Why Waste Time, By Going Into the City, When Your Selection Can Be Made Here In Ease?

Personalized Christmas Cards

SELECT FROM BOOKS BY:

Norcross

American Designers and Illustrators

Anita Beck Brownie Nu Art

> Tasha Tudor T. V. Allen Co.

Tessier

Ace Ingraving Co. Hall Brothers Dorothy Simmons California Artists Earle Xmas Prints

and others

American Artists Group

Fravessi and Lamont Bergo Marvin Masterpiece

Chadwick Cecelia Staples

· Scandinavian Xmas Cards

Alice Daly Exclusive Personal National Detroit

Deercrest Jane Gilbert

La Belles

Eugene Hesz Plans Haig and Patterson In Larger Quarters

2 Crashes in Family

Investment Talks

open his series of lectures on sound investment on Nov. 24. Sponsored by the A. M. Kidder firm of in vestment securities, the series will

2 Crashes in Family
Oneida, N. Y.—Stopping his car
on a country highway, Lewis Eaton, Sr. of Knoxhoro, had the unpleasant experience of having it
crashed into—by his daughter,
Bertha. A few minutes later a
third car, driven by a son, Lewis
Eaton, Jr., banged into the rear
of Miss Eaton's automobile. EaSon
suffered chest injuries but the son
and daughter were not hurt.

Detroit Workshop Draws Y Leaders BUSINESS BRIEFS

Real Estate Advertising

Draws Y Leaders

William Gordon, Tom Ward, Don
Gault, Edwin F. Kirbert, and Dynn
Bussell will represent Birmingham
Misca the Detroit Centennial
Michael will represent Birmingham
Nov. 22 at the Rackham Building.
The more than 200 men who will
be in attendance will be concerned
with "Developing A Better Informed and More Responsible
The keppoling to Better Informed and More Responsible
Faul V. Barrett of Wooster College in Ohlo, Other men on the
program include Clavence Johnson,
Weight Liftting Team, Russell Rymer of the National Council of the
Yir. C. C. Robbins of Chicago,
Illinois; Fred, Noyes of the Jam
Sprunger, Executive Secretary of
Michigan State YMCA.
Everyone will use a work book
designed to tell a better story of
Michigan State YMCA.
Everyone will use a work book
designed to tell a better story of
the YMCA through enrollment
program.

YMCA Set To Sell Christmas Trees

the Birmingham of Charletinas Tree sales om MCA Christinas Tree sales om MCA Christinas Tree sales on the sales of the sal

Oliver H. Kirk, Attorney at Law, 207 Wabeek Bldg., Birmingham, Mich. B. E. 59.857 STATE OF, MCHIJGAN—The Probate Courf for the County of Oakland. In the Matter of the Estate of Bessie U. Elliott, Deceased.



TEXTURED

We Give "Green Stamps

Harold B. Brown **CARPETS and RUGS**

2863 Woodward

Birmingham's Shop of Gifts Books and Stationery

ROBES Fit For a King!

VIYELLA-

- The most luxurious blend of fine Australian wool -for warmth and softness . . . and long staple Egyptian cotton for wear and 100% washability. PAIDS—CHECKS—SOLID COLORS—STRIPES

\$25.00-\$28.50

MALLISON'S

Lustrous, washable gabardine with your initials embroidered on the pocket. Solid colors of green, blue and maroon, with contrasting collar and cuff

\$13.50

CANNON'S

Terry Cloth—big burly and absorbent as a sponge. It's ideal for shower, locker room or just plain

from \$11.95

ALSO A LARGE SELECTION OF ALL WOOLS, RAYONS, PURE SILK and NYLON

Cocktail Coats \$19.95

The Beauty of NATURAL LEATHER

. . . is utilized to its most beautiful advantage in this finer custom-made luggage by ACE. Genuine CALIFORNIA SADDLE LEATHER, strongest and lovliest of natural leathers. Tanned in the same slow way the Early Californians' magnificent golden russet saddles were tanned. Each hide is cured two months in oak bark "liquor" to give it remarkable strength and a beautiful sheen. CALIFORNIA SADDLE LEATHER'S golden surface darkens gracefully, grows more beautiful with age like a Meerschaum

ACE fine detailing with saddle stitching, custom handles, solid brass hardware and superior linings make these the perfect luggage gift.



Mortimer's

MEN'S STYLE CENTER 123 WEST MAPLE

Campus Styles \$1895 .. have a Master's Degree ELORSHEIM (in fine shoe quality

FLORSHEIM

ASK THE FARMER FIRST

The Michigan hunter who ASKS THE FARMER FIRST in practicing first order decency but he is doing his proper ourge a welcome for his fellow sportsman. That it is a awful to hunt on private property without owner permits

We Have Moved

To Larger Zuarters

AUDIO-VISUAL PROGRAMS

minister production.

Take adventage of our years of experience in creating and producing arithmeting audio-visual programs for leading companies throughouting and producing arithmeting programs get results in training salestmen, recruiting personnel, introducing products, attracting dealers, explaining technical procedure and improving employee relations.

service is complete—from research through script to finished production.

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Serving America's Top Industry Since 1937
15 E. BETHUNE • DETROIT 2, MICHIGAN

a count clide-tilme

motion pictures • TV shorts

 sales and service manuals and booklets

• easel charts

E. BETHUNE

5 E. BETHONE 3

TRinity 3-0283

graduated to Florsheim-America's most famous uality shoe. Made by master shoemakers, Florsheim Campus Styles give you a finer fit, save you money igh longer wear, and, of course, assure you of college correct styling.

WILLIAMS SHOP

Wins National Citation

Attends Annual Paint Convention

CHICAGO—Jack R. Winfield, Warfield Paint Co., 408 N. Wood-ward St., was among the nation's leading retailers and manufacturers who attended the annual concerns who attended the annual concerns. The concerns well paper Distributors of America, Inc., held at the Hotel Sherman, Nov. 12-15. Among the features of the convention were previews of the town of the convention were previews of the the convention were previews of the theorem of the convention were previews of the convention were reviews of the convention were reviews of the convention were reviews of the convention was also as the convention of the convention of

COTTON BROADLOOM

A modern triumph in texture!

This heaviest of all cotton broadlooms was made by a famous mill to sell originally for \$10.95 a sq. yd. Its deep-pile gives utter luxury underfoot, and because it's cotton, it's practical. Clean it, shampoo it, spot-clean it, vacuuming makes it look new again. Maybe you will have to see it to believe it for this amazing low price.

Budget Terms Available