

It is from the earth's topsoil that a large portion of the quality and contents of our food come; so topsoil has to be fertilized and cultivated often. The same is true of the "topsoil of soul"—one must replenish it with inspirational thoughts of others.

make your Christmas Gifting easier!

Home-shopping makes Christmas merrier for you . . . and those you love! Right here, in BIRMINGHAM is everything you need to make their Christmas dreams come gloriously true. You could travel far and wide and still not find a grander selection . . . or better values . . . anywhere. So save time and trouble . . . and enjoy the added fun of shopping here at home . . . in the friendly stores you know . . . stores that know you and go all-out to serve you!



The whole family will enjoy CHRISTMAS SHOPPING in *Birmingham*

miller shoes
Woodward at East Maple

THIS CHRISTMAS GIVE HER
Daniel Green Slippers
In one of the Newest Styles.
Wide Choice of Colors.
from \$4.00 to \$6.00

The R. M. McGUIRE Co.
Division of the Golf Mart Co., Inc.
217 Pierce St. Phone MI 6-0166

EXECUTIVE and INDUSTRIAL GIFTS

BIRMINGHAM CAMERA SHOP
168 S. Woodward

PHOTOGRAPHIC SUPPLIES

Make Excellent Christmas Gifts for the Camera Fan
Dec. 11 'till Christmas — Open 'till 9:00 P. M.

FULL LENGTH MIRROR
for wall or closet door, or a
Glass Top for Vanities

BIRMINGHAM PAINT
GLASS & WALLPAPER CO.
369 E. Maple MI. 4-3737

A Christmas Gift that will always please

REVERE WARE
COPPER CLAD — STAINLESS STEEL

HUSTON HARDWARE CO.
BIRMINGHAM'S OLDEST HARDWARE STORE
205 N. Woodward

Merle Norman Cosmetic Salon
COSMETICS • TOILETRIES • GIFTS

Ideal For Christmas Giving

VISIT US FOR SUGGESTIONS
Midwest 4-2236 233 E. Maple

CHEER SHOP
191 S. Woodward

Visit Our Complete
TOY DEPARTMENT

We have a myriad of wonderful toys to delight the little ones and make gift buying for them easy and pleasant.

HEADQUARTERS
for
MOTOROLA PHILCO ZENITH
RADIO TELEVISION

McCALLUM & DEAN
BIRMINGHAM
Midwest 4-5230 409 E. Maple Ave.

MORTIMER'S MEN'S WEAR
130 W. Maple

STATE O' MAINE
MEN'S ROBES

Especially see the new viyellas—
Plaids & Checks \$28.50
Plain Colors \$25.00

LEWIS FURNITURE CORP.
235 Pierce St.

Wrought Iron and Brass
ACCESSORIES

Ideal Christmas Gifts for the Home
ITEMS FROM \$1.50 TO \$9.50

RB SHOPS
Special Personal Shoppers

142 West Maple

CAPE LEATHER CLUTCH BAGS
The School Girl's Favorite

PECK'S **MEN'S WEAR**
108 S. Woodward MI 4-7724

Gift Certificate For
KNOX HATS
\$8.50 to \$15.00

and also gift certificates for all other men's wear.

339 S. Woodward **BIRMINGHAM** MI 4-6216

BIKE SHOP

Humber, Raleigh & Schwinn Bicycles
Artist & Hobby Supplies
Tricycles, Wagons

FOR GIRLS **TOYS** FOR BOYS

Downstairs at
BODINE'S
"The Greeting Card Shop"

172 N. Woodward MI 4-1177

The *Glassford Shop*
135 Pierce MI. 4-5244

HOSIERY \$1.35 — \$1.65	Flannel Pajamas \$3.95 and \$4.95
CLUTCH BAG in broadcloth satin \$2.50	Crepe NIGHT GOWNS \$3.95

The RECORD CORNER
408 N. Woodward MI 4-7833

"The Gift That's Always Giving"

Pop — Classic and Children's Records

Radios & Phonographs

toys

STERNAL'S AUTO SUPPLY
Free Parking in Rear Of Store Open Fri. Night —
408 S. Woodward MI 4-5820

GEORGE ROSS
244 E. Maple **JEWELERS** MI 4-8215

We Give S & H Green Stamps

COMPLETE LINE OF HAMILTON, ELGIN, LONGINES, WITTMANER, BULOVA, GRUEN, LECOULTRE WATCHES

WILSON DRUG CO.
Woodward & Maple
GIBSON CHRISTMAS CARDS

"Buy the Box" Currier & Ives Winter Scenes 14 for \$1.00

Many other card assortments for your selection.

CHRISTMAS SPECIAL
Westinghouse Clocks and Radios \$24.95

HAWTHORNE ELECTRICAL CO.
162 N. Woodward MI 4-2200

Give a gift of a lifetime—
FURS from
Dimas Furs
MI 4-3980
227 S. WOODWARD AVE.
BIRMINGHAM, MICH.

ALICE'S WONDERLAND
348 E. Maple MI 6-1113

DOLLS
\$2.95 to \$19.95
Doll Houses \$10.00

Toys | Games | Wheel Goods

Compliment your
CHRISTMAS wardrobe
with a new coiffure from
ANN YOUNG BEAUTY SALON
339 E. Maple MI 4-0984

YOUNG'S of Birmingham
203 Pierce Street

THE LANCE
a fine woolen, long sleeve
POLO SHIRT
\$8.95

WILLIAMS BOOT SHOP
115 W. Maple

HOUSE SLIPPERS
for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

The Birmingham Hardware
152 N. Woodward

Wide Selection of
ICE SKATES
for Boys and Girls and
FLEXIBLE FLYER SLEDS
in all sizes

DICKINSON'S
WABEEK BUILDING
ESQUIRE SOX
Elasticized Nylon will fit any size foot

Ribbed \$1.00 & \$1.50
Plaids \$2.50

CRAIG APPLIANCES, INC.
112 South Woodward

AMERICAN FLYER
Electric Trains
from \$17.50
We Have Many Accessories, Too