



Trade Slip for GRIP!

get the new
SUBURBANITE
by
GOOD YEAR

- Up to 91% more "start-ability"
- Up to 39% more "stop-ability"

The best snow tire... for safer, easier winter driving, get Suburbanite today.

For Trucks
the new GRIP TRED
by **GOOD YEAR**

The same great design and performance as the Suburbanite—but built to truck specifications. Available in sizes up to 7.50x17

Famous
STUDDUED SURE-GRIP
by **GOOD YEAR**

Get rugged studded Sure-Grip tires to much right through winter's deepest mud and snow. Available in passenger and truck sizes up to 8.25x20.

STERNA'S
Free Parking
In Rear of Store
408 S. Woodward MI 4-3520



BOY SCOUTS

TROOP B-4
The troop earned \$357.87 from the more than 40 tons of waste paper collected during October.

GOOD NEWS!

for all you Santa's aides

MASKILL HARDWARE'S

TOYTOWN

is now ready to delight the heart of every youngster.



Smith Miller & Doepke
TRUCKS

American Character & Toni
DOLLS



Holgate & Playskool
EDUCATIONAL GAMES

LIONEL TRAINS



SMALL DEPOSITS & LAY-AWAY

Maskill Hardware

4400 N. Woodward
Just a Few Blocks
South of 14 Mile Rd.
HOURS:
Daily 9 A.M. to 8 P.M.
Sun. 10 A.M. to 2 P.M.
Closed Wednesday
Lincoln 2-4700
Ample Parking
Space Available

Monies will go toward financing several troop activities.
New patrol leaders are Dave Clark, Willett, Jim Silber, Colvin, Ran Hamner, Lone Wolf, Dave Parrie, Flying Eagle, Bob Lamb, Pioneer, Tom Bradley, Scorpion, Fred Woodworth, Beaver and Mike Power, Flaming Arrow.

The next troop committee meeting will be Nov. 11 at the home of Fred Meyer, with an invitation to all fathers to attend.

Five troop members will usher at the Michigan State-Marquette game on Nov. 22. Lawrence Quinn is in charge of special ticket arrangements for Boy Scouts.



NEIGHBORHOOD youngsters gather around to admire the extra Halloween touch at the Jack Flashberg home, 1824 Humphrey. Each year the Flashbergs arrange some additional skeleton props to be traffic stoppers in the complete sense of the world. Car after car drove slowly past or stopped altogether while passengers admired the display. (Eccentric Staff Photo)

School Building Costs At \$150 Per Cubic Foot

"The basis for estimating the cost of the building program proposed in the school district of the city of Birmingham is the survey of school facilities made by Dr. F. C. Holy," according to school superintendent Dwight B. Ireland. "In the survey, it was made clear that it is an extremely difficult undertaking with the uncertain conditions which prevail in the construction field today to estimate costs. Prices are not only high but exceedingly uncertain at the present time."

Current bids reflect considerable uncertainty on the part of bidders and it may be that stabilization of conditions would result in some drop from present price levels, Ireland stated. On the other hand,

there are many signs to indicate that the general trend of prices in all areas will be upward in the years immediately ahead.

"WITH THESE conditions in mind, and realizing the need for some general estimate of the cost of the recommended building improvements, the survey staff proceeded to make estimates on the assumption that new construction could be completed at \$150 per cubic foot including architectural fee and equipment," Ireland said. "There are not standards acceptable to all for estimating costs. Some prefer the cost per classroom unit which may range from \$25,000 to \$40,000 per classroom. Unless one knows what is included, this is an unfair basis for estimating cost," he declared.

Ireland stated that when Pierce school was expanded, it was not necessary to include any addition to the boiler capacity available for heating this structure. In the addition to Franklin school, the whole heating system had to be replaced. In the Quanton school, a cafeteria and kitchen facilities are included. In Barham junior high school, the new facilities are designed for industrial arts and cafeteria.

"FOR THIS reason," he continued, "an estimated cost per classroom would not be significant within the building program itself. It would seem very logical and suggested by Dr. Holy, is as good a means as any for estimating the cost of the building program and the head proposal is based upon these estimates."

NEED SOMETHING FOR YOUR HOUSE? Then locate it by reading or using the Classified Ads in The Eccentric each week.

STERNA'S
for
TOYS
FREE CUSTOMER PARKING
In Rear of Store

Opens Detroit Office

A Lathrup Village resident, Don A. Yocum, 48434 Coral Gables, has opened his new insurance office at 19471 James Cousens highway. Former manager of the Planet insurance company's Detroit office, Yocum has been in that field for 23 years.



From where I sit... by Joe Marsh

Left Ham Sandwich -40¢

Ambled over to Bob's Restaurant Tuesday for lunch and noticed a new sign "Left Ham Sandwich, 40¢... Right Ham Sandwich, 30¢."

"Why the sign, Bob?" I asked. "Don't tell me you believe boys scratch more with their right leg than with their left—so the left ham is more tender?"

"No," he says. "I don't take any stock in it. But, some people have ordered those 'left' sandwiches. When I explain to them that there's nothing to that fable, that the sign is just a business-getter, and I've only one price, they enjoy

a regular, old fashioned, plain ham sandwich all the more!"
From where I sit, stories like "right" hams being tougher than "left" ones are with us because some people get ideas into their head and hang onto them for dear life. It's like those who think an adult like myself hasn't the right to a glass of beer with my supper. I say let's keep our opinions free from being "sandwiched-in" by misinformation.

Joe Marsh

Copyright, 1952, United States Brewers Foundation

WARNER Wallpaper
with MATCHING FABRIC
Michigan's Finest Selection of WALLPAPERS and FABRICS
This charming, provincial design in its variety of versatile colors will give your room a smart, contemporary look!
"COVENTRY CHINTZ" from WARNER'S new Town House collection

There's Always A Bargain At
ARTIST & HOBBY SUPPLIES
AUSTIN'S SINCE 1888
Fashion-Right PAINTS CUSTOM MIXED
OPEN FRIDAY & SATURDAY EVENINGS
W. 12 Mile Rd., Just East of Post Office, Berkley
PHONE LI 1-6070

COMPARE!



SEE WHY FORD F-5 OUTSELLS ALL OTHER 1½-TON TRUCKS!

| | Choice of V-8 or I-6 | Body & Payload over 8,000 lbs. | Body Range up to 16 ft. | Wheelbases up to 176" | 10" Semi-Conv. Clutch | Optional 2-Speed Rear Axle | Double Channel Frame | Integral Front Bumper |
|-----------------------|----------------------|--------------------------------|-------------------------|-----------------------|-----------------------|----------------------------|----------------------|-----------------------|
| FORD F-5 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1½-TON TRUCK B | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1½-TON TRUCK C | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1½-TON TRUCK D | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1½-TON TRUCK E | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

AND — WE HAVE PROOF THAT FORD F-5's RUN FOR PENNIES PER MILE!

FINAL RESULTS
FORD TRUCK ECONOMY RUN

629 Ford F-5 Trucks took part in the nationwide on-the-job Ford Truck Economy Run. Records were kept of all gas, oil, maintenance and repair costs. You can see these figures in this book. See how little it can cost to run a Ford Truck in your work!

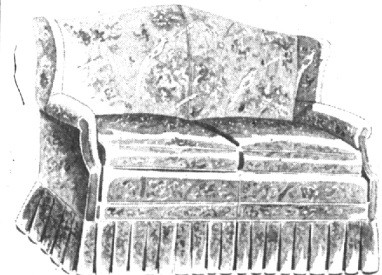
NOW — UP TO 14% MORE GAS SAVINGS!

Three all-new Ford Truck engines are ultra-modern, overhead-valve, high-compression, Low-Friction design. Short stroke, cuts piston-travel, cuts power-creating friction. You get more delivered power... save up to one gallon in seven!

SEE US TODAY! **FORD TRUCKING COSTS LESS**
... FORD TRUCKS LAST LONGER!
Using latest registration data on 8,000 Ford trucks, the Insurance Company proves Ford Trucks last longer!
HAROLD TURNER, Inc.
Turn to Turner — Your Friendly Ford Dealer
464 SO. WOODWARD AVENUE
PHONES MIDWEST 4-7500 or JORDAN 4-6266

School's In Session
Let us check your brakes
GENERAL AUTO SERVICE
WOODWARD AT FOREST
MI 4-7930
• UNITED MOTOR SERVICE
• AUTO-LITE SERVICE
• BENDIX BRAKE SERVICE
WE DO GENERAL REPAIRS

The **MECKLENBURG GROUP** by Shaw
FOR AUTHENTIC TRADITIONAL STYLING
The exposed parts of each piece in the Mecklenburg Group, are in the pine finish so very popular today. For historical glamour, most pieces are upholstered in Documentary prints... appropriate for use with other pine or maple pieces.
See This Outstanding Group Today!
LEWIS
Fine Furniture
235 Pierce St. Phone MI 4-4920
Pontiac Store 62-70 South Saginaw Street, Pontiac



LOVE SEAT ... \$145.00
CHAIR \$90.00
SOFA \$225.00