

Franklin School Bids Received

Bids for the construction of the Franklin school addition were opened by the Birmingham Board of Education Tuesday night and referred to the architects, Swanson Associates, Bloomfield Hills, for tabulation and study.

Low bidder on the general construction contract was the Bundy Construction company with a bid of \$191,548. The Stewart company submitted the second lowest figure of \$196,000.

The two low bids for the plumbing and heating contracts were only \$188 apart, as the Thornton company set \$79,500 as its figure and the bid of L. L. McConachie was \$79,688.

Peterson Electric's bid of \$15,553 for the electrical contract was low with Schultz Electric, the only other bidder, submitting a price of \$19,727.



B. A. BEST
Divisional Controller



R. E. HUNT
Gen. Mfg. Manager



DALE ROEDER
Chief Engineer



I. R. KARPLER
Gen. Purchasing Agent



JAMES F. PEDDER
Advertising and Sales Promotion Mgr.



J. J. MOONEY
Industrial Rel. Mgr.



E. SCOTT RUMELY
Product Planning and Programming Mgr.

Fire Protection

(Continued from Page One)

early Wednesday morning when the St. James blaze was reported. City officials were busy answering complaints about interruption of residents' showers.

EBERT EXPLORED that the fire is not only a volunteer firemen, but to summon regular firemen who are off-duty when fire strikes.

EBERT reported that his voluntary firemen responded at the church fire and their help was greatly needed to stem the suburban blaze.

City Commissioner George C. Miller, bringing a letter of complaint from former commissioner Frank Rising that the "siren" serves only to call curfew-seekers, added that if residents wished to pay more taxes, the city would favorably consider the addition of more firemen so that volunteers would not be necessary.

EXECUTIVES

(Continued from Page One)

Dearborn Motors in 1947, becoming vice-president in charge of purchasing in 1950. Prior to that time, Kaupfle had served as director of procurement for Republic Aviation and purchasing manager for a Packard Motor Car Company division.

JAMES F. PEDDER, 468 Ber-

gen, Birmingham, Advertising and Sales Promotion Manager. Pedder was vice-president of Mehrum and Parnath Advertising Agency when he was named manager of Dearborn Motors Advertising and Sales Promotion Division in 1948. He was appointed vice-president in charge of advertising in 1950.

His previous positions include the post of advertising manager of the Frigidaire Division of General Motors, and director of employee in-

formation for General Motors. J. J. MOONEY, Detroit, Industrial Relations Manager. Manager of employee relations for Dearborn Motors since May, 1947. Mooney formerly was associated with prominent legal firms as an attorney.

For several years he served as executive assistant to the industrial relations manager of Packard Motor Car Company.

E. SCOTT RUMELY, 678 Covington Road, Birmingham, Product

Planning and Programming Manager. Rumely formerly was manager of program planning for the tractor and industrial engine division, Ford Motor Company, with headquarters at Highland Park. He has been with Ford for 13 years.

Appointment of a general sales manager and other executives of the Ford Tractor Division will be announced later, Farrell said.

FARRELL PLAYED an impor-

tant part in the organization of Dearborn Motors, which was founded in November 1945. He was elected president in June 1950. A native of Newark, N. J., he was with General Motors for 21 years and Nash-Kelvinator for seven years prior to becoming associated with Dearborn Motors.

While Ford Motor Company has been one of the world's largest producers of farm tractors—having built more than 2,000,000 since

1917—this is the first time the company has entered the "full line" farm machinery field. Since World War II, Ford's domestic tractor production has been approximately 20 per cent of the industry's total.

The farm machinery line which Ford will market—one of the most complete in the industry—offers more than 250 major implements. Included are many ground-breaking implements, planters, cultivators and such large equipment as com-

bines, corn pickers, hay balers and cotton harvesters.

THERE ALSO are special tools such as snow plows, post hole diggers, blades, scoops, saws and loaders. The implement line will carry the trade name "Dearborn".

Independent distributors and dealers will continue to handle sales and service of Ford tractors, equipment and implements.

Action on Amendment Is Delayed Pending Talks with Planners

Whether Birmingham places additional restrictions on construction of residences in business areas may depend on the outcome of discussions between city commissioners and plan board members.

The planners have recommended the zoning ordinance be amended to require new residences in busi-

ness areas to maintain the same yard requirements as in residential zones.

By so doing, says the board, more light and air would be obtained.

Commissioners Monday night refused to adopt the amendment and decided instead to seek from the plan board more information regarding the objectives of the proposed change.

Bargains galore in Want Ads.

Positions Open On Varsity Team Scentine Urges

With the start of Birmingham High school football practice less than a month away, Coach Vince Scentine is looking for a near miracle to help him field a team in the opening of this year's strengthened Eastern Michigan League season.

With only 12 returning varsity players out of last year's 35 (only six of these are lettermen) Scentine moaned, "It usually is expected of the coach to take a pessimistic view of the new season's chances. This year I can truthfully say that every position on the varsity is open—wide open."

The first meeting of the varsity squad will be held at 9:30 a. m. Saturday morning, August 29, at the high school gym. All candidates for the varsity team, including

promising members of last year's freshman squad, are asked to have physical cards ready for this meeting and also bring notebooks.

VINCE STRESSED the importance of conditioning to candidates and hopes the boys will work out individually before practice starts.

"For the first time," Scentine stated, "We're going to cut all stragglers from the varsity early in an effort to concentrate on those players whom coaches believe have a strong desire to play and can be trained to help the team."

Scentine added that this sincere desire to play football is the vital factor in the makeup of a good high school player. Good physical condition and upward ability are regarded as secondary.

The first practice will be held at the high school on Monday, August 31, at 9 a. m.

Physical cards may be obtained from either the high school general office or the office of Frank Whitney in the Hill school building.

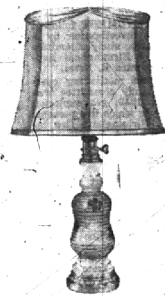
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