

Lebou's Showl Coller Tuxedo, tailored of Forstman's Starlight Blue Tropical. adds that "extra everything" to formal wear comfort. It's a fashion must for the holiday seasons.

> The Lady Says yes Scow clothes YOUNG'S OF BIRMINGHAM



May the light of a Happy Season

shine brightly. RITE-WAY SOFTENER SERVICE

terials around.

Replace all fuses in the lighting circuit that are greater than 15

You can reduce the possibility of excessive wrapping paper, etc., outside as soon as gifts are opened.

TAKE THE tree outdoors as soon as first are opened.



May your Christmas be a merry one, full of peace and good will.

A. L. DAMMAN HARDWARE CO.

4066 W. Maple

MI 6-0111

December 24, 1953 THE BIRMINGHAM ECCENTRIC Page 5

Very Merry Christmas
Prepared as a public service
by members of the
BIRMINGHAM FIRE DEPT.





130 W. Maple

Dealer

First and only low-priced car to bring you all these new features and advantages!

New !

POWER BRAKES

New!

Out-Powers All Other Low-Priced Carsl
In gearshift models, the more powerful "Blue-Flame 115" engine also
gives you finer performance with
money-saving gas mileage!

New!

LOWER PRICED POWER STEERING
Another Chevrolet "First" I
The first Power Steering in its field now reduced in price! Op-tional at extra cost on all models.

New!

CHEVROLET'S EXCLUSIVE POWERGLIDE Now for All Models!

Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, t's optional at extra cost.

DAVID B. REDWOOD, Lathrup rist in the low-Price Field!

Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.

Unwanted Hair ESTHER WEBER

WE HEARD IT SAID BY-

WO 3-7065 HOURS 10-3 501 Fine Arts Bldg. Next to Adams Theatre

Hillage Aursery School

32800 Franklin Road FRANKLIN VILLAGE A FINE SCHOOL FOR

LITTLE PEOPLE

· Kindergarten • Play Center

PHONE MAyfair 6-2790 MAyfair 6-3020

New!

AUTOMATIC WINDOW AND SEAT CONTROLS

More Chevrolet "Firsts"|
Touch a button to adjust front windows or seat. Optional on Bel Air and "Two-Ten" models at extra cost.

New !

NEW STYLING IN

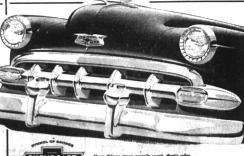
All around the car, and from every angle, you see new beauty in the *only* Fisher Body in Chevrolet's field.

New !

NEW POWER IN
"BLUE-FLAME 125" ENGINE
Most Powerful in its field!
Most powerful Chevrolet passenger
ar engine ever built Teamed with
Powerglide, optional at extra cost.

New !

FINEST, MOST COLORFUL INTERIORS In the Iso-Price Field! Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.



MORE PEOPLE BUY CHEVROLETS

See the New 1954 Chevrolet at your Chevrolet Dealer's

Season's Greetinos

Dedicated to the responsibility of dressing the business and professional men in our community, with fine apparel that is in good taste at all times.

> A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR

YOUNG'S of Birmingham

natabeasepensenasepensenasepensenasepens

203 Pierce St.