

SHOP EARLY GIFT GUIDE FOR Christmas

Shop Easily and Where You'll Find Everything for Everyone - In BIRMINGHAM!

An abundance of excellent gift ideas . . . stores that are stocked and ready to fill your every need at Christmas time. All this, plus a friendly interest in your Christmas problems by the merchants and sales people in Birmingham's many outstanding stores. You'll enjoy shopping in local stores at all times of the year and especially at Christmas time will you appreciate the sincere manner in which you are aided in making your gift selections.

WILSON DRUG CO.

Woodward & Maple

ELECTRIC SHAVERS

See the Big Three

Schick — Remington — Shave Master

THEN CHOOSE WITH THE ASSURANCE THAT SATISFACTION IS GUARANTEED

miller shoes

Woodward at East Maple

RIPON LOAFER SOX

Be sure to put genuine Ripons at the top of your list. You'll be giving luxurious year 'round comfort. Washable, soft wool and glove leather soles. In beautiful colors and styles for men, women and children. Priced at \$2.50, \$2.95, \$3.50 and \$3.95

THE BIRMINGHAM HARDWARE

152 No. Woodward

Revere Ware

COPPER CLAD — STAINLESS STEEL

KITCHEN WARE

— of Highest Quality —

A wide Selection of All Types of Cooking Utensils—

The F. J. MULHOLLAND Co.

Department Store

LADIES' ROBES

The one wonderful present that never fails to thrill the fair sex.

GOLD PRINT RAYONS — QUILTED COTTONS & RAYONS — NYLONS — COTTON FLANNEL

\$4.95 to \$14.95

LEWIS FURNITURE CORP.

235 Pierce St.

GIFT LAMPS from \$11.50

WALL SHELVES from \$6.95

DICKINSON'S

FINE APPAREL FOR GENTLEMEN
WABECK BUILDING

The Brocklehurst

British Necktie

Pure Wool — Woven and Hand Block Printed in England



142 West Maple

For Every Lady on Your List . . .

GIFT BOXED JEWELRY

by Coro

\$1.00 and \$1.98

CHEER SHOP

191 So. Woodward

Santa Claus will be here 3 Days
Beginning Monday, December 1st Through

Wednesday, December 3rd

From 3:00 to 5:00 and 7:00 to 8:00 p.m.

With a lot of nice toys for you to see.

Come and bring your friends

WILLIAMS BOOT SHOP

115 W. Maple

HOUSE SLIPPERS

for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

BIRMINGHAM CAMERA SHOP

168 S. Woodward

PHOTOGRAPHIC

SUPPLIES

Make Excellent Christmas Gifts for the Camera Fan

Merle Norman Cosmetic Salon

COSMETICS • TOILETRIES • GIFTS

Ideal For Christmas Giving

VISIT US FOR SUGGESTIONS

Midwest 4-2236

233 E. Maple

MORTIMER'S MEN'S WEAR

130 W. Maple

Hobby Jeans

in Washable Corduroy or Denim
with plaid flannel lining—

Matching Jackets

from \$7.50

CRAIG APPLIANCES, INC.

112 South Woodward



AMERICAN FYLER
Electric Trains
from \$22.50

We Have Many Accessories, Too



In Our

Toyland
DOWNSTAIRS

Use Our Lay-Away Plan

BODINES

172 N. Woodward, B'ham MI 4-1177

The whole family will appreciate this
WESTINGHOUSE

Pop-Up Toaster

It works on and off to hold temperature at constant level.

\$14.95

J. FAWCETT & CO.

908 S. Adams Rd.

MI 4-6020



SPECIAL ONLY

LAZY SUSAN

Has 4
Huge 10" tray, spins gracefully. Has 4
section glass center tray. Large enough
for full size slices of cold cuts, cheese,
sandwiches, appetizers, cookies, hot
clams.

\$5.89

Reg. \$6.95

McBride Hardware Co.

151 S. Woodward Ave.

Little Folks Shop

175 West Maple

WISH YOU WERE HERE—to see our collection of
Holiday Tops and Apparel for the "Small Fry" on
your Christmas Shopping List.

Do come in and see us on your very next shopping
trip . . . and make your selections early.

Use Our Lay-Away

Ronson Lighters

Pocket and Table Lighters, and the
new Ronson Butane Lighters

\$6.95 to \$16.00

SHAIN'S

REXALL DRUG STORE

105 W. Maple

MI 4-2121

A grand Christmas Gift
CALIFORNIA

LAZY SUSAN

Serving magic for the clever hostess . . . a sure fire hit
at any party.

With cover \$9.95 Without cover \$7.95

HUSTON HARDWARE

Birmingham's Oldest Hardware Store

205 N. Woodward

MI 4-7330

UNFINISHED FURNITURE

• Bookshelves • Chests • Desks

• CAPTAIN'S CHAIRS

• Gateleg Tables • End Tables

Of Ponderosa Pine, all that is necessary is light sanding

BIRMINGHAM PAINT

GLASS AND WALLPAPER

335 E. Maple

MI 4-3737

KINCAID'S JEWELERS

213 E. Maple

MI 4-7830

Authorized Dealers For

Longines Wittnauer

LeCoultre

WATCHES

GOSSARD

Basques and Waist Nippers

for the Christmas party season

Black and White, Small, Medium and Large

\$5.00 and \$5.95

The Glassford Shop

135 Pierce

MI 4-5244

MILKS APPLIANCES

For Your Every Household Need

PRE-OWNED T.V. SETS

from \$35.00

The ideal gift for your youngster

1435 S. Woodward

MI 4-1814

Complete Line of

SKIS AND

ACCESSORIES

BOB CRAIG INC.

SPORTING GOODS

116 S. Woodward

Birmingham

FOR HIS CHRISTMAS GIFT

- BELTS
- SHIRTS
- WALLETS
- SOCKS
- CUFF LINKS
- TIES
- SCARFS
- GLOVES
- SUITS
- TOPCOATS

MATTHEW'S

288 E. Maple

MI 4-1777

- Electrical Appliances
- R.C.A. Television
- Complete Line of Toys

STERNAL'S AUTO

408 S. Woodward

MI 4-3520

For A Most Delightful Gift

FURS

From

Dimas Furs

227 S. WOODWARD AVE.

BIRMINGHAM, MICH.

Birmingham Theater Bldg.

MI 4-3930

HANDKERCHIEFS

Hand rolled and corded border

3 for \$1.00

Initialed

3 for \$1.50

PECK'S MEN'S WEAR

108 S. Woodward

MI 4-7724