

### Customers' Corner

No Hallow'en Masks Here... Hallow'en or You'll find nothing masked at A&P... Hallow'en or any time!  
Prices are plainly marked on the item, as well as on the shelf. Displays are planned to enable you to make your own selections; you see that fruits and vegetables are truly firm and fresh, that meats and dairy products are really fine. Scales are placed for your quick and easy check at home. Besides, everything you buy at A&P is guaranteed to please you, or you get your money back without question!  
It's no trick to buy treats here... come see at A&P!  
CUSTOMER RELATIONS DEPT.  
A&P Food Stores, 420 Lexington Ave., New York 17, N.Y.

# A&P's Fall Produce Festival!



Juice-Filled Large Florida

## Grapefruit 4 For 25¢

64 and 70 SIZE

COME SEE AT A&P

Like grapefruit juicy as can be? Come take your pick at A&P!

### BETTER FLAVOR! BETTER VALUE!

Sold in the fresh bean... ground to order... offered in a choice of 3 blends... that's why A&P Coffee tastes better! And because it saves you up to 12¢ a pound over coffees of like high quality, it's a better value!



Mild & Mellow **EIGHT O'CLOCK** 1-LB. BAG **77¢**  
Rich & Full-Boiled **RED CIRCLE** 1-LB. BAG **79¢**  
Vigorous & Winy **BOKAR** 1-LB. BAG **81¢**

3-lb. Bag \$2.25 3-lb. Bag \$2.31 3-lb. Bag \$2.37  
SAVE AN EXTRA 6¢... BUY THE 3-LB. BAG!

OF THE MILLIONS WHO BUY COFFEE AT A&P  
**9 OUT OF 10 LIKE A&P COFFEE BEST!**  
91.4% of all regular coffee sold by A&P is A&P Coffee.

### BUDGET-BEATING BEANS ... SO TENDER AND TASTY!

See how your folks go for Ann Page Beans... so tender and tempting! 3 styles: in Tomato Sauce with Pork, or Vegetarian Style; Boston Style, with Pork in Malt Sauce. Make Ann Page your buy-word for fine foods at satisfying savings.



**ANN PAGE Pork and BEANS**  
In Tomato Sauce  
**3 16-oz. Cans 29¢**

**ANN PAGE SALAD DRESSING**  
Qt. Jar **47¢**

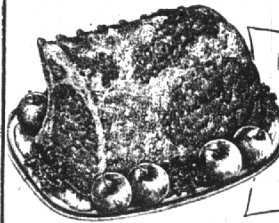
**ANN PAGE Sparkle GELATIN DESSERTS**  
3 Pkg. **17¢**

Rich with salad oil and egg yolks, distinctive mildly tart flavor. Our best seller - your best buy!

Strawberry, Raspberry, Cherry, Black Raspberry, Orange, Lemon, Lime.

**ANN PAGE EGG NOODLES** 16-oz. Pkg. **29¢**  
**ANN PAGE SYRUP** 17-oz. Bot. **23¢**

Head Lettuce	Crisp, Fresh 48 Size	2 For	25¢
Maine Potatoes	U. S. No. 1	15 Lb. Bag	85¢
Sweet Cider	Raw Clear	14-Gal. Jug	69¢
Red Ripe Tomatoes	California	14-Oz. Can.	19¢
Brussels Sprouts		Qt. Box	29¢
Acorn Squash		2 For	19¢
Fresh Spinach	Tender Pre-washed	10-oz. Cello Pk.	19¢
Michigan Apples	Baldwin or Snow U. S. No. 1	Ev.	2.79
Pumpkins	18 to 20 Pound Size for Hallow'en	Lb.	3¢



## Pork Loins Lb. 37¢

Loin Portion, Whole or Half Loin... Lb. 49¢

#### Frozen Food Festival Values

Orange Juice	Florida Gold Concentrated	8 6-Oz. Cans	95¢
Libby's Strawberries	Sliced	3 10 1/2-Oz. Pkg.	85¢
Green Peas	Scotch Maid	2 12-Oz. Pkg.	35¢
Green Beans	Scotch Maid-Cut or French Style	2 10-oz. Pkg.	35¢
Cut Corn	Libby's	2 10-oz. Pkg.	45¢
Mixed Vegetables		2 12-Oz. Pkg.	49¢
Libby's Peaches		2 12-Oz. Pkg.	29¢

#### Dried Fruits and Nuts

Peas and Carrots	Birds Eye	12-Oz. Pkg.	24¢
Fresh Dates	California	16-Oz. Pkg.	29¢
Seedless Raisins	A&P	Pkg.	18¢
Large Prunes	A&P	2-Lb. Pkg.	49¢
Sun Maid Currants		11-Oz. Pkg.	17¢

"Super-Right," 7-Rib End Portion

<b>Bisquick</b>	Betty Crocker's	40-Oz. Pkg.	<b>39¢</b>
<b>Luncheon Meat</b>	Agor's	12-Oz. Can	<b>37¢</b>
<b>Cut Beets</b>	Iona Brand	16-Oz. Can	<b>10¢</b>
<b>Mince Meat</b>	A&P Fancy	2 9-Oz. Pkg.	<b>35¢</b>
<b>Boned Chicken</b>	Banquet Brand	5 1/2-Oz. Can	<b>39¢</b>
<b>Cranberry Sauce</b>	Ocean Spray	16-Oz. Can	<b>21¢</b>
<b>Cake Mixes</b>	Pillsbury's White, Chocolate or Yellow	3 Pkg.	<b>1.00</b>
<b>Pillsbury Flour</b>	or Gold Medal	10-Lb. Bag	<b>93¢</b>
<b>Tomato Juice</b>	Iona	46-Oz. Can	<b>25¢</b>
<b>Family Flour</b>	Pillsbury or Gold Medal	25-Lb. Bag	<b>2.05</b>
<b>Golden Corn</b>	A&P Whole Kernel	2 16-Oz. Cans	<b>29¢</b>
<b>Margarine</b>	Sure Good	2 1-Lb. Pkg.	<b>39¢</b>
<b>Niblets Mexicorn</b>		12-Oz. Can	<b>19¢</b>
<b>Honey Pod Peas</b>	Stokely	17-Oz. Can	<b>19¢</b>
<b>Heinz Ketchup</b>		14-Oz. Bot.	<b>25¢</b>
<b>Chicken-Noodle Soup</b>	Heinz	2 11-Oz. Cans	<b>35¢</b>
<b>Mushroom Soup</b>	Heinz	2 10 1/2-Oz. Cans	<b>35¢</b>
<b>Chili Con Carne</b>	Libby's with Beans	16-Oz. Can	<b>33¢</b>

For Hallow'en Parties and Hand-outs

<b>Harvest Mix</b>	Worthington	Lb. Bag	<b>29¢</b>
<b>Jelly Beans</b>	Worthington	14-Oz. Pkg.	<b>25¢</b>
<b>Cream Drops</b>	Worthington	12-Oz. Pkg.	<b>25¢</b>
<b>Candy Corn</b>	Worthington	14-Oz. Pkg.	<b>25¢</b>
<b>Pop Corn</b>	Regalo	2-Lb. Pkg.	<b>37¢</b>

<b>Pumpkin</b>	B&M	14 1/2-Oz. Can	<b>10¢</b>
<b>Apple Butter</b>	Every Meal Brand	28-Oz. Jar	<b>21¢</b>
<b>Wilson's Lard</b>		2-Lb. Pkg.	<b>23¢</b>
<b>Tomato Juice</b>	Libby's	46-Oz. Can	<b>29¢</b>
<b>Strawberry Preserves</b>	Ann Page	13-Oz. Jar	<b>29¢</b>
<b>Ann Page Macaroni</b>	or Spaghetti	3-Lb. Pkg.	<b>49¢</b>
<b>Our Own Tea Bags</b>		Pkg. of 48	<b>39¢</b>

<b>Smoked Picnics</b>	"Super-Right" Small, Delicious	Lb.	<b>39¢</b>
<b>Sliced Bacon</b>	"Super-Right" Fancy	Lb. Pkg.	<b>49¢</b>
<b>Oven Ready Ducklings</b>	Top Quality	Lb.	<b>53¢</b>
<b>Plate Meat</b>	"Super-Right" Fine for Boiling	Lb.	<b>29¢</b>
<b>Pork Chop</b>	Center Cuts	Lb.	<b>79¢</b>
<b>Slab Bacon</b>	Whole or End Piece	Lb.	<b>45¢</b>
<b>Beef Hash</b>	Silver Skillet	16-Oz. Can	<b>29¢</b>
<b>Boned Turkey</b>	Swanson	6-Oz. Can	<b>49¢</b>
<b>Beef Stew</b>	Dinty Moore	24-Oz. Can	<b>49¢</b>
<b>Chili Con Carne</b>	Hormel's with Beans	16-Oz. Can	<b>35¢</b>
<b>Yukon Beverages</b>	Plus Bot. Deposit	3 24-Oz. Bot.	<b>29¢</b>
<b>Skimmed Milk Powder</b>	White House	16-Oz. Can	<b>35¢</b>
<b>Waxed Paper</b>	Cut Rite	125 Ft. Roll	<b>23¢</b>

## OUTSTANDING VALUE!

### BAKED GOODS BUY OF THE WEEK

**Hallow'en SPECIAL!**

Jane Parker **Donuts** GOLDEN or SUGARED

Having the gang in for Hallow'en? They'll really go for these tempting, delicious donuts. Ideal for trick or treat! And isn't the low price bewitching?

**PARTY PACKAGE OF 4 DOZEN DONUTS 69¢**

Jane Parker <b>Chocolate Fudge DEVIL'S FOOD LAYER CAKE</b> Ideal cake for Hallow'en! Filled and frosted with velvet-smooth chocolate fudge. <b>LARGE 8" CAKE 59¢</b>	Jane Parker <b>SANDWICH or FRANKFURTER ROLLS</b> These nutritious rolls add extra appeal to your favorite spread or filling. <b>Pkg. of 12 25¢</b>	Jane Parker <b>WHITE BREAD 17¢</b> 30-Oz. Loaf	Jane Parker <b>POTATO CHIPS 69¢</b> Pound Box	Jane Parker <b>FRUIT CAKE 1.29</b> 1 1/2-Lb. Size
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<b>Pork Sausage</b>	Pound Cello Roll	<b>39¢</b>
<b>Sirloin Steaks</b>	U. S. Gov. Choice Super-Right	Lb. <b>99¢</b>
<b>Lamb Shoulder Roast</b>		Lb. <b>59¢</b>
<b>Spare Ribs</b>		Lb. <b>55¢</b>
<b>Skinnies Frankfurters</b>		Lb. <b>59¢</b>
<b>Fresh Fryers</b>	Top Quality Completely Cleaned	Lb. <b>57¢</b>
<b>Iona Peaches</b>	29-Oz. Can	<b>25¢</b>
<b>Grated Tuna Fish</b>	Van Camp's	6-Oz. Can <b>21¢</b>
<b>Goldstream Salmon</b>	Pink	16-Oz. Can <b>47¢</b>
<b>Iona Peas</b>		2 16-Oz. Cans <b>25¢</b>
<b>Orange Juice</b>	Florida-Gold	46-Oz. Can <b>25¢</b>
<b>Sweet Pickles</b>	Dandy Brand, Whole	22-Oz. Jar <b>29¢</b>
<b>Pill Chins</b>	Stokely's	22-Oz. Jar <b>29¢</b>
<b>Tomato Soup</b>	Ann Page	3 10 1/2-Oz. Cans <b>29¢</b>
<b>Whitehouse Milk</b>	Evaporated	2 Tall Cans <b>27¢</b>
<b>Lexo Shortening</b>		3-Lb. Can <b>75¢</b>
<b>Wheaties</b>	Breakfast Cereal Treat	12-Oz. Pkg. <b>21¢</b>
<b>Pancake Flour</b>	Pillsbury's	40-Oz. Pkg. <b>29¢</b>

### American Processed Cheese Food

## Ched-O-Bit

**2 Lb. Loaf 89¢**

<b>Wildmere Butter</b>		Lb. Print <b>73¢</b>
<b>Sunnybrook Eggs</b>	Fresh, Grade "A" Medium Size	Doz. in Ctn. <b>61¢</b>
<b>Frankenmuth Cheese</b>	Aged Cheddar Medium Sharp	Lb. <b>59¢</b>
<b>Cheese Slices</b>	Mal-O-Bit Processed American or Finest	Lb. <b>29¢</b>
<b>Imported Bleu Cheese</b>	Danish	Lb. <b>89¢</b>
<b>Fresh Brick Cheese</b>	Wisconsin	Lb. <b>58¢</b>

All prices in this ad effective through Saturday, Nov. 1st.

**A&P Super Markets**  
THE GREAT ATLANTIC AND PACIFIC TEA COMPANY