

Santa suggests **GILBERT** quality

Always enjoyed, always appreciated,  
America's finest quality package  
chocolates . . .



**GILBERT** Chocolates

The Famous Parasol Chocolates lend the charms of different assortments to please every taste and purse . . .

A MAN'S IDEA OF CHRISTMAS . . .

gifts by **Seaforth!**



**MUG 'N JUG . . .** Popular pair! Luxury mug of Seaforth Shave Soap and polished jug of refreshing Shave Lotion. Smart gift box . . . only \$2.99

**GROOMSTICK . . .** He'll enjoy Seaforth's new solid Shave Lotion. Gives his face a ring! a zip! a lift! Handsome gift in its red Merry Christmas box, only \$1.00



*Shalimar*  
love song  
in  
fragrance

Perfume, \$8, \$14, \$25, \$45  
Cologne, \$4.25, \$7.50  
Bath Oil, \$3, \$5, \$10  
(Perfumes 1 oz.)

*Guerlain*  
Parfumer



Revlon's "Precious Cargo" Manicure Set  
**4.95\***

Bright as a button! This lovely vinyl plastic case—punctuated with white buttons . . . in either red or navy. And it contains so many things she wants! Revlon's new "Chips-Less" Nail Enamel with matching Non-Smear type push-up lipstick—enough to gladden a girl's heart . . . plus Adheron Base Coat, Creamy Cuticle Remover, Velvety Non-Smear Remover, nail file, nylon pusher, cuticle stick and emery boards.

\*plus 7% excise tax

LEAVE THE KIDDIES AT THE  
**FUN SHOW**  
Birmingham Community House



**GIFTS**  
BRIGHT AS THE  
TWINKLE IN  
SANTA'S EYES

We hung our Christmas Stocking and Santa filled it with the most wonderful selection of wanted gifts we've ever offered. They're bright gifts . . . gay gifts . . . glowing gems of long lasting joy. Perfect presents for all the people you want to make very merry on Christmas Day.

Our Toiletries Department has only the famous brand names of both domestic and import perfumers and toiletries firms. Likewise, our men's lines are selected from names you are familiar with. This page is only a partial cross section of our vast Christmas suggestions . . . We invite you to shop in our store.

give **VOLUPTÉ**

... the gift she'll look at every day!

AS SEEN IN LIFE

Be sure to please . . . see our wonderful new assortment of famous Volupté compacts and carryalls . . . all perfect gifts.

\$3.00 \$15.00

"Geometric" Saphiracase Carryall for evening or the cocktail hour has comb, mirror, lipstick holder, powder, wall, cigarette-or-money slots. Engraved gold color bands on silver background. Plus toile carrying case.

CARON

*Bellodgia*

A Carnation Blend . . .  
a  
Delightful Bouquet

EXTRACT \$10, \$15.75, \$27.50 LOTION \$8.00

**STOP GUESSING ABOUT GIVING!**

**SCHICK "20" ELECTRIC SHAVER**  
10-Day No-Risk Trial

Give it to him at Christmas—let him try it for 10 days—and he must agree that this Schick "20" Electric Shaver gives him the best, closest shaves ever—or your money back!

In saddle-stitched Caddy Case, \$16.50  
Schick "Colonial," \$19.95

GRAND Family Gift  
3mm.  
**Brownie Movie Camera**  
only \$39.75 here!  
INC. FED. TAX

- Revelled Comb Edges
- High-Size Heads
- Self-Sharpening

**YOUR GIFT PROBLEMS SOLVED**

GIVE **Sheaffer's SNORKEL pen**

fills without "sloshing" or "wobbling"

*Skrip*

Sheaffer's Sentinel Ensemble, \$27.50  
Snorkel Pen, \$17.50  
Fountain Pen, \$7.50

Sheaffer's Valiant Ensemble, \$23.50  
Snorkel Pen, \$17.50  
Fountain Pen, \$6.00

What to give . . . what to pay? We have new answers to these old gift problems . . . our complete line of Sheaffer's new Snorkel Pens. Come in today. See and try the world's only clean filling pen.

**RONSON FOR CHRISTMAS LIGHTERS**

Chromium plate, Black enamel finish **\$5.50**

Give your youngster a . . .  
**Brownie Hawkeye Camera (FLASH MODEL)**  
\$7.20  
INC. FED. TAX  
Flashholder \$4

**WE ARE OPEN EACH EVENING UNTIL 10**  
... FOR YOUR SHOPPING CONVENIENCE

**STORE HOURS ON CHRISTMAS DAY**  
WILL BE 11:00 A.M. TO 2:00 P.M.

**WILSON DRUG STORE**  
DEPENDABLE PRESCRIPTION SERVICE  
WOODWARD at MAPLE PHONE MIDWEST 4-3600

**THE BRIGHTEST GIFT LISTS START WITH Eaton's fine Letter Papers**

Eaton's charming papers radiate gift appeal—a glow reflected in joyous receiving. In our wide wonderful variety of Eaton's fine letter papers you'll find styles and sizes for friends of all types and ages . . . and all proud gifts in that rare matter of quality, all costing a mere matter of pin-money. **\$1.00 to \$3.50**

- Westclox Travel Alarm CLOCK**  
**7.95**
- CELEBRITY TRAVEL KITS**  
**\$1.95 to \$10.50**
- Dorothy Gray**  
Nosegay Dusting Powder.  
**2.50**
- GIFT SUPREME**  
Super Deluxe Assort. of Salted Nuts (No Peanuts)  
Vacuum Packed  
1 lb. **\$2.00**
- Jewelite Comb and Brush Sets**  
**\$2.50 to \$10.00**
- Jewelite Dresser Sets**  
by PRO-PHY-LACTIC  
**PRICED FROM \$5.00**
- LITTLE LADY GIFT SET**  
HAND LOTION  
RUBBLE BATH  
TOILET WATER  
**\$1.75**
- BILLFOLDS**  
Ladies & Mens  
**4.00 UP**
- LARGE SELECTION OF PIPES**  
FROM **\$1.50**
- Yardley SHAVING BOWL**  
**\$1.25**
- OLD SPICE SHAVING LOTION**  
**\$1.00**