Like Milk Sound, Restful SLEEP Is A Prerequisite To The Health Of Your

CHILD



Is your boy or girl getting the sound sleep he or she needs? Is that bed supporting your child in such manner as to result in improper posture? Check the mattress, and/or boxspring carefully, critically. We'll be glad to fix both like new in our

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FOR ESTIMATES

SUNDAY SERMON

TOPICS

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THE BIRMINGHAM ECCENTRIC March 13, 1952

Redeemer Lutheran
At both the 9 and 11 am services and 11 am services are to be serviced as the topic of his sermons.
Continuing the mid-week series, he will speak Mar. 19 at 8 p.m.
"Zaisphas, the Unbeliever."
Crucifical

Battery - Brakes

CHECK UP-

Tires - Batte For driving pleasure all winter!

GENERAL AUTO SERVICE

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Oliver Cornwell Erich (Dutch) Kurth

. BENDIX BRAKE SERVICE

WE DO GENERAL REPAIRS

Sunday Sermonette

Keeping In Condition

By the Rev. William Lovejoy Pastor, Franklin Community Church

"Any man who enters an athletic contest goes into strict training." Sh. Paul was writing to the Greeks and he was thinking of the Olympic games.

These world-renowned games, held every second year, were primarily a religious celebration held in honor of the gods. To participate in them was looked upon as the privilege of a lifetime and great indeed was the honor bestowed mon the winner.

lege of a lifetime and great in upon the winner.

Now it is worthy to note that, in his attempt to commend Christianity to those ancient Greeks, Stepoint already established. He appealed to something they already believed in about which they were already enthusiastic.

Any man who entire training the did it in St. Paul's time and he does it in ours. The man ambituous to run the hundred yard dash, the four-forty or the half watches his diet and turns in at a reasonable hour every night. His areasonable hour every night. His commands him to keep in condition.

IT SPEAKS to us also there in the Christian life we are to keep in condition. It speaks to us asso that in the Christian life we are to keep in condition spiritually. We are to live in the relationships of the world lighted by what one new testament writer calls "the wisdom from above." too fat and soft to fly, and so spent the rest of his life in the barnyard, we humans can become flaced if we do not keep in con-dition.

and tried by others of the way, the disciplines or prayer an another-tion by oneself, or woo made the gether in God's house and the disciplines of spiritual literature. We follow a religion whose function it is to set us again and ought to make use of the tested methods developed by the men and women and youth who shave followed this religion before us. We must keep in conditions.

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And Staff

MI 4-0644

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IT'S A L-O-N-G

TIME SINCE YOU

HAVE HAD Good News

(B) (B)

LIKE THIS ...

REV. WILLIAM LOVEJOY

If we do not listen to the "wisIf we do not listen to the "wisdom from above" we may find a
cooling off of our best devotion,
and the substitution of a
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TT FELLS HIM that he must not look upon himself or his, felt loow cheaply, nor estimate life in a petty way.

As a member of the stream of As a member of the stream of th

Sacred Organ Recital At Our Shepherd Church Sunday Evening, Mar. 16

Sunday Evening, Mar. 16

A concert of sacred music wil.
be presented in Our Shepherd
Liber presented in Our Shepherd
Liber presented in Our Shepherd
Liberan church organist.
Besides such old-time favorites
Science and Ein Fecte fluing by
Corkee.

A former president of the California Bach society, Wissmueller
studied under Charles Vidor in
Favis and at the Gulmant Organ
During World War II he made
daily broadcasts from Atlantic
City, playing one of the world's
largest organ.

He will present his local concert on the Wurliteer, Series 25.

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CONSUMERS POWER COMPANY

57 million dollars paid last year by Blue Cross-Blue Shield in health-care benefits for Michigan families!

Are You protected?

CHANCES ARE 1 IN 4 YOU OR A MEMBER OF YOUR FAMILY WILL FACE HOSPITAL AND MEDICAL BILLS THIS YEAR. GET THE FACTS NOW ON HOW YOU CAN PROTECT YOURSELF AND YOUR FAMILY AGAINST THE HIGH COST OF UNEXPECTED ILLNESS.

PAYMENTS of over 57 million dol-lars in 1951-... Payments of over 222 million dollars in the last 13 years, show that Blue Cross - Blue Shield is delivering protection on a grand scale.

But the good that Blue Cross - Blue Shield does for you or for any one of the more than "" the most cannot be totalled up on an adamy, machine. It may save you from going heavily into dobt! It protects your smings account for happier uses! It gives you pegce of mind to know that may, you are protected.

These are things no adding machine can total. But these are all things you want and get with Blue Cross -Blue Shield.

Blue Cross - Blue Shield

It's a matter of record that in 1951, more than 376,000 people in Michigan received Blue Cross - Blue Shield benefits, Benefits of \$3.000 or more for hospital care alone were provided for over 1400 people.

What BLUE CROSS ehensive Group Hospital Plan Does:

It covers IN FULL, a wide range of hos-pital services, no matter how high the total bill. These UNLIMITED BENETITS apply to you and every enrolled member of your family, at any one of over 190 Miehigan Blue Cross participating hospitals.

There is NO CASH LIMIT for services such as: general nursing care, meals and





Hospital room allowance, too, is UN-LIMITED, for 120 days of care when you are admitted to the type of room covered by the service for which you enroll.

What RITIE SHIELD

whof BUE SHIELD
Medical-Surgical Plea Dees:
This Blue Shield Plan pays generous
stated amounts to your doctor for over
450 specified medical-surgical procedures,
when you or an entolled member of your
family is a bed patient in a hospital.

In addition to surgical benefits, Blue Shield provides substantial amounts to-wards your doctor's visits to the hospital in non-surgical cases. Examples: pneu-monia, heart conditions, rheumatic fever,

you can't measure in dollars and cents! Your heather in dollars and cents! Your heather are taken care of automatically, without red tape ... with no emburrassing questions asked ... with no complicated claim forms to fill out. Blue Cross-Blue Shield pays hospitals and doctors directly.

And you know where you stand all the time. With over 2½-million members, Blue Cross - Blue Shield-offers Michigan's best-known protection. Over 190 hospitals participate . . . over 4,800 doctors cooperate.

HOW TO GET BLUE CROSS-BLUE SHIELD PROTECTION



se are the hospitals' and doctors' Plans! Wholly non-profit, oper-in the public interest. They ted them—and still run them.

lowest possible cost

Several Blue Cross - Blue Shield Plans are available at different costs. The average cost, considering all Blue Cross - Blue Shield members, and all Plans, is about 9¢ per person per day.

There's no red tape when you enter a participating hospital . no claims to file when you leave! The membership card is all you need. Simply show it to your doctor and to the admitting clerk. And when you leave! Blue Cross. Blue Shield takes care of all details . . pays the hospital and doctor directly.

Firms employing 5 or more people may be eligible for Blue Cross -Blue Shield Comprehensive Group health-care protection.

Agricultural workers can join through Farm Bureau Discussion Groups or Grange Groups.

Individuals are eligible for special Blue Cross - Blue Shield Plans, in curollment campaigns held for a limited time, at regular intervals. Get all the details from your nearest Blue Cross - Blue Shield office.

Ask your employer and find out how your company can make it possible for you to join through a Group Enrollment Plan.

If you change jobs after joining, you may continue your membership on a Direct Payment basis. Or, you can transfer your membership if your new employer is one of over 12,000 Michigan organizations offering this protection.

If you are laid off, or retire, you can continue your protection on a Direct Payment basis.



Over \$222,000,000 paid out in 13 year for the benefit of Michigan people by Blue Cross - Blue Shield

The record of growth of Blue Cross-Blue Shield is an amazing one. Every year since these Plans were started has seen substantial increases both in membership and in dollar value of benefits paid. In thirteen years, for example, \$222,067,156 has been paid out by the Plans in health-care benefits.

The Michigan Blue Cross Plan was started by a group of hospital officials, doctors and businessmen in 1939. Realizing the need for a prepayment health-care plan in this state, they obtained the adoption of special legislation so that Blue Cross (Michigan Hospital Service) could function as a non-profit corporation.

function as a non-profit corporation.

The Michigan Bue Shiel Plan.

(Michigan Medical Service) as organized in 1939 by the Michigan State Medical Society as a non-profit plan designed to offer protection to the people of Michigan against the cost of surgical and medical bills. This plan was a poincer in its field, and is credited properly in the field, and is credited of the Blue Shield Plans now operating throughout the rest of the United States.

STATEMENT OF CONDITION MICHIGAN HOSPITAL SERVICE MICHIGAN MEDICAL SERVICE

sh in Banks and Office. \$ 4,417,581,71 ited States Treasury and Defense Bonds 11,981,579,27	Cash in Banks and Office
crued Interest	
bscription Fees Receivable	Guaranteed Bonds
er Assets	Interest and Rents - Due and Accrued 59.087
Total Assets\$17,021,604.00	Subscription Fees—Receivable
	tion
LIABILITIES AND RESERVES	Total Assets
erves for Payment for Services Ren- ered Subscribers (Including Un-	LIABILITIES AND RESERVES
eparted)	Reserve for Payment for Services Rendered
erve for Unearned Subscription Fees . 3,198,450.02	Subscribers (Including Unreported) + 2 848 528
erve for Contingencies 6.089 481.16	Reserve for Unearned Subscription Fees 1 401 400
ar Linhi/Nint	
er Liabilities	Other Liabilities
al Liabilities and Reserves \$ 17,021,604.00	Total Liabilities and Reserves. \$ 9,547,726.
- Marie Control of the Control of th	1 3,547,725,
al Benefits Paid Since Inception \$154,799,846,54	Total Benefits Paid Since Inception \$67.267.310

BLUE CROSS BLUE SHIELD Michigan Hospital Service Michigan Medical Sec 234 State Street • Detroit 26.