

NEWS HIGHLIGHTS

(Continued from Preceding Page)

school to open the new season with a victory.

Construction was started on an eight-room addition to the Southfield School, Berg road and Ten Mile, Southfield township, as school officials looked frantically for more class room space.

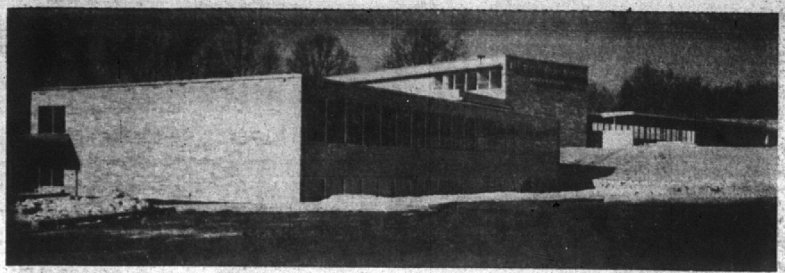
Troy township received a 29-acre parcel of land from Herbert H. Boulan, 3665 Crooks, to be developed as the township's first public park. The site is at the corner of Boulan and Alpine roads.

With an enrollment of 1206 students, Birmingham High school joined the ranks of class A schools in the state. The Bramson Publishing compa-

ny, publisher of Production Engineering and Management, moved into its new office building on Ax-tell road in Troy township. The building serves as headquarters for the magazine's nationwide operations.

A series of articles written from the Korean battlefield by George H. L. Burdick, son of Mr. and Mrs. George L. Burdick, 61 Henrietta, were started in the September 25 issue.

Issue of October 2 To relieve the traffic congestion at the Maple-Woodward intersection, Birmingham city commissioners ordered bus stops, cab stands (Continued on Next Page)



AN EXTERIOR VIEW of the new MacManus, John and Adams office building in Bloomfield Hills, into which the firm has just moved. Formerly operating from Detroit, the company is believed to be the first major advertising concern to build and locate an advertising office building in a suburban area.



WHILE WORKMEN PUT THE FINISHING TOUCHES on the Ground Observer Corps cat walk and shelter atop the Baldwin school, Watchers Martha Magruder and Mary Morris continued to scan the sky for aircraft. The post's first location on top of the Municipal Building was abandoned when it was discovered that a law covering the building denied women from climbing higher than the second story.



BUSINESS WAS brisk Dec. 8 when Birmingham stores observed "Men's Night". Clerks like Mrs. Gerald O'Brien of Hineshock's, shown with F. L. Bird of 1933 Stanley, spent the evening helping the man-of-the-house with his Christmas shopping. Suggestions of what the lady-at-home would like were plentiful, even to whiffs of her favorite perfumes wafting upwards from a clerk's wrist.

Ring in the New Year...

Bring lasting peace to the hearts of all mankind.

1953

miller's SHOES

Going... Going... **GONE!**



Ever Ask Yourself ...

WHAT'S A BARGAIN?

... OFTEN, it can be the reward of split second judgment exercised by the experienced breeder of thoroughbred horses, or the authority on antiques or fine paintings, on the basis of his thorough knowledge of these very special fields. The carefully timed bid, voiced with clarity when a masterpiece is on the block and you are wise enough to recognize it, can send the auctioneer's hammer smashing home with a bargain for you.

... BUT THIS PRINCIPLE doesn't apply when you are looking for good values for your money in terms of every day living. Good clothes for the family, furniture for the home, are hardly items you would expect to choose wisely under any kind of pressure buying.

... THE BEST BARGAINS in everyday living will be found right here in Birmingham in stores managed by businessmen you have known for a long time, who depend for their living on serving you well; in stores stocked with the best and most famous goods our country produces, displayed conveniently for you to choose from at leisure, and offered at prices that stand up against those anywhere in this trading area.



Birmingham is a Low Pressure Town

... YOUR SATISFACTION is of first concern to your Birmingham merchants. Birmingham's well-stocked and modern stores are at your service every day. The service and merchandise are up-to-date and Birmingham's stores have time to serve you, to see that you find and can buy without pressure the goods you want and need. A compact shopping district, friendly, courteous merchants help make shopping in Birmingham pleasant and rewarding.