Eccentric**  
The Community Newspaper of Birmingham, Bloomfield Hills and Adjacent Areas  
"Largest per capita circulation — in the richest per capita community in Michigan"