



Discover for yourself! Fine Food

Costs less!
HERE!

Special for Thursday, Friday & Saturday

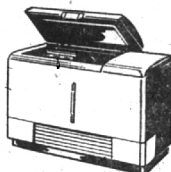
Prime and Choice Grades
ROUND ROOSTER STEAK 99¢ lb.

- AWREY BAKERY**
- Atlantic City Macaroon Cookies per dozen 54c
 - Individual Lemon Meringue Pies 3 for 54c
 - Raspberry Filled Danish Horn Sweet Rolls 6 for 55c
 - Orange Fruit Chiffon Loaf Cakes each 65c
 - Creamy Pineapple Filled Fudge Cup Cakes 6 for 40c
 - Danish Streusel Cream Coffee Cakes each 70c
 - Glazed Cinnamon Roll Donuts 6 for 43c
 - Specialty Bread—A Different Variety Every Day
 - Tasty Glazed Donut Dunkers per dozen 58c
 - (FRIDAY & SATURDAY ONLY)
Rich Butter Cream Layer Cakes each 62c
 - (FRIDAY & SATURDAY ONLY)
French Butter Cream Chocolate Frosted
Chocolate Layer Cakes each \$1.45
 - (SATURDAY ONLY)
Peach Pineapple Cherry Cream Layer Cakes each 90c

Fill Your Freezer NOW!

With U. S. Prime and Choice Grades of Sides and Hinds of Beef and Lamb

NO EXTRA CHARGE FOR PROCESSING



TRY SFIRES OWN

SAUSAGE

In the Bulk, Seasoned Just Right **69¢ lb.**

LAKESIDE BRAND

SLAB BACON

WHOLE or HALF SLAB **59¢ lb.**

PETER'S SKINLESS WIENERS

lb. PKG. **59¢**

SALMON STEAKS **69¢ lb.**

HALIBUT STEAKS **59¢ lb.**

ALSO: WHITE FISH, FRESH LAKE TROUT and JUMBO SHRIMP

Nu-Maid Oleomargarine pks. 2 for 45¢

HILLS BROS. COFFEE . . . **83¢ lb.**

JIFFY SOIL CONDITIONER

Turns Clay Soil into Topsoil in a Jiffy **TIN . . . \$2.10**

CATSUP 2 Bottles **49c**

CHILI SAUCE 2 Bottles **65c**

JELLO All Flavors **3 PKGS. 25¢**

Nestles COCOA lb. Tin **49c**
½ lb. Tin **27c**

Snow Crop DICED POTATOES 2 for 45c
PEAS 12 oz. Pkg. 2 for 49c

RIVAL DOG FOOD 6 cans **69c**

Swansdown Angel Food CAKE MIX box **59c**

Premier CONSOMME MADRILENE 2 tins **39c**

Sunshine Sugar Honey GRAHAMS lb. box **31c**

Horn of Plenty Sweet-Fresh CUCUMBER PICKLES 2 ½ oz. Jars 2 for **89c**

Lady Betty PRUNE JUICE Quart bottle **29c**

Crosse & Blackwell TOMATO COCKTAIL 2 bottles **55c**

YOU SAVE PROFIT HERE

on HOME-GROWN PRODUCE

- Pepper Squash
- Butter Nut Squash 3 for 25¢
- Sweet Potato Squash

California **RED GRAPES** . . . 2 lbs. 19¢



ORANGE JUICE 2 Cans **37c**

CUT GREEN BEANS 2 Pkgs. **49c**

Sfire's MARKS APPLIANCES

Berkley 3257 W. 12 Mile LI 3-8833

Two Convenient Locations

1435 S. Woodward Birminghams MI 4-1814

Small Cost - Big Results

USE WANTED ADS TO RENT SELL BUY TRADE

CLASSIFIED RATES: \$1.25 (1 to 20 words) 25¢ per word, over 20 words
DISCOUNT of one if paid by Saturday noon following insertion.
COPY DEADLINE: 5 P. M. TUESDAY
PAYMENT in advance, prior to our Classified Deadline: 5 P. M. Tuesday, is required for ads placed from outside Birmingham area.

Ask our Classified Girl about larger type faces and special rates for consecutive insertions.

Save by paying before Saturday noon and get the discount!

PHONE MIDWEST 4-1100

Announcements—Notices

LOCKSMITH—HANDYMAN MI 4-3064
E. J. WARREN MI 4-3064

The Eccentric endeavors to screen certain types of users of Classified Advertising in these columns. We do so for the protection of you, our subscribers. When in advertising you will find that the quality and quantity of goods or services offered will come up to promise, please tell us at The Eccentric. We will be glad to assist you with legitimate reasons for discontinuing misleading ads. (11417)

CUSTOM-MADE SLIPCOVERS AND DRAPES
Materials for any room. Materials shown and estimates given in your home. Service guaranteed. Midwest 4-2878. (11417)

MAGICIAN
Specializing in children and adult parties. Midwest 4-2121. (11417)

CERAMIC CENTER offers classes in clay modeling, decorating figurines and china painting. Classes limited to 4 students. Please call for schedule. Closed Mondays. LI 7-4542, 904 S. Main Road, Oak. (11417)

DORIS THOMPSON MUSIC STUDIO
30 years in Birmingham. Popular and classical piano and voice. Enroll now on a 4-week contract. Call MI 4-2818 after 5:30 p.m. (11417)

1-A CARD OF THANKS
The Family of Dr. Arthur Robert wishes to thank the many friends who for their kindness and sympathy shown them throughout the bereavement. Wife Louisa and Family.

2 Lost and Found
LOST: Omega solid yellow gold wrist watch with leather strap. Serial 140363. Reward. Mr. Cosham, Woodward UMBRELLA owner may claim by describing name and paying for this ad. Midwest 4-6247. (11417)

HAVE you seen a big black cat with white chest and paws? It strayed from 670 Pilgrim while we were on vacation. A 100% reward. Please call me. My much. Please call Midwest 4-2424. (11417)

ANTIQUA gold ring, diamond and pearl mounted in 18 carat case. Reward. MI 4-2242. (11417)

LOST Sunday morning, a red plaid umbrella, on Lakewood or Oak. Finder kindly phone MI 4-2121. (11417)

WHITE male dog with black around eyes. Name: Huggie and Setter. License No. 1024. Midwest 4-1322. (11417)

3 Help Wanted—Male

PLANT GUARDS
40 TO 55 years of age, 5 ft. 9 in. or over; no experience necessary. Steady, full-time positions in Birmingham area. Phone Detroit-Trust 5-5455. (11417)

CAB DRIVERS Birmingham Cab Company. 1414. (11417)

EXPERIENCED FIREMAN
to operate steamer- or low pressure boiler. Must have 5 years of experience. Steady work. Wabash Building, Birmingham. (11417)

REAL ESTATE Salesmen for our new Suburban estate at 13 1/2 Mile Road and Woodward. Plenty of listings, prospects and floor time. Our salaries are very good money. Come in and see Wm. Blake, Jr. ELMER M. CLARK (11417)

4A Transportation
DRIVING alone to San Diego, California about October first. Want man to help. Liberal expense allowance. Call Mr. Jackson. Midwest 4-2019. (11417)

5 Dressmaking—alterations
DRESSMAKING and alterations in ladies' garments in my home or if called will go out. Midwest 4-532, 436 Frank Street. (11417)

6 Help Wanted—Female
APPRENTICE to certified public accountant. Qualifications: Interest in mathematics, ability to handle figures, desire to adopt this profession as a career. Medical ability helpful. Position opens October. Box 599. Apply by letter only. Eccentric (11417)

ASSISTANT bookkeeper for one of Birmingham's leading organizations. Must be accurate with figures and be able to type. Apply in person. 228 North Wood. (11417)

CAPABLE young woman to assist in General office and telephone switchboard work. Income added as you develop. Only basic business office experience necessary. Work hours 9:00 to 5:00. Position is to be considered. Write: Room 100. (11417)

REFINED LADY FOR LIGHT HOUSE WORK, WASHING, AND IRONING
HEAVY WORK DONE BY OTHERS. REFERENCES IMPORTANT. MIDWEST 4-3429. (11417)

BIRMINGHAM Bachelor, new terrace apartment all new furniture and appliances near Woodward, seeks maid, age 35 or older, white, to work days 4 P.M. through dinner. Must be good cook. Box 212 Eccentric. (11417)

EXPERIENCED woman with transportation for cleaning and ironing. One day a week. Preferably Friday. Small amount of children, no pets. Midwest 4-2122. (11417)

ALTERATION lady for part time sewing. In my home. Women better apparel shop. Must be experienced. Apply Jacobson, Maple at Bates, Birmingham. (11417)

ACCURATE fast billing typist needed immediately. Will train. Salary open. Call MI 4-1825 for appointment. (11417)

7 Help Wanted—Female

WASH and starch curtains in my home. Good references. 390 East Maple. Midwest 4-2126. (11417)

PRACTICAL NURSE wishes to be day companion for elderly person. Federal 2-4287. (11417)

YOUNG WOMAN experienced in N. C. R. machine compometer, typing, switchboard, telephone work. Excellent references. desires employment in Birmingham or near. Call area. Write: Eccentric, Box 519. (11417)

NATURE SECRETARY, diversified experience including some bookkeeping, office position in pleasant, small office. Excellent references. Eccentric Box 911. (11417)

CARE of children by hour or day. Midwest 4-2126. (11417)

IRONINGS called for and delivered. Eccentric Box 519. (11417)

EXPERIENCED girl desires to baby sit evenings. Birmingham references. Own transportation. Temple 2-2850. (11417)

CAN take a few more ironings to do in my home. MI 4-2127. (11417)

GIRL desires permanent position as typist or stenographer. Call Midwest 4-4117. (11417)

FAMILY washing and ironing in my home. Shirts a specialty. Midwest 4-2126. (11417)

I WILL care for small child in my home while mother is away. Reliable. Reference. Federal 4-2742. (11417)

WILL care for children while mother works. Nice yard and home. Lincoln 4-2121. (11417)

WIDOW: 42 years old with general office experience would like position in Birmingham. Call evenings 6:30. Lincoln 1-2830. (11417)

(CONTINUED ON NEXT PAGE)

-- WEEKLY SPECIAL --

MOTOROLA RADIO

5 Tube, Dynamic Speaker
Model 5X13

Reg. \$31.95 **NOW ONLY \$23.95**

We Handle Nationally Known Makes

- Hotpoint • Crosley • Westinghouse
- Motorola • R.C.A. • Maytag
- Dumont

MARKS APPLIANCES

Two Convenient Locations

Berkley 3257 W. 12 Mile LI 3-8833

1435 S. Woodward Birminghams MI 4-1814

A Message

To Our Friends and Neighbors from **DEAN COFFIN, Inc.**

348 EAST MAPLE BIRMINGHAM

WE'VE BEEN QUITE BUSY LATELY ANSWERING ALL YOUR INQUIRIES ABOUT OUR FREEZER-AND-FOOD PLAN AND MAKING FREEZER INSTALLATIONS IN YOUR HOMES. SO OUR JANITOR HAS NO TIME THIS WEEK TO WRITE A NEW AD. THAT'S WHY WE REPRINT HERE A MESSAGE WE PRINTED WHEN WE FIRST STARTED. THE PLAN STILL WORKS EXACTLY THE WAY WE FIRST DESCRIBED IT HERE:

This is all about Bringing Strangers Home. It's a tricky business. We know of one Good Provider who has a habit of Teaming Up late in the day with Exact Opposites and bringing them home for some of The Little Bride's Liny Canning. Sweetie Face doesn't usually go for these last minute inspirations. (She has no home freezer.) It takes her much more than sixty seconds to go to market.) So they invariably have a long pillow-palaver before the lights go out.

We have this problem to face all the time over at Confusion, Inc. Our boys are wonderful Outside Salesmen. They spend a great deal of time encouraging Little Strangers to have dinner with us. Little Stranger is usually given a big doorknob on Ma's Heavenslike Handiwork in the kitchen. The usual phone calls are made, and Little Stranger stays for dinner. His Sponsor proudly introduces him to the family, and after the Blessing there occurs the Greatest Disappearing Act since Blackstone. In two minutes the roat looks like it had been bit by a power lawn mower. The potato bowl has an echo. When Father looks up a little to comment on the weather, you know the consumers have come out. Everyone has Coaled-Up except Little Stranger, who has probably caught cold in the breeze churned up by the forks and knives. He usually yells Out of the Money, but goes Hearty on the Toothpicks.

We don't mind even King-Size Strangers, because we have the Dean Coffin Food Plan with our new home freezer and so we buy our food at quantity discount prices. (You can too if you want.) It only takes the Mother of Much of Michigan sixty seconds to shop because she has a Supermarket in the garage. Strangers are no problem at all, quantity-wise, or convenience-wise.

But to get back to Bringing Strangers Home—we've done that by introducing the Ben-Hur Farm and Home Freezer in Birmingham. Not many of our friends and neighbors know about Ben-Hur, yet it's made by the largest exclusive manufacturer of home freezers in the business, a 40-year old outfit that concentrates on making one product well. Over 125,000 Ben-Hur made freezers are now in use.

We brought Ben-Hur home to you folks because it's got a moppet-proof Cold Control, and a lid you can slam on a little child's hand and never hurt him a bit. There are other things on a Ben-Hur you just won't get on any other freezer. And lo and behold, our freezers cost less per cubic foot than most other nationally known trade marks. We're real proud of these strangers in your midst.

Of course the Food Plans that go with the Ben-Hur are also kind of new. Who ever heard of a method of buying top quality U.S. graded Prime and Choice beef, and Birdseye, Libby, Snowcrop brands on a plan that:

1. Delivers a freezer, and a 4-to-6 months' supply of Quick-Frozen Food of your own choice AT LESS OUT-OF-POCKET EXPENSE TO YOU THAN YOU NOW HAVE FOR FOOD ALONE.
2. Helps you FILL YOUR FREEZER BY FINANCING BOTH FREEZER AND FOOD! (So you don't have to cash the kiddies' Savings Bonds to Buy in Quantity.)
3. Assures you of the opportunity to RE-ORDER quantity FOOD ORDERS AT QUANTITY DISCOUNT PRICES AS LONG AS YOU WISH, AS OFTEN AS YOU WISH.
4. Lets the savings on Food pay for the freezer.
5. Gives the Family Purchasing Agent a chance to brush up on home freezer economies and luxuries by attending our Freezer Forums.

There are no gimmicks, no half-concealed conditions, no warped ideas here, nothing but a really fine break for any family who really wants to cut down the high cost of living or would like the convenience of a Super-market step away from the stove. This isn't "too good to be true." It's too good to be overlooked. "We're kind of proud of this 'strange' new idea and we'd like to show it to you.

Your for feeding more folks better food at less cost—

DEAN COFFIN, INC.

DEAN COFFIN, Inc.
Birmingham, Mich.
348 E. Maple,

"All right, Dean. We give up. Let's see this plan of yours. But we DON'T want to spend a nickel more than we now spend."

NAME _____

ADDRESS _____

PHONE NO. _____

No. in FAMILY _____

Dean Coffin, Inc.
Family Food Plans
Midwest 4-8500