

How wonderful it is, at this time of year, to become alive with the real spirit of Christmas! For Christmas is more than the mere giving of material presents to people... it includes those inner spiritual thrills that come from love for mankind.

## make your Christmas Gifting easier!

Home-shopping makes Christmas merrier for you... and those you love! Right here, in BIRMINGHAM is everything you need to make their Christmas dreams come gloriously true. You could travel far and wide and still not find a grander selection... or better values... anywhere. So save time and trouble... and enjoy the added fun of shopping here at home... in the friendly stores you know... stores that know you and go all-out to serve you!



The whole family will enjoy CHRISTMAS SHOPPING in Birmingham

**The Glassford Shop**  
185 Pierce MI. 4-5244

STRAPLESS BRAS \$2.50 to \$8.50	Flannel Pajamas \$3.95 and \$4.95
Cotton BRAS \$2.00 to \$2.50	Crepe NIGHT GOWNS \$3.95

**The RECORD CORNER**  
408 N. Woodward MI 4-7833

"The Gift That's Always Giving"

Pop — Classic and Children's Records

Radios & Phonographs

339 S. Woodward **BIRMINGHAM** MI 4-6216

**BIKE SHOP**

Humber, Raleigh & Schwinn Bicycles

Artist & Hobby Supplies

Tricycles, Wagons

FOR GIRLS **TOYS** FOR BOYS

Downstairs at **BODINE'S**

"The Greeting Card Shop"

172 N. Woodward MI 4-1177

**WILSON DRUG CO.**  
Woodward & Maple

**GIBSON CHRISTMAS CARDS**

"Buy the Box" Currier & Ives Winter Scenes **14 for \$1.00**

Many other card assortments for your selection.

**CHRISTMAS SPECIAL**

Westinghouse Clock Radios \$24.95

**HAWTHORNE ELECTRICAL CO.**  
162 N. Woodward MI 4-2200

**toys**

**STERNAL'S AUTO SUPPLY**

Free Parking In Rear of Store Open Fri. Night — 9  
408 S. Woodward MI 4-3520

**GEORGE ROSS**  
244 E. Maple **JEWELERS** MI 6-8215

We Give S & H Green Stamps

COMPLETE LINE OF HAMILTON, ELGIN, LONGINES, WITTMAYER, BULOVA, GRUEN, LECOULTRE WATCHES

Compliment your **CHRISTMAS** wardrobe with a new coiffure from

**ANN YOUNG BEAUTY SALON**  
339 E. Maple MI 4-1984

**YOUNG'S of Birmingham**  
203 Pierce Street

**BRONZINI**

The essence of fine SPORTS SHIRTS

The absolute zenith in the sports wardrobe of the American Male—wide choice of colors and patterns.

\$18.50 to \$45.00

Give a gift of a lifetime—

FURS from **Dimas Furs** MI 4-3930

227 S. WOODWARD AVE. BIRMINGHAM, MICH.

**ALICE'S WONDERLAND**  
348 E. Maple MI 6-1113

**DOLLS**  
\$2.95 to \$19.95  
Doll Houses \$10.00

Toys | Games | Wheel Goods

**DICKINSON'S**  
WABEEK BUILDING

Knock-A-Bout Suede Cloth **LEISURE SLACKS**

For Lounging or Active Sports.  
In Green — Gray — Rust — Tan — Gold — Navy

**\$8.95**

**CRAIG APPLIANCES, INC.**  
112 South Woodward

**AMERICAN FLYER**  
Electric Trains from **\$17.50**

We Have Many Accessories, Too

**WILLIAMS BOOT SHOP**  
115 W. Maple

HOUSE SLIPPERS for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

**The Birmingham Hardware**  
152 N. Woodward

Wide Selection of **ICE SKATES** for Boys and Girls and **FLEXIBLE FLYER SLEDS** in all sizes

**FULL LENGTH MIRROR**  
for wall or closet door, or a **Glass Top for Vanities**

**BIRMINGHAM PAINT**  
GLASS & WALLPAPER CO.  
369 E. Maple MI. 4-3737

**miller shoes**  
Woodward at East Maple

THIS CHRISTMAS GIVE HER **Daniel Green Slippers**

In one of the Newest Styles. Wide Choice of Colors. from **\$4.00 to \$6.00**

**The R. M. McGUIRE Co.**  
Division of the Golf Mart Co., Inc.

217 Pierce St. Phone MI 6-0166

**EXECUTIVE and INDUSTRIAL GIFTS**

**BIRMINGHAM CAMERA SHOP**  
168 S. Woodward

PHOTOGRAPHIC SUPPLIES

Make Excellent Christmas Gifts for the Camera Fan

Dec. 11 'till Christmas — Open 'till 9:00 P. M.

**HEADQUARTERS** for **HI-FIDELITY RADIO AND PHONOGRAPH EQUIPMENT**

**McCALLUM & DEAN**  
BIRMINGHAM  
Midwest 4-5230 409 E. Maple Ave.

A Christmas Gift that will always please

**ESQUIRE SHOE KIT**  
Complete with saddle soap, polish, polish rags, brushes and daubers. **\$5.95**

**HUSTON HARDWARE CO.**  
BIRMINGHAM'S OLDEST HARDWARE STORE  
205 N. Woodward

**Merle Norman Cosmetic Salon**

COSMETICS • TOILETRIES • GIFTS

Ideal For Christmas Giving

VISIT US FOR SUGGESTIONS

Midwest 4-2236 233 E. Maple

**CHEER SHOP**  
191 S. Woodward

Visit Our Complete **TOY DEPARTMENT**

We have a myriad of wonderful toys to delight the little ones and make gift buying for them easy and pleasant.

**PECK'S** **MEN'S WEAR**  
108 S. Woodward MI 4-7724

**ARGYLE SOCKS**

Cottons \$1.25 & \$1.50  
Wools \$1.95 to \$3.50

**MORTIMER'S MEN'S WEAR**  
130 W. Maple

STATE O' MAINE **MEN'S ROBES**

Especially see the new **nyellans**—

Plaids & Checks **\$28.50**  
Plain Colors **\$25.00**

**LEWIS FURNITURE CORP.**  
235 Pierce St.

**TABLE LAMPS**

Traditional — Contemporary Provincial

Prices range from **\$8.50** up.

**RB SHOPS**  
Special Christmas Apparel

142 West Maple

**ARCHE HOSIERY**

Proportioned to be just right for lady.

**\$1.50 Pr. 3Pr. \$4.35**