

Jacobson's

Maple at Hays

Birmingham

beginning
today
at 9:30 a.m.

January
Clearance

SAVE 30% TO 50% AND MORE!

BETTER DRESSES

\$10 and \$15

Originally 25.00

\$20 and \$25

Originally 39.95

\$15 and \$20

Originally 29.95

\$25 and \$30

Originally 49.95

JUNIORS, MISSES, WOMEN'S and HALF-SIZES . . . wools, crepes, jerseys, taffetas, laces and gabardines in one- and two-piece styles. Choose from this fine group of casuals, afternoon dresses and cocktail types.

CASUAL DRESSES Orig. 14.95 \$10 to 19.95 \$12

Additional Merchandise

Entire Stock Of

Children's Heavy Outerwear

20% to 30% OFF!

This group includes girls' and boys' coat sets, storm coat sets and snowsuits in sizes 1 to 3, 3 to 6 . . . boys' coats and jackets, sizes 4 to 8 . . . girls' coats, coat sets and snowsuits, sizes 7 to 14 . . . and teens' coats, sizes 10 to 16.

LINGERIE

Rayon Crepe and Nylon Tricot Lace Trimmed GOWNS

Beautiful gowns by Vanity Fair and Luxite. Broken size and color ranges. Sizes 32 to 40.

\$4 \$7 \$11

Orig. 5.95 Orig. 10.95 Orig. 16.95

PAJAMAS

A group of cottons, rayon crepes, brushed rayon pajamas. Some balbriggans. Not all sizes and colors.

Orig. \$2 Orig. 4.95 \$3

Orig. 6.50 \$4 Orig. 8.95 \$5

PETTICOATS

Satins, rayon taffetas, cottons and nylon tricot. White, pastels and dark colors. Small, medium, large.

Orig. 2.95 \$2 Orig. 3.95 \$3

Orig. 5.95 \$4 Orig. 8.95 \$5

Bed Jackets - Shorty Gowns

Rayon satin, crepe and nylon. Pastel colors. Small, medium or large sizes.

\$3 \$4 \$5

Orig. 3.95 Orig. 5.95 Orig. 8.95

Rayon Crepe, Nylon Tricot, Taffeta Lace Trimmed SLIPS

White and dark color slips from Vanity Fair, Luxite and Laros. Sizes 32 to 40.

\$4 \$5 \$7

Orig. 6.95 Orig. 8.95 Orig. 10.95

\$9 \$11 \$14

Orig. 12.95 Orig. 16.95 Orig. 19.95

SPORTSWEAR

100% Wool Knit Dresses

Remaining stock of fall- and winter knits. Light and dark colors, in one- and two-piece styles. Sizes 10 to 16.

Orig. 29.95 to 45 \$24

Wool Skirts

All-wool flannels, tweeds, plaids. Some cordureys. All colors. Sizes 10 to 18.

Orig. 7.95 \$5 Orig. 8.95 \$6

Orig. 12.95 \$8 Orig. 14.95 to 17.95 \$10

All-Wool Sweaters

Including short sleeve slipons and long sleeve cardigans in zephyr wool and lambs wool.

Orig. 4.50 \$3 Orig. 6.50 \$4.44

Orig. 5.95 \$4 Orig. 6.95 \$4.88

Orig. 7.95 \$5.88

BLOUSES

Cottons, rayon tissue failles and wool jerseys. Sizes 32 to 38.

Orig. 5.95 to 6.95 \$4 Orig. 7.95 \$5

Orig. 8.95 to 9.95 \$6 Orig. 10.95 \$7

ACCESSORIES

NYLON HOSIERY

\$1

Orig. 1.29 to 1.95 — Sheer, first quality nylons (mostly 60 gauge) with self or dark seams. Some novelty heels. Sizes 8 1/2 to 11.

FIRESIDE SLIPPERS

\$2

Orig. \$2.89 and \$3.00 — All-wool sox with leather soles. Assorted colors. Small, medium or large.

BED-SOX

79c

Orig. 1.15 — All-wool in assorted colors. Small, medium or large sizes.

JEWELRY 1/2 OFF!

now \$1 to \$5

This group includes tailored and dressy types. Some gold and silver. Necklaces, bracelets, pins, earrings and fobs.

HANDBAGS

\$7 to \$10

Orig. \$10.95 to \$15 — Leathers, suedes, wool broadcloths, velvets, velours in black, brown and navy. Underarm, top handle, box and clutch styles. Some shoulder bags.

STOLES 1/4 to 1/3 OFF!

Orig. 10.95 to \$30, now \$8 to \$22 — Assorted group of velvet, chenille, corduroy, mohair, boucle in black and assorted colors.

FOLDING UMBRELLAS \$5.95

Orig. 6.95 — Beautiful solid and plaid patterns.

PIGSKIN GLOVES

Genuine peccary pigskin in cork or oatmeal. Sizes 6 to 7 1/2.

Orig. \$5 Orig. \$6

\$3 \$4

WOOL MITTENS

\$1 \$2

Orig. 1.50 to \$2.31 Orig. \$2.50
Warm all-wool mittens in assorted colors. Sizes small, medium or large.

CLEARANCE OF ALL QUILTED ROBES

Lovely hostess and lounge pajamas included. Brocades, taffetas, moires, satins and cottons. Choose from print or solid styles. Sizes 10 to 20.

Orig. 8.95 \$5 Orig. 12.95 to 14.95 \$9 Better Robes
Orig. 10.95 \$7 Orig. 19.95 to 22.95 \$14 40% to 50% OFF!
Orig. 29.95 to 59.95

SHOES

Street Level

Ingenue
Footwear
\$9⁸⁵

Orig. 14.95 to 18.95

Handsome calf and suede in black, brown, navy . . . in sling and closed pump styles.

JOYCE CASUALS

\$6⁸⁵

Orig. 9.95 to 12.95

Black, tan, navy, red, green in suede and calfskin . . . the most comfortable and smartest casuals you've ever worn.

PALIZZIO

\$14⁸⁵

Orig. 19.95 to 22.95

Black, brown, navy suedes in a varied group of smart styles: These are shoes you'll wear the year around.

Entire Stock of Fall and Winter SUITS

Orig. 59.95 to 69.95 \$38 Orig. \$98 to \$119 \$58 Orig. \$119 to 169 \$88

JUNIORS — MISSES — WOMEN'S SIZES

Wool worsteds, checks, stripes, gabardines at a fraction of their original prices . . . suits you'll wear right into the spring season. Our entire collection of one-of-a-kind designer originals included. Colors and styles designed for fashion smartness and fine quality.

UNTRIMMED COATS

Orig. \$59.95 to \$69.95 \$44 Orig. \$69.95 to \$79.95 \$48 Orig. \$98 to \$119 \$78

JUNIORS — MISSES — WOMEN'S HALF-SIZES

A group of the season's best untrimmed coats in box and fitted styles, for dress or casual wear. Wonderful colors, fabrics and styles.