



**Charme Rose**  
by **TUSSY**

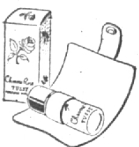
This exquisite, new Charme Rose fragrance scents a whole series of glamorous gifts by Tussy.



**Charme Rose Iced Cologne**  
The famous fragrance in solid stick form. 2 1/2 oz. \$1.75



**Charme Rose Dusting Powder**  
Sugar fine scented powder with lamba wool puff. 5 oz. box. \$1.75



**Charme Rose Perfume Vial**  
You'll take a hit on both cheeks if she finds this in her Christmas stocking! 1 dram. \$1.50



**Charme Rose Cologne**  
She'll use it from head to toe, for all-over fragrance. 4 oz. \$1.75

all prices plus tax

**MIDNIGHT by TUSSY**

makes that Christmas glow go on and on... famous fragrance gifts to make any woman feel glamorous!



**MIDNIGHT GLAMOUR SET**  
Two ounces of Cologne... two ounces of satiny-smooth Hand and Body Lotion! Both scented with matchless Midnight fragrance... both for \$1!



**MIDNIGHT COLOGNE SET**  
Two ounces of liquid Cologne... two ounces of Hand and Body Lotion plus a golden metal case of solid Iced Cologne... to carry everywhere in her purse! All for \$2.25



**MIDNIGHT HAND AND BODY LOTION**  
with pretty purse dispenser... wonderful gift thought! She'll use the big 6-ounce bottle morning and night... fill the purse dispenser for day-long skin care! Both for \$2

prices plus tax



**Santa's Filled the BIGGEST CHRISTMAS STOCKING in Town**



THE **BRIGHTEST GIFT LISTS**

START WITH

*Eaton's fine Letter Papers*

Eaton's charming papers radiate gift appeal—a glow reflected in joyous receiving. In our wide wonderful variety of Eaton's fine letter papers you'll find styles and sizes for friends of all types and ages...

...and all proud gifts in that rare matter of quality, all costing a mere matter of pin-money. \$1.50 to \$3.50

**Yardley SHAVING BOWL \$125**

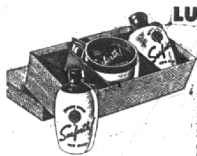
**A MAN'S IDEA OF CHRISTMAS...**

*Gifts by Seaforth!*



**DAILY DOUBLE**  
only \$1.50

Big red-and-gold gift box of famous Shave Lotion in polished jug... plus Presto-Lather Shave Cream (or Brushless) for smoother, longer-lasting shaves.



**LUXURIOUS TRIO**  
only \$3.10

Shaving mug of whisker-wilting soap and polished jugs of Shave Lotion and Men's Talc... brisk with Seaforth's masculine aroma of heather and fern. In handsome gift box.



**Jewellite COMB and BRUSH SETS**  
\$2.50 to \$10



**PILCHER and VALUPTÉ Compacts**  
\$3.00 to \$20



**REVLON Manicure Kits**  
\$2.95 to \$8.95

We hung our Christmas Stocking and Santa filled it with the most wonderful selection of wanted gifts we've ever offered. They're bright gifts... gay gifts... glowing gems of long lasting joy. Perfect presents for all the people you want to make very merry on Christmas Day.

Our Toiletries Department has only the famous brand names of both domestic and import perfumers and toiletries firms. Likewise, our men's lines are selected from names you are familiar with. This page is only a partial cross section of our vast Christmas suggestions... We invite you to shop in our store.

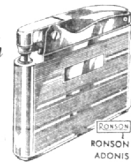
**Old Spice LOTION COLOGNE \$100**



Choose a **RONSON** for the man or woman of your choice

So many models to choose from—at a price for every purse! Every light will be a reminder of your giftfulness.

Priced from \$6.95 to \$200. Lighter shown in reduced size. Other Adornes from \$10.95 to \$200.



Chromium plate, Engine turned. **\$11.60**



**SCHICK "209" Electric Razor \$24.50**

he'll be so nice to be near when you give him a Christmas gift



of **MAX FACTOR** for men

Warm his heart this Christmas with a gift of Signature by MAX FACTOR Hollywood...

**THRESOME Special:** After Shave Lotion, Deodorant Cologne and Cream Hair Dressing. Only \$2.40...

**Christmas Day STORE HOURS**  
10:30 a.m. to 3:00 p.m.



**GIVE SHEAFFER'S "SNORKEL"**  
Be the first to give this amazing new pen. "SNORKEL" takes the "hunk" out of pen filling. Point never needs wiping—cleans pen in world to fill! Come in—see it—test it!



**PEPPERMINT STICK**  
Two miniature bottles of Custom Cologne in Either Exotic and Woody or Tailored and Woody scents... tied to a gay red and white foil papered, mintstick, totem-pole style. Wonderfully convenient as pure Razors. **1.00\***

**CHAMPAGNE PARTY**  
Each "champagne bottle" holds Custom Cologne Stick in Exotic, Floral, Woody or Tailored Scents. Perfect for party favors, stocking stuffers, those extra small gifts. By the case, 12 bottles for \$12\*—or individually, **1.00\***



**Playtex Home Hair Cutter!**  
Professional-looking haircuts... any style... for as little as 3 cents each.

It's just like getting \$100 for Christmas! Yes, this precision-made instrument will cut, trim and taper your hair just the way you like it! Easy-to-follow illustrated directions tell how to cut any hair style—men's, women's, children's! Safe, sanitary, foolproof. An ideal gift in de luxe gold-plate or stainless steel for family use.

Look for this Playtex "Little Barber" stand all over our store.

**\$500**  
De Luxe Gift Model, Gold-Plated

**\$295**  
In stainless steel!



"You have Exquisite Taste"

Unforgettable gift to express your sentiments more eloquently than words... a world-famous perfume by Angelique. Black Satin—loved for its haunting allure. White Satin—light-hearted and flower-fresh. Gold Satin—provocative as a seldom glance. Send her one... or all! She will know you are saying "You have exquisite taste!"

*Angelique*

perfume \$2.20 to \$10.00  
cologne \$1.75 to \$8.20



—the world's most talked about perfumes

**YOUR Christmas Store ... WILSON Drug Store**  
DEPENDABLE PRESCRIPTION SERVICE  
WOODWARD at MAPLE PHONE MIDWEST 4-5600