

# A Message

To Our Friends and Neighbors  
from DEAN COFFIN, Inc.  
348 EAST MAPLE

ONCE UPON A TIME the Wage Earner in a large family hereabouts decided he'd hammer down the High Cost of Living. His Lifetime Partner had good ideas about shopping for bargains but was too darned busy to carry them out. She knew where the bargains were, but it took too long to get to all the different stores. And when she got there, she usually bought a small mound of other goodies she never intended to buy. Modern Merchandising saw to it the usually went home, all tired out from toting a wheelbarrow-full of Creamed Snickers, Abalone, Aunt Sarah's Frickles, smitens, and Etruscan Growlers packed in Brine. The Wage Earner decided to change some of that.

"Why pay the farmer, the trucker, the railroad, the warehouse, the wholesaler, the second trucker, and the grocer too when here in Paradise Patch we can grow our own poultry?" So he put in some chicks (cute things). The brooder cost a few dollars, the electrical connection to the chicken house was not free, and the price of feed went up slightly that Spring after he'd worked out the Arithmetic. He did raise some beautiful 3-pound broilers, had them slaughtered, and promptly took his brood off to the beach for a summer vacation.

About two months later he got a light bill for a hundred Simoleons. The electric heater was still going in the brooder house. They had forgotten to turn it off. The broilers cost \$1.85 a pound. Unfortunately, that Fall you could buy them 'real cheap in the stores. Over-supper.

Unfortunately we heard about this sad story too late. For what we could have told this "HCL" fighter is this:

"If you have only four people in your family, you probably buy close to 2 1/2 TONS of food a year. You are a large quantity buyer. If you want a quantity discount on a large quantity of food, we'll get it for you, on beef, other meat, poultry, vegetables, fruit, and what not.

"Dean Coffin, Inc. will install in your home a new, modern chest type or upright home freezer, the finest freezers your money can buy. Next, we will have fine quality frozen foods delivered to your home! U.S. Graded Prime and Choice beef, Birdseye and other frozen fruits and vegetables. And we'll see to it that the price you pay for this 3-6 month supply is at a quantity discount price of real significance to you.

"We'll also help you finance both FOOD and FREEZER so that you need not cash little Oscar's savings bonds in order to purchase enough to buy in large quantities. In fact, FOR BOTH FOOD AND FREEZER YOU WILL SPEND LESS MONEY THAN YOU ARE NOW SPENDING FOR FOOD ALONE. Your savings on food will DEFINITELY pay for your new freezer."

"We will service that new home freezer of yours for a year's time, and the manufacturer guarantees the compressor unit, for five years' time. Furthermore, we will invite your Lifetime Partner to our Freezer Forum in the Birmingham Community House next June 19, where we will help her get some ideas about buying and packaging food for a freezer, and cooking frozen foods.

"Finally, we have contracted with our food source to see that your family has access to this quality discount on frozen foods whenever you wish to re-order. What more can you wish?"

Unfortunately, we heard about this gentleman and his brood too late. As they moved over the hill to the poor-house, the Chairman of the Board was heard to mutter, "Well, anyway, we set a Scrumptious table to the very last."

To the rest of you we'd like to say, "Perhaps you are not as interested in the economy of this plan as you are in the convenience of it. On a Dean Coffin, Inc. food plan, you have a small supermarket in your home. YOU CAN SHOP IN SIXTY SECONDS. The food is delivered to you frozen (Pardon us—QUICK-FROZEN). You can keep much of it in your MINUTE MARKET for as long as two years. And every day, it takes you only A MINUTE TO MARKET."

Why not stop in at our new offices at 348 E. Maple... or fill out the coupon attached... or call us at MIDWEST 4-8500. We'll be glad to show you the entire plan and show how you'll SAVE MONEY COMPARED WITH YOUR PRESENT SYSTEM. How you can EAT LIKE A KING WITHOUT INCREASING YOUR PRESENT OUTGO OF CASH ONE SINGLE ZLOTY.

Cordially Yours,

Dean Coffin, Inc.

\*HCL: HIGH COST OF LOVING

BEN-HUR

AMERICA'S FINEST

FARM & HOME

FREEZER



Dean Coffin, Inc.  
FAMILY FOOD PLANS  
577 GORDON LANE, BIRMINGHAM

If you're interested in your Family-Food Plan, kindly give me more information.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone No. \_\_\_\_\_ Number in family \_\_\_\_\_

Dean Coffin, Inc.  
Family Food Plans  
Midwest 4-8500

## HCL Hits Graves, Southfield Finds

"Come to Southfield township to die." Board member Clara Lane echoed this statement after a suggestion, made by Supervisor William Rooser that grave digging fees be upped from \$25 to \$35, failed to garner support of the board.

Rooser explained that the \$25 fee fell short of present costs of digging a grave and commented that the fee was greater in other nearby cemeteries.

Board member Margaret Bradbury refused to go along with the increase by saying, "We're even trying to tax the dead in our search for more money."

### Walter F. Carey Heads Wayne U. Alumni Group

Walter F. Carey, 6125 Middlebelt, W. Bloomfield township, has been named president of the Wayne University alumni association.

Carey, president of Automobile Carriers, Inc., received his BA degree from Wayne in 1926. He is widely known in the field of transportation and is president of the Michigan Trucking association and president-elect of the American Trucking association.



TOP CONSUMER POWER COMPANY OFFICIALS and local officers pause momentarily before dining Thursday noon in the new Consumers office, Merrill at Henretta. The regular board of directors meeting was held in the new building following the lunch. Pictured from left to right, are (seated) Arthur F. Blockeslee, Birmingham branch manager; James H. Campbell, vice-president; David L. Brown, manager of the southeast district; Justin R. Whiting, chairman of the board; Don E. Karr, president; (standing) Arthur H. Lee, manager of the south Oakland district; Don E. Herringshaw, vice-president; and Robert P. Briggs, executive vice-president. (Eccentric Staff Photo)

### On This Holiday STAY HOME

### STAY OFF THE HIGHWAYS

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## May Decide Monday On Injunction Appeal

A decision is expected next Monday night by city commissioners on whether the city should appeal to the state supreme court a circuit court decision granting a permanent injunction prohibiting the city from extending Merrill street through Baldwin park.

Commissioners briefly discussed the situation Monday night with City Attorney Forbes S. Hascall. He then decided to think the matter over for seven days before coming to a decision whether to drop the matter, but Commissioner Ralph A. Main said he was in favor of fighting it through. Commissioner Frank Rising suggested a week's delay to give more time to arriving at a decision.

SEVERAL WEEKS AGO Circuit Judge H. Russel Holland permanently enjoined the city from proceeding with the Merrill street extension in a case brought against the city by Baldwin Manor, Inc., and Ada G. Dewar and Maude D. Johnson abutting property owners on 48th street.

Judge Holland, in his decision, said the street extension would be a "diversion" from park purposes and contrary to the original intent of the donor of the property, Martha Baldwin.

He subsequently denied a rehearing on the injunction.

The city has until 20 days after the final decree is entered in which to appeal. The decree has not been entered yet.

The city still would be able to condemn the property for extension of the street, but Hascall said commissioners that this might be pretty expensive, in view of Holland's decision.

HE SAID it might cost as much as \$25,000 or more.

Hascall contends that the abutting property owners have no more rights in the park than does the average taxpayer, and would base the city's appeal on this point.

After the commission meeting, Hascall told Mayor Belter: "I'm not afraid the city could not sell, for instance, Poppleton Park, even if directed to by a vote of the people, without serious complications that could be raised by abutting property owners who, under Holland's decision, would have a vested right in the park and perhaps could collect damages from

HE STATED that more than 10 million were in concentration camps in Russia and over 800 million Communist followers were slaves to a false belief. This latter group occupies one-fifth of the world's territory.

Separates from his parents at the age of 13, Goncharoff was educated in true Lenin tradition and rose in the ranks of the Russian army. His association with the western powers after he was released from a German PW camp convinced him that much of what had been said about the non-Communist countries of the world were false.

He cautioned America that Russia's approach toward world domination would come in a two-prong spear through Asiatic territories in the far east. He did not attempt to offer a solution for peace but did state that there was considerable unrest among the Russian people for a better way of life, than Communism.

News copy submitted early necessarily is given preference over late items. So the "Early Bird" usually gets the space.

## Ask Engineering For School Water

The Southfield township board Tuesday night instructed Supervisor William Rooser to advertise for bids on engineering services for a 12-inch water main to serve the Southfield school, Berg and Ten Mile road.

The Southfield board of education passed a resolution to enable township officials to construct a water line to the school which is now served by two shallow wells.

The line would run up Berg road to Ten Mile from the Detroit water system, Rooser said that cost estimates would be close to \$47,000.

## Carnival Permitted

Permission to hold a carnival at Eight Mile and Northwestern, Southfield township, was granted to St. Michael's church by Southfield township board members Tuesday night. Dates of the carnival will be June 1-8.

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**CRAIG APPLIANCES, INC.**  
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Whether you want to say "Happy Father's Day" with a sentimental card—one that's cute or one that's funny, you'll find it here, in our collection. Why not drop in today?

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172 N. Woodward  
MI 4-1177

## Give The Graduate The Ideal Gift

**A WATCH**

Our collection of the following makes it very complete.

- Hamilton
- Girard Peregaux
- Elgin
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Priced from \$19.75

Among the 159 candidates for graduation at Culver Military Academy, June 4 will be Cadet Anthony W. Pew, son of Mr. and Mrs. Frederic C. Pew of 320 Suffield. Cadet Pew, who has been at the academy for the past two years, is a lance corporal in the military organization of the corps and has been active in intramural athletics and earned varsity letters in cross country events.

**LAKE JEWELERS**  
"THE STERLING STORE OF BIRMINGHAM"  
Hours Daily 9:00-5:30  
19 W. Maple  
Friday 9 A.M.-9 P.M.  
Midwest 4-8315

### Tax Allocation Board Sets School Tax Rate

In a letter received this week from the Oakland county tax allocation board, Dr. Dwight B. Ireland, superintendent of the Birmingham school district, was informed that his budget for the coming year may use 8.514 mills of the 15-mill limitation, plus the 3.5 mills voted by the people for operational expense and plus 6.5 mills for buildings. This will be spread over the school district's equalized valuation of \$78,483,010, Dr. Ireland said.

He will have some adjustments to make on the budget as it was originally set up, but these will be minor, he said. "The new budget will be ready for school board approval in the near future."

## Congratulations Graduates

A boy or girl without an education these days and in these times is like a ship without a rudder, or a plane without a pilot... or even like a graduate without a gift from Labelle's.

It is part of our job to know what graduates like and we do. Our trained sales staff, specialized in helping those who are buying gifts for any and all occasions, will give you invaluable assistance in picking that very special gift that can be given only once in a lifetime... the graduation present.

They will be proud of it for many years to come if it is chosen from our large stock of appropriate gift merchandise.

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Birmingham's Shop of Books, Gifts and Stationery

## Bravo Espadrilles



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THE WASHABLE CASUALS

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SO SUMMERY—SO SMART, WITH LACES IN TWO SETS OF COLORS \$4.45

Yes—two sets of bright ties—give two different style personalities to Bravo Espadrilles in solid colors or stripes. You'll adore the new Cork 'n' Crepe soles, they're so easy, light, anti-slip.