

BIRMINGHAM BUSINESS BRIEFS

A BIT OF BIRMINGHAM

NEWCOMERS TO BIRMINGHAM received helpful suggestions on how to fit into the new home town in the November issue of Better Homes and Gardens. Mrs. Robert Surridge, 986 Glenhurst, is the author of "How to Be a Good Newcomer". The story tells of the problems one faces in a strange community and suggests the best ways to overcome them and smoothly take one's part in the life and affairs of the town.

Millinery

A full line of original dinner hats for the holidays—also great reductions on all winter hats—material hats made to order to match suits and dresses.

by **Bessie Korby**

361 S. Woodward
Bloomfield Theater Bldg.



Midwest 4-5514

La Belles

At Christmas

For your convenience

A new room downstairs
featuring just Christmas

- Christmas Personalized Cards
- Christmas Counter Cards
- Christmas Gift Wrappings
- Christmas Box Assortments
- Christmas Candles
- Christmas Decorations

Birmingham's Shop of Gifts, Books & Stationery

137 West Maple Road

Birmingham



Here's how to make a man's Christmas Merry...

Give Him Gifts

with the label
he looks for—

ARROW

Arrow White Shirts... gifts you can be sure he'll like—in the world's smartest collar styles. Tapered for smoother fit... fine "Sanforized" fabrics that won't shrink more than 1%.

Arrow Striped and Solid-Color Shirts... bright Christmas "hits" for the well-dressed man. We still have plenty of handsome colors and stripes... in "Sanforized" fabrics that won't shrink more than 1%... in his favorite Arrow collar styles!

Arrow Sports Shirts... the smartest choice for his hours of ease. See our solid-colors, plaids, checks... in cotton, rayon, pure wools and blends—all have the Aratol collar, for free "in" easy comfort.

Arrow Ensembles... "last-minute" gifts with an "up-to-the-minute" appearance.

ance. Shirts feature the latest Arrow collar styles, fine "Sanforized" fabrics that won't shrink more than 1%. Specially designed to go with the shirts are harmonizing ties, handkerchiefs, and shorts.

Arrow Ties... in rich silks, luxurious rayons and acetates. With such an exciting holiday selection to choose from, you're sure to find the prints, polka dots, woven figures, stripes and solid colors that are just "his type".

Arrow Handkerchiefs... a wonderful way to say "Merry Christmas" to every man. All men like Arrows because they're big, generous and man-size. All-whites, whites with colored borders, imported linens... plain or initialed, too.

Mortimers MEN'S STYLE CENTER

123 WEST MAPLE

Leave the Kiddies at the Fun Show
Birmingham Community House

Davidson's Woodward Ave. Birmingham

FREE PARKING BESIDE STORE

STORE HOURS 9:30 to 5:30



smart costume accents are
wonderful Christmas gifts

Our gifted Christmas collection includes so many individually styled, excitingly different accessory items... smart costume accents that every woman will accept with pleasure. Make your selection now from our sparkling array

- A. Fitted evening clutch; brocade, velvet or satin... 7.95*
- B. Genuine leopard belt, hand-crafted by Annette... 13.50*
- C. Cowhide contour belt with metal medallions... 5.95
- D. Renay bag, with shell handle; calf or suede... 13.50*
- E. Mink trimmed gloves in white kid, black suede... 12.50

Subject to 20% Fed. Tax.



All Gift Items
Christmas-wrapped
and mailed without
charge



ROSS H. SCHROEDER (left), Detroit zone manager, Packard Motor Car company, congratulates Myron D. Martin (seated), 559 Cranbrook, president of Martin Brothers Packard, Inc., 1265 S. Woodward, new Packard dealership for Birmingham. Harold G. Martin, 283 Tillbury, vice president, is shown standing, right, while Norman Maehler, special marketing representative, looks on from the left. The new firm will hold open house December 3, 4, and 5 to celebrate the signing of its franchise. Door prizes and music will highlight the opening of the new dealership. Myron Martin has been in the automobile and finance business for six years, while Harold Martin has operated an appliance, ventilating and air conditioning business in Detroit with his brother for the past eight years.

Suit Will Cite Disposal Service To Blm. Township

Court action against connecting any homes under construction on the Mercier farm property, Cranbrook and Maple, to drains serviced by the city's sewage disposal plant is expected to start this week, according to City Attorney Forbes S. Hascall.

City commissioners insisted the action be initiated as quickly as possible before construction in the Bloomfield township area progresses to the point to pose a major load on the city's plant. Charles Goldstein, representing the Kopman and Hassin building firm, one of three builders involved in the development of the 40-acre northeastern corner of the Mercier farm, told commissioners that the builder was willing to sign an

agreement with the city that would enable the city to receive payment for sewage disposal services.

COMMISSIONERS told Goldstein that any such petition would have to be negotiated through the Bloomfield township board. City Manager Donald C. Egbert advised the commission that the development of this corner of the farm could well lead into the construction of homes on the entire property which would present a major load on the city's disposal facilities. Commissioners agreed that the only way to settle the problem was to go ahead with the court suit to assure protection against overloading the city's plant and determine what power the city has to close off city sewers to outside areas.

Banquet To Fete Holy Name Team

Annual football banquet for Holy Name school griders will be held on Tuesday, Dec. 9, at 6:30 p.m. in the school cafeteria.

The program following the dinner will include University of Detroit quarterback Heavy Kline and end Jack Flannagan as guest speakers. The movie of the U of D-Tulsa game will be shown.

Thirty-seven players and Coach Jim Braun will be feted by parents and guests. There will be no school for Holy Name students on Tuesday.

Zone Appeal Board Hears Home Owner

A physical therapist, Clyde H. Collins, 191 W. Frank street, Tuesday night requested the zoning board of appeals to grant him permission to use a portion of his house for the operation of his business.

Members of the board decided to

KEEP FIT...
HAVE FUN...



on the BATTLE CREEK HEALTH BIKE

Get pleasant, symmetrizing exercise at home, rain or shine — at low cost! HEALTH BIKE can be used by entire family. Handsome "speedometer" measures "speed and mileage." Ad-just-tilt provides easy or "uphill" riding effect. Fully guaranteed—built for long service. Plan now for exercise that's fun. Try it... see your Battle Creek HEALTH BIKE Dealer today!

VITALITY AIDS

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12571 Livernois near Fullerton
Phone WE 3-5272
A Representative will call at your home.
Descriptive Literature Available.

The Village Store of Birmingham

GLOSSARY FOR HUSBANDS

A Christmas Shopping Guide for those of you too busy or bashful to ask her what she wants

(Take down all sizes and have her guessing!)

- | Size | Color |
|--|--|
| 1. SWEATERS— | 6. GLOVES—String with pigskin palms or string with string. Then again we have sheepskin turned inside out. |
| a. Ski-type in a wide range of colors. If she doesn't ski, she'll wear them anyway. | 7. SCARVES—Some in printed silk purely for decoration, some in wool for warmth. Also handkerchiefs for the nose blowers. |
| b. Cashmeres, soft as a kitten but higher in price. Cardigans distinguishable from pullovers by buttons down the front. | 8. KEY CHAINS—(So she can lose all her keys at once). Many with conversation piece charms attached. |
| c. Anglome, imported from Italy. Complete with washing instructions in both Italian and English. | 9. WALLETS—Leather, with special section to hold money. Some with note pads to avoid forgotten shopping lists. |
| d. Orlon or 100% wool. Under 10.00. Look like more money or we wouldn't carry them. Lovely colors. | 10. COMPACTS—Face powder type. Complete with mirrors so she can see what she's doing. Fancy jeweled tops or conservative but interesting tops. |
| 2. BERMUDA SHORTS—To wear with knee socks the year round (except when it's 90 in the shade). We have the knee socks, too! | 11. TRAVEL CASES—To pile her feminine beauty preservers in. Plenty of room for extras. Several with special plastic containers for creams and lotions. |
| 3. SKIRTS—Plaids, plains, fancy or proper. Some with bows on the tummy, others with plaits in the rear. 7.95 up. See our Daks with special waist grippers (for those who have waists!). Choose from 150. | 12. JEWELRY—Escape-proof bracelets, neck-tickling earrings, decorative pins. Some large, some small, some in between. All full of color and Christmas sparkle. |
| 4. SKI PANTS—P. O. W. (stands for Paper On Wall, which is how they fit). Very sleek looking as well as warm. | 13. HOUSEHOLD CADDGETS—Boards for smelly cheeses, blinding brass cigarette containers, demure candle sticks, garlic presses, nut crackers, book ends, we could go on forever but you'll have to come see for yourself. |
| 5. BLOUSES AND SHIRTS—Button-down collars, buttoned up fronts, buttoned down backs. A variety of colors in cotton or Lanella and even nylon or crepe. | |

STORE HOURS: 9:30 to 5:30

Open every evening from 7:00 to 9:00 starting Dec. 7th till Xmas.

205 Pierce Street
MI 4-7100
Leave the kiddies at the Fun Show.

OPEN
MEN'S NIGHT