

## BIRMINGHAM BUSINESS BRIEFS

### Auto Parts Store Holds Open House

The Auto Parts & Equipment company, 1600 So. Woodward, will hold open house December 14 through 19 to celebrate the completion of the company's enlarged floor area and improved facilities. The firm, while opened for business in April of 1952 has tripled in area and provided additional off-street parking space. Quarters were enlarged to accommodate storage of seasonal items and new machinery was brought in to increase the firm's services. The business is operated by Bob Branda, Duane Carlington and Roy T. Coyle.

### Car Rental Station Open On No. Woodward

With the opening Alladin's new car rental station at 887 N. Woodward this week, car rental service becomes available to residents of Birmingham and the surrounding area for the first time in history. The new Birmingham rental station will be managed by local resident Charles Daniels and will have new model cars available for rent on an hourly, daily or weekly basis. According to Richard Waskin, vice-president of Alladin Diversif System, Inc., Alladin expects to have a fleet of 10 cars.

### THE COMMUTER'S WIFE

## Informal Parties Pleasant Events For All Concerned

By HELEN BRUNSON  
Special Writer for The Birmingham Eccentric

Most women hate social obligations—as such. The truly hospitable woman wants to entertain people not because she's indebted to them, but because she likes them and wants them in her home.

But some young homemakers have almost closed the door to entertaining at home because they try to do it the way their mothers did.

This meant spending several days scrubbing up the house, then getting out the Haviland, best silver and elaborate linens, and spending the day of the dinner cooking. Following that, the hostess was done in for two days.

MAYBE THAT'S why a European visitor to this country recently remarked, "They show you their gleaming kitchens, complete with every gadget, then say 'Let's go out to dinner.'"

But a true homemaker still wants to be hospitable and believes in the two essentials of entertaining: sharing food with friends, and the mental relaxation of good talk.

The answer is informal entertaining.

One young wife we know does it to perfection. She gives her house a quick dusting the day of the party—(she says guests don't look in corners). She uses washable place mats, colorful pottery and stainless steel flat ware—no polishing.

In summer, on her terrace, it's paper service all around. She likes a homemade centerpiece that starts the conversation, or trick favors for each guest—the last time it was ceramic ashtrays for each one in the form of his native state. Light hearted "ribbing" began right away.

SHE PUTS THE emphasis on the guests and not on last-minute preparations.

She greets you at the door, and while her husband gets your coat, she brings in a tray of soft drinks or cocktails. Because guests have "something to do with their hands" those first awkward moments are eliminated, and the unhurried hostess (food is pre-prepared in the kitchen) sits down for a few minutes of visiting.

Then she starts guests on a game of Chinese checkers, or passes out papers for a game of "Guggenheim", or puts on her newest record to play while she slips into the kitchen.

Her menus are simple and hearty—especially when men are invited. In fall she might serve baked ham, baked beans, dark bread, salad, dessert and coffee. There's always plenty of the latter, for she makes extra in a pan, and sets it by.

SHE HAS THINGS that can be prepared ahead and that she knows will turn out right. No baked Alaska at the last minute. Nor does she carve roses out of radishes or imprint Indian heads on butter-pats. She saves those gimmicks for her bridge club.

She has taught her children to help serve, letting them practice daily so it won't be new when guests come.

The best conversation of the evening is over extra cups of coffee, she says, so she never minds the dishes.

"When a hostess starts picking up dishes, the guests begin to think about going home."

Paying back social obligations is still a nuisance and still

around. But wise is the hostess who can put enough warmth into her entertaining so that the idea of "paying back" is forgotten.

Directions for "Guggenheim" on request to this column.

### Smacks Scout Car, Pays Fine of \$100

Pleading guilty to charges of reckless driving, Roy Mangum, 61, of 471 Gratiot, Detroit, was ordered to pay \$100 fine and \$25 costs by Bloomfield Hills Justice A. J. Richardson, Monday, Nov. 23.

According to Hills Police Chief I. C. Banks, Mangum's car plowed into the rear of a police car on Woodward, south of Long Lake road.

Banks said the smashup occurred

when patrolmen had stopped to aid a motorist who had run out of gas.

He added that the scout car was so badly damaged that it will not be put back in service.

### Smile A Minute

"Your wife used to be terribly nervous. Now she is cool and composed as a cucumber. What cured her?"

"The doctor did. He told her that her kind of nervousness was the natural result of advancing age."

**FRIGIDAIRE APPLIANCES FOR THE HOME**

**ELECTRIC TRAINS LARGE SELECTION OF AMERICAN FLYERS**

**DISHMASTER DISH WASHERS**

**VACUUM SWEEPERS BY HOOVER-EUREKA AND LEWITT**

**TOYS! TOYS! TOYS! MANY VARIETIES INCLUDING MODELS**

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Birmingham's Exclusive

FRIGIDAIRE DEALER

WHY NOT COME IN EARLY WHILE OUR STOCKS ARE COMPLETE. MANY WORTH-WHILE GIFTS FOR EVERY-ONE ON YOUR LIST!

112 So. Woodward

MI 4-2525

LEAVE THE KIDDIES AT THE FUN SHOW

# Gifts

FOR THE HOME

#### 8 pc. Place Mat sets.

Containing four place mats and four napkins to match. These are designed by Tamis Keeffe. These sets are \$4.95 and \$7.95.

#### 8 pc. Cocktail and Martini sets, clear as crystal.

The cocktail set \$5.00. The Martini set \$6.95.

#### Coffee Carafe with Wrought Iron Handle.

A very useful gift for any home. Holds 12 cups of coffee, \$3.95. White, Red or Yellow binding at the neck adds to its charm.

#### Set of four Trays made of hard wood.

In a blond finish bound on each corner with chromed metal for added strength. \$12.95 set.

#### Silent Butler of hand decorated Tole.

A most useful and attractive gift. \$2.95

#### Tea Towels in a wide assortment.

Of most attractive patterns hand screened on linen. Printed linen tea towels are a specialty of Jacobson's and the assortment speaks for itself. \$1.00 each.

#### Imported Chafing Dishes from England.

Approximately 4 quart capacity. There are two styles copper on wrought iron and all aluminum. \$14.95 each.

## Jacobson's

Home Decorative Shop

325 North Woodward Ave.

LEAVE THE KIDDIES AT THE FUN SHOW

TAKE NO CHANCES with his Christmas Gift!

10-DAY HOME TRIAL GUARANTEES HIS SATISFACTION

## Schick "20" ELECTRIC SHAVER



Give him the gift he must enjoy—or money refunded! A Schick "20" Electric Shaver is handsome, luxurious—and practical! It will give him the comfortable, close shaves he needs every morning of his life! And here's why you take no chances:

He Tries It At Home For 10 Days AFTER Christmas!

Let him use the "20" for 10 days after Christmas. Then he must be completely happy with your gift—or return the shaver to us and get back every cent! We take the risk!

In saddle-stitched Coddle Case, Ideal for travelling or bathroom shelf.

\$26.50

SCHICK "COLONEL" \$19.95

ONLY the Schick "20" has all these 3 Close-Shave features: Bevelled Comb Edges. Lead in whisks for close shaves. Face-Fitted to get in everywhere. Self-Sharpening. Assures close shaves always.

LOOK FOR IT WHEN YOU VISIT OUR STORE ON MEN'S NIGHT — MON., DEC. 7

## Wilson's WOODWARD AT MAPLE

LEAVE THE KIDDIES AT THE FUN SHOW when you shop

## Jacobson's

BIRMINGHAM

### Home Decorative Shop

325 NORTH WOODWARD AVE.

### Slip Covers and Draperies

A WONDERFUL AND EXCITING

SELECTION OF NEW FABRICS

Our custom shop is staffed with qualified and expertly trained personnel, ready to advise and assist you in the selection of fabrics best designed to complete the decor of your home. Draperies, and slip covers for chairs and sofas are tailored in our own work room from measurements taken by us in your home. Prices include all labor, material, and complete installation.

