



AT BLACKBOARD—BOB THOMAS AND BILL DOVE
Client contact man explains advertising to Producers firm members



AGENCY MAN RICHARD PAGE DESCRIBES LAYOUTS
J-AD members have already sold over \$1,000 in advertising



J-AD PRESIDENT JOHN HOWARD SECRETARY NANCY BEARSS
Firm officials handle all the paper work



RODGER SCHMIDT NAN DeBUIGNE
Company artists compare sketches

See Story
on
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Section 3

SHOP HERE

Your Christmas food dollars go farther!

ROCKS & REDS — FRESH DRESSED PAN READY

FRYERS 49^c lb.

PRIME & CHOICE **BONELESS ROUND STEAK 89^c lb.**



SHANK PORTION OF SMOKED

HAM 49^c lb.

WHOLE SMOKED **HAM 59^c lb.**

READY TO EAT WHOLE **HAM 69^c lb.**

BLADE CUT POT **ROAST OF BEEF 39^c lb.**

FRESH PORK **TENDERLOIN 98^c lb.**

FRESH GROUND **BEEF 35^c lb. 3 lbs. \$1⁰⁰**

DUBUQUE CANNED **HAMS 9 lbs. EACH \$7⁹⁹**

Genuine Spring **LAMB SPECIAL LEG O'LAMB 59^c lb.**
WHOLE LAMB 49^c lb.
FOR YOUR FREEZER

Parts of **CHICKEN**
Breasts 99^c lb. Wings 29^c lb.
Legs 79^c lb. Necks 6^c lb.

If you want to serve **The FINEST . . .**
MAKE SURE YOUR HOLIDAY DINNER MENUS INCLUDE A FRESHLY DRESSED CHARLEVOIX, MICHIGAN **TURKEY**
YOUR FAMILY AND YOUR GUESTS WILL RECOGNIZE THE FINER TASTE.

RIB END PORK LOIN ROAST 35^c lb.

CHEESE DEPARTMENT *Special of the Week*
TANGY & DELICIOUS — 18 MO. AGED **NEW YORK CHEESE 89^c lb.**
KRAFT'S PARTY SNACKS **ASSORTED FLAVORS 2 for 59^c**
SWANSON'S **BUTTER ONE POUND PRINT 69^c lb.**

FREEZER Specials

U. S. PRIME & CHOICE **NATURALLY AGED**

SIDES of **BEEF 49^c lb.**

HIND QUARTERS OF **BEEF 59^c lb.**

NO EXTRA CHARGE FOR PROCESSING

MILLER'S LITTLE RED HEN CHICKEN PIES
MADE FROM YOUNG FARM FRESH CHICKENS

BEST BY ANY TEST
DELICIOUSLY DIFFERENT
A Real \$1.00 Meal . . . 2 For 89^c

Del Monte **PUMPKIN No. 2 1/2 tins . . . 2 for 29^c**
Gold Medal or Pillsbury **FLOUR 5 lb. bag 47^c**
BISQUICK 1ge. size pkg. 43^c
BAKERS CHOCOLATE Bit. 1/2 lb. 39^c
Miracle Whip **SALAD DRESSING . . quart jar 49^c**

MAXWELL HOUSE **COFFEE 79^c lb.**

AWREY BAKERY
Almond Nut Butter Cookies 58c per dozen
Whipped Cream Chocolate Tarts 3 for 49c
All Butter Individual Danish Cinnamon Sweet Rolls 6 for 58c
Delicious Fudge Nut Leaf Cakes 65c each
Fresh Fruit Banana Cup Cakes 6 for 45c
Danish Butterscotch Coffee Cakes 70c each
Yeast Raised Glazed Donuts 68c per dozen
SPECIALTY BREAD—A DIFFERENT VARIETY EVERY DAY
Almond Crunch Coated Dunkers 6 for 36c (FRIDAY & SATURDAY ONLY)
Double Chocolate Fudge Layer Cakes 75c each (FRIDAY & SATURDAY ONLY)
Large Whipped Cream Chocolate Layer Cakes 88c per half — \$1.75 each (FRIDAY & SATURDAY ONLY)
Large Whipped Cream Yellow Layer Cakes 88c per half — \$1.75 each

Bumble Bee **Chunk Style White Meat TUNA . . 3 for \$1.00**
Fancy Red Sockeye **SALMON . lb. tin 67^c**
IN CANNED SEA FOOD—ALWAYS LOOK FOR THE "BEE"
SEALED SWEET FROZEN ORANGE JUICE
6 Tins \$1.00 — Case \$7.95

FRESH FRUITS & VEGETABLES
FLORIDA SEEDLESS **GRAPEFRUIT . . . 8 lb. bag 49^c**
Extra Large, Size 36 **HEAD LETTUCE 2 for 29^c**
DUNCAN SEEDED GRAPEFRUIT 10 for 69^c

DIAMOND WALNUTS 49^c lb. **CROSS & BLACKWELL PUDDINGS Tin 49^c** **CALIFORNIA FRESH DATES Lb. Pkgs. 3 for \$1.00**

HEINZ **KETCHUP 2 lg. bot. 49^c**

BIRDS EYE PEAS 10 oz. Pkgs. 3 for 50^c
FAIR ACRES STRAWBERRIES 10 oz. Pkgs. 4 for 97^c

Squire's

Snow Crop FRENCH FRIED POTATOES 2 pkgs. 41^c
SQUASH 2 pkgs. 41^c
CUT CORN 2 pkgs. 41^c