



Your single gift helps ALL these worthy activities

United Community Services

- American Youth Hostels
- Baptist Children's Home
- Barst House
- Bay Court Camp
- Boy Scouts—Detroit Area Council
- Boys' Club of Dearborn
- Boys' Club of Detroit
- Boys' Club of Highland Park
- Boys' Republic
- Brightmore Community Center
- Camp Fire Girls
- Catholic Family Center
- Children's Department
- Family Department
- Catholic Youth Organization
- Community Center
- City-wide Recreation Program
- Children's Aid Society
- Children's Center of Metropolitan Detroit
- Children's Hospital Convalescent Home
- Church Youth Service
- Coordinated Leadership Education
- Council of Churches, 225
- Council of Community Nursing
- Carver Workshop
- Deaibus United Community Services
- Deaibus Recreation Project
- Deary Christian Neighborhood House
- Delta Home for Girls
- Detroit Central Fairs Center
- Detroit Committee on Alcoholism
- Detroit Dental A.S. Inc.
- Detroit District Association—American Legion Posts
- Detroit Orthopaedic Clinic
- Detroit School Social Service Committee
- Disabled American Veterans
- Dodge Christian Community House
- Dowager United Community Services
- Dowager Consultation Service
- Dowager Recreation Project
- Evangelical Diocesan Hospital, OPD
- Family Service Society of Metropolitan Detroit
- Father Western Settlement
- Ferris Park Baptist Community Center
- Florida Christian Hospital, 245
- Franklin Settlement
- French Air Society
- Girl Scouts of Metropolitan Detroit
- Girl Scouts of Southern Oakland County
- Girls' Service Club of Gull Protective League
- Genes Memorial Center
- Grace Hospital, OPD
- Gracie De Community Youth Center
- Gracie Foster Woods Community Club
- Group Project
- Guardian Angel Home
- Hastings United Community Services
- Harper Hospital, OPD
- Harper Hospital, Adult Psychiatric Clinic
- Health Institute, 1540 C.D. Mental Hygiene Department
- Hebrew Free Loan Association
- Highland Park United Community Services
- Highland Park Community Center
- International Institute
- Jewish Community Center
- Decker-Davison Center
- Aaron Deary Memorial Building
- Tenth Street Council Center
- Jewish Social Service Bureau
- Children's Department
- Family Service Department
- King's Daughters and Sons Home
- League for the Handicapped
- Detroit Hearing Center
- Detroit Society for the Prevention of Blindness
- League of Catholic Women
- Youth Service Bureau
- Legal Aid Bureau
- Lutheran Charities Child Welfare Department
- Lutheran Charities Settlement House
- Lutheran Children's Friend Society—Detroit
- Methodist Children's Home Society
- Michigan Children's Aid Society
- Michigan Humane Society
- Mills Fund Association
- Neighborhood Club
- Neighborhood House
- North End Club
- Phyllis Wheatley Home
- Police Aid Society, Harper House
- Prognosis United Centers
- St. Anne's Community House
- St. Elizabeth's Community House
- St. Francis Home for Boys
- St. Joseph Home for Boys
- St. Joseph's Mercy Hospital, OPD
- St. Peter-Clover Community House
- St. Vincent's and Sarah Fisher Home
- Salvation Army of Detroit
- Salvation Army Children's Home
- Salvation Army Family Service Department
- Salvation Army Fresh Air Camp
- Salvation Army Home and Hospital
- Severance's Bureau
- Sigma Gamma Hospital School
- Society of St. Vincent de Paul, C.C.D.
- Supper Night Settlement
- Southern Oakland County United Community Services
- Tau Beta Community House
- Vanderbilt Center
- Thompson Home
- Transfer Aid Society
- United Community Services
- United Community Services Building
- United Spanish War Veterans—Municipal Council
- Urban League
- Van Buren Community Council
- Veterans of Foreign Wars—Wayne County Council
- Visiting Nurse Association
- Homemaker Service
- Visita Maria School
- Warren Township United Community Services
- Warren Township Recreation Project
- Warrandale Community Center
- Wilkins House
- Women's Hospital
- Social Service Department
- Valley Farm
- Young Men's Christian Association
- Young Women's Christian Association



YOU

and Detroit have shown the whole world how! . . . let's show 'em again in the

1952 TORCH DRIVE

OCT. 14th
to
NOV. 6th
GOAL: \$11,900,000



**BIRMINGHAM
BLOOMFIELD
FRANKLIN**

AREA HEADQUARTERS
222 EAST MAPLE
MIDWEST 4-1712

● It can't be done, they said. You can't unify a hundred-odd health and community service appeals into one overall drive . . . and expect it to work. Too impractical. Too complex. Too difficult.

But Detroit is the city that thrives on "impossible" tasks. It took a look at its needy . . . its ill and helpless . . . its forlorn and forgotten . . . and went to work. The results are, today, one of the most heartening chapters in the story of human fellowship. And today Metropolitan Detroit's United Foundation Torch Drive is being emulated across the land. Last year alone nearly 200 cities followed Detroit's example with similar drives of their own.

Why has it been a success? The answer is simple. People are interested in helping those less fortunate. They do want to give. You and Metropolitan Detroit have proved that . . . and, equally important, have shown how to do it with most efficiency and no waste. During the 1952 Torch Drive, let's keep showing America how it is done. Let's get on with it!

WHAT IS THE TORCH DRIVE?

The UF Torch Drive is an annual fund raising campaign . . . this year combining 150 separate appeals in one concerted drive. Almost without exception this is the only financial drive held annually for these organizations. The inconvenience and inefficiency of having many separate drives is eliminated. You give once—for all.

HOW ARE FUNDS COLLECTED?

At your office—UF "Chapters" in plants, offices and business houses provide for either cash contributions or easy payroll deductions to spread your gift over a year's time.
At your home—Torch Drive Volunteers making neighborhood collections, give housewives and others not covered by the Chapter Plan a chance to participate.

GIVE ONCE FOR ALL - 1952 TORCH DRIVE!

This message is sponsored in the interest of the Community that we serve . . .

THE BIRMINGHAM NATIONAL BANK

Member Federal Deposit Insurance Corporation
Member Federal Reserve System

Agencies Participating in the Torch Drive but not Affiliated with Local Federations
American Cancer Society—Southeastern Division
American Red Cross—Detroit Chapter
Metropolitan Detroit Police Foundation
USD of Metropolitan Detroit

United Health and Welfare Fund Agencies
American Hearing Society
Big Brothers of America
Leader Dog League for the Blind, Inc.
Michigan Association for Better Hearing
Michigan Chapter Arthritis and Rheumatism Foundation
Michigan Chapter National Multiple Sclerosis Society
Michigan Epilepsy Center
Michigan Hearing Center
Michigan Heart Association
Michigan Society for Mental Health
Michigan Welfare League
National Association for Mental Health
National Community Service Organizations (12)
National Epilepsy League
Ronnie E. Jackson Memorial Laboratory
Sister Elizabeth Family Foundation
United Central Fairs Association
United Defense Fund—Including National USO
United Health and Welfare Fund State Services