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us Chocolate Nut Bro

MADRILENE 2 Cans 35c CHICKEN

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Snow Crop EACH CAN MAKES 1 QUART LEMONADE 2 FOR 33c

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A Message

To Our Friends and Neighbors

from DEAN COFFIN, Inc. 348 EAST MAPLE

THE THINGS THOSE SALESMEN SAY

A Play Written For Wage Earners

CAST: The Wage Earner (HE)
His Life Partner (SHE)
A Dean Coffin, Inc. Sales
TIME: An evening, early this sur
PLACE: A screened-in porch

AT THE RISE OF THE CURTAIN, THE WAGE EARNER IS SCROUNGED ON THE PORCH GLIDER, READING A MAGAZINE. HIS LITTLE BRIDE ENTERS.

ZINE. HIS LITTLE BRIDE ENTERS.

HE: (LAUGHS UPROARIOUSLY)

SHE: Well, darling . . . a good story?

HE: Yup. Pip. Collier's. Called "The Kelpie", Make a show. That reminds me (RISING) I think I'll watch that—sHE: Now just a minute, bub. You don't have to rush out of

SHE: Vow Just a musuic, sour. You don't nave to rush out of the room.

HE: Litene, honey, thene's a good show on TV and—

SHE: I don't care if it's a tinguide view of the elopement of Betty Hutton. I want few minutes of you're then.

HE: What for? (HE SITS ALL RIGHT)

SHE: Freezers. I want a home freezer, A big one.

HE: I'st the heat. Are you feeling all right?

SHE: J want to buy food in large quantities and get a discount. I want to put up lima beans and peas and corn when they come in. I can save not up of the don't have to trot to thop's weedbles. I want all that food in my homs so I don't have to trot to market every other day. I can save money on gasofine alone.

so I don't have to trot to market every other day. I can save money on gatoliate above.

He save money on gatoliate above.

He save money on gatoliate above.

He save money of the save money o

nerful food. I know because Grace Evans has the same plan and she's crazy about it.

HE: She's crazy, period. Now let me get this straight—you say that for evenn-five dollars, you stoy going to market every day or so., you quit bearing my ears about having the car to shop with. , and we get steak for the price of hamburg. That right with the property of the car of the price of hamburg. That right with plans. SHE. SHE, You bet. Say, you seem to know a lot about this plans. SHE Flattery will get you nowhere. Now this man from Dean Codfin lac. said the monthly payments would be \$45... for the food and the freezer. We're spending a hundred dollars a month right now for this same food. This way I'd have a small supermarker in my home, ten steps away from the stove.

SHE (cimmick) What do you mean, dear?

HE: The catch! The gitmo. The hooker. That salesman ain't no San-ta Claus.

SHE: Why do you always act as subbonn?

RE Honer, Intern—they don't GIVE those Dean Coffin freezers away, you know. And we can't afford to spend a nickel more for anything. SHE: Now took here, they've goo the food prices down so low for neople who huy these freezers that the savings on food PAY for the freezer, Honest. dear.

HE: PI like to talk to that peddler. He certainly sold you a bill of—SHE: Good! He'll be here any minute now.

HE: What? Tonight? What about my IV show?

SUIND: THE DOOR BELL RINGS.

HE: Oh, must be body on the big to see of living?

SOUND: THE DOOR BELL RINGS.

HE: Oh, must be down the big to see a fliving.

SALSBAME: so justs to summarize Mr. Wage Barne: . . the down. SHE: Why do you always act so stubborn

SALESMAN: so just to summarize, Mr. Wage Earner . . . the dow payment you make is twenty dollars less than what you now spend for these same food items . . . the frezer artives in your, home . . . an every month thereafter the monthly payment is still less than what yo normally spend for this same food.

normally spirid for this same food.

HE: Yash, yash. I see all that. But what about re-orders on this food?

That's the catch.

SALESMAN. Our agreement with our food source specifically provides for your being able to reorder at the quantity discount prices as long as that company is in business. y., and believe me, sirt, the way people are going for this plan, they won't go out of business for a good many years.

years.

HE: I see. And you say you will teach my wife how to buy other for for our freezer and how to prepare it and cook it?

SHE: You take care of the money and I'll run my side of the house.

HE: Now, when do these Freezer Forums star! June 19?

SMAN: Yes sir... at the Community House. Nine thirty a.m.

SHE: Say, how come you know so much about the Dean Coffin Hon Freezer Forums?

S'MAN: When your husband was in our store last week I— SHE: In the store? You mean—you—you knew all about HE: Why, sure honey. We've been spending money for food like sail-ors for beer. It's time to get smart, buy in quantity and take that dis-

HE: I called up Dean Coffin and told him to send a man out here to get you sold first. I'm no dummy.

SHE: Oh, darling. Such an understanding man. (SHE KISSES HIM) Such a smart man.

Dean Coffin Inc. mily Food Plans Midwest 4-8500

See TIDE magazine, May 9:

"The home freezer-frozen foods sales tie-up is particularly tigical. It offers housewives a way to combat high food costs. Housewives can look forward to a new way of life via such plans: less shopping, fewer bundles, easier work, lower prices, more convenience.

Here is a New System for Buying Food. If you now have inadequithome freezer storage and want she benefits of this plan. We invite you mail this coupon to us.

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"All right Dean. We give up. Lets see this plan of yours. But we DON'T want to spend a nickel more than we now spend."

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