



SEEING IS BELIEVING

Don't buy food blindly. Most food plans offer supposed savings on food if you call them up and ask for information. Then you are asked to purchase a freezer-food combination deal without first seeing the food you buy. Don't buy food you can't see. Believe only the evidence you can see with your own eyes.

HERE ARE THE FACTS YOU CAN SEE WHEN YOU WALK INTO ANY WRIGLEY SUPERMARKET!

You know what you pay. You can see Wrigley prices—published regularly in our advertising and clearly displayed on the items in our stores. When you buy at Wrigley's you can see and know that Wrigley's every-see and know that Wrigley's every-see and know that Wrigley's every-

low prices are your best guarantee of food savings. When you buy meat at Wrigley's you can see what you get. You select the cuts you want from a wide variety of meats—each cut trimmed of excess fat, bone and waste before weighing. Each package is clearly marked with weight

NOW... HERE ARE THE FACTS YOU DON'T SEE BEHIND THE PROMISES OF SOME FOOD PLANS!

PRICES: Most freezer plans are quoting steaks at 72c per pound. This supposedly "wholesale" price has been quoted on a whole hind of beef—average weight about 150 pounds. Of this almost 33 lbs. are fat, bone and waste that you pay for. So, if you pay 72c per

and prices. You are certain that you get only U.S. Government graded "Prime" or "Choice." You are certain that it has been properly aged for maximum tenderness. You can buy as much or as little as you want when you want it. And what's more you are further protected by—Wrigley's money back guarantee of satisfaction.

FACTS YOU DON'T SEE OF SOME FOOD PLANS!

lb. for steak, you also pay 72c per pound for approximately 33 lbs. of fat, bone and inedible waste. SAVINGS: An average Hind of beef at supposedly "Wholesale" price of 72c per pound costs you \$108.00. At Wrigley's you can buy a "Choice" hind of beef, cut up for freezing, at a cost of only 67c per pound or \$400.50. You actually save \$7.50 at Wrigley's.

IF YOU ARE INTERESTED IN BUYING FOOD FOR A HOME FREEZER... don't tie yourself up in a long-term contract. A home freezer can save you real money over a period of time if you buy wisely. Your neighborhood Wrigley Supermarket offers quality foods at the lowest possible prices. Whether you buy for one meal or a six month's supply... BE WISE * SHOP WRIGLEY

For Those Who Have Bought... or May Buy... Home Freezers

WRIGLEY'S TOP FROST

The Aristocrat of

Frozen Foods

SERVES YOU BETTER SAVES YOU MORE!

Compare the **QUALITY!**
Famous Top Quality Top Frost Foods

Compare the **SIZES!**
All Full Family Size Packages

Compare the **PRICES!**
Regular Prices Less than the Rest

WRIGLEY'S SAVE YOU MONEY ON WHOLESALE CUTS OF NATURALLY TENDER BEEF

SIDES	275 lbs. and up
Choice	61 ¹ / ₄ lb.
Prime	63 ¹ / ₄ lb.
HINDS	145 lbs. and up
Choice	67c lb.
Prime	70c lb.
FRONTS	145 lbs. and up
Choice	55 ¹ / ₄ lb.
Prime	56 ¹ / ₄ lb.

TOP FROST Fresh Frozen Concentrated

ORANGE JUICE

6-oz. Can... 2 for 29c

7¹/₂ for \$1.00



6 oz. Makes 1 1/2 Pints

Of Delicious Uniformly Fine Flavored Juice When Water Is Added

Top Frost Fresh Frozen SPINACH Leaf or Chopped	14-Oz. Pkg. 21c	6 for \$1.19
Top Frost Fordhook LIMA BEANS	12-Oz. Pkg. 29c	6 for \$1.69
Top Frost French Fried POTATOES	9-Oz. Pkg. 20c	6 for \$1.15
Top Frost Fresh Frozen RHUBARB	16-Oz. Pkg. 23c	6 for \$1.29
Top Frost Fresh Frozen CAULIFLOWER	10-Oz. Pkg. 27c	6 for \$1.59

TOP FROST
Fresh Frozen
PEAS
12-Oz. Pkgs... 2 for 45c
6 PKGS. \$1.29

TOP FROST Sliced Strawberries
12 oz. Pkgs. 33c
6 for \$1.89

TOP FROST ICE CREAM
NEW RICHER CREAMIER
Family Size Half Gallon Package
85¢
YOU SAVE UP TO 22¢!

Top Frost Mixed VEGETABLES	12-Oz. Pkg. 27c	6 for \$1.49
Top Frost Cut ASPARAGUS	10-Oz. Pkg. 35c	6 for \$1.99
Top Frost CUT CORN	10-Oz. Pkg. 22c	6 for \$1.29
Top Frost Sliced PEACHES	14-Oz. Pkg. 31c	6 for \$1.69
Top Frost Spears ASPARAGUS	10-Oz. Pkg. 45c	6 for \$2.59
Top Frost LEMONADE	6-Oz. Cans 2 for 29c	6 for 85¢
Top Frost GRAPE JUICE	6-Oz. Cans 2 for 39c	6 for \$1.15
Hampshire Juice GRAPEFRUIT	6-Oz. Cans 2 for 23c	6 for 65¢

TOP FROST BROCCOLI FLORETS
10-Oz. Pkg. 29c
6 PKGS. \$1.69

TOP FROST Fresh Frozen FRYERS

1 Lb. 14 oz. Pkg. **\$1.29**

TOP FROST CHICKEN BREASTS

1-Lb. Pkg. **\$1.19**

TOP FROST "Heat & Serve" CHICKEN

A LA KING
1 LB. PKG. **69¢**

6 for \$3.99

TOP FROST Perch
Frozen Fresh From the Water
Full Lb. Pkg. 39c
6 PKGS. \$2.29
TOP FROST "Heat & Serve" BREADED SHRIMP 6 Pkgs. \$3.49
10 oz. Pkg. 59c



ALL WRIGLEY MARKETS OPEN THURS. & FRI. TIL 9 P. M.