

**"SPRING HAS SPRUNG"**  
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 Sunday 1:30 p.m. to 9:00 p.m.  
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Complete Lens Grinding Shop on our Premises  
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**NOW you can dial 35,000 MORE TELEPHONES**



The "Magic Carpet" of telephone service—direct dialing to other communities—has just been doubled for our Birmingham customers.

You can dial direct to twice as many communities—35,000 more telephones—than you could last week.

Birmingham customers can now dial direct to:

- Clarkston.....(MAple)
- Commerce.....(EMpire)
- Drayton Plains.(ORlando)
- Flat Rock.....(STerling)
- Lake Orion....(MYrtle)
- New Boston... (PLess)
- Oxford.....(OAShland)
- Rochester.....(OLive)
- Rockwood.....(DRake)
- Walled Lake... (MAket)
- Wyandotte.....(AVenue and BUller)

These 11 communities were added last Sunday to the 11 other nearby points which you continue to dial direct.

Thus Michigan Bell is keeping pace with Birmingham's growth. Money for telephone improvement like this comes from people willing to invest their savings in the telephone business. To attract this investment money, the telephone business must continue to pay a fair return for the use of that money.

That's why it's good for you and your town to have Michigan Bell make a fair profit.

**MICHIGAN BELL TELEPHONE COMPANY**



"HERE COMES THE BRIDE"  
 Mrs. E. D. Mansfield and Alan Joslyn rehearse for Players' show.

**Mercy College Announces Plans for College Day Annual Program May 8**

Local high school girls and graduates are cordially invited to attend the annual College Day program Thursday, May 8, at Mercy College.

The program will be held from 9:30 a.m. until 3:30 p.m. at the campus on Southfield and West Outer Drive.

Scheduled are a talk on the general aims of higher education, meetings, exhibits and interviews in the seven divisions of the college, and a discussion of vocational opportunities.

Following luncheon, a tour of the Mercy campus and the Mt. Carmel Hospital laboratories is planned.

Benediction in the Grotto will complete the day. Reservations may be made by contacting the secretary of the Public Relations Committee.

**River Trip Description To Highlight Meeting**

Mrs. Stanley Saunders of South Glenayra road is entertaining the Birmingham branch of Gamma Phi Beta alumnae at an eight o'clock meeting Wednesday evening, April 30.

Assisting her will be Mrs. David Dobson and Mrs. Frederick Gould.

Following a business meeting, Mrs. F. G. Garrison of Franklin will describe the nine-day trip she made last spring up the Magdalena river of Colombia, South America.

Mrs. Garrison has lived in both Spain and South America, and returns there frequently to maintain social and political interests.

If you don't want it, someone else does—sell it thru an Eccentric Classified Ad.

**Village Players Request The Honor of Your Presence**

Harassed mothers of brides may take a dim view of the entire proceedings, but it is father who is in the limelight at the Village Players rehearsal.

"Father of the Bride" has been selected for the annual public show which will close the Players' season. Performances have been scheduled for May 2-4, with a Sunday show planned for the first time in the group's history.

Any bride's mother would be overcome with the assistance this "father," Alan Joslyn, is going to have in the events which culminate in escorting his "daughter," Mrs. E. D. Mansfield, down the aisle.

These particular nuptials will be under the direction of Mrs. W. Carlton Scott, assisted by Mrs. Wallace Ivers.

If "father" or the "groom" forget their "I do's" they will be prompted by Mrs. Gordon Jaynes.

Providing everything from the trousseau to the ring will be prop chairman, Mrs. Norman Gustafson, Shirley Hersey and Louise Hersey.

Richard Kerner is stage manager. Donald Poppestone is responsible for the scenery and Barrien Ketchum will do the lighting effects.

Jackie Splistone is handling photography; Mrs. Wallace R. Ivers, publicity; and Mrs. Dean Smith, tickets.

WITH THE above staff handling all the myriad details, "mother," Mrs. Edward S. Reid, Jr., in the envy of other bride-elect's mothers in the area.

Not to be entirely overlooked in the proceedings is the "groom," to be played by Gordon Jaynes. Gordon Pennington will enact "brother."

Other cast members are Dr. J. B. Hassberger, Irene Crofoot, Howard McDonald, Shirley Hersey, Mrs. Burton Horn, Mrs. John G. Hammond, Clifford Guest, Mrs. Stanley R. Hood, Robert Wyatt and Robert Bills.

**Have You Met . . .**  
 R. J. Kukar, of 1101 Eton road? Mr. Kukar and his two children Kathleen, 9, and David, 11, moved from East Detroit in February. He is a machinist at the Detroit Arsenal in Centerline.

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24 Hour Service On New Shades

Light Proof Shades for Early Morning Sun

Wide Selection Of Fabrics

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**BESSENGER'S**  
 23535 Woodward Between 9 and 10 Mile Rds.  
 PICKUP AND DELIVERY

**BIRTHS**

A son, Stephen Michael, was born April 12 to MR. AND MRS. DUANE JOHNSON of San Francisco, Cal. Mrs. Johnson is the former Adele Birrell, daughter of Mr. and Mrs. Frank Birrell of Birmingham. The baby's paternal grandparents are Mr. and Mrs. Merritt Johnson of Pontiac.

**FISHING IS FUN!**

Feel the swirling rapids . . . a tug at the line . . . the reel sings! First catch of the season.

**MAN, THAT'S LIVING!**  
 . . . and the Trout Season Opens

**Saturday, April 26th.**

Be ready when that great day comes! We'll help you. Make our new "Field and Stream" basement sports department your headquarters this season.

**FLY RODS — AUTOMATIC REELS And YOUR FAVORITE LINES**

**SPINNING RODS, REELS and LINE**

**HIP BOOTS and WADERS**  
 (Seal Dry Waders In Stock)

**CREELS — BAIT BOXES LANDING NETS**

**CAMPING SUPPLIES**

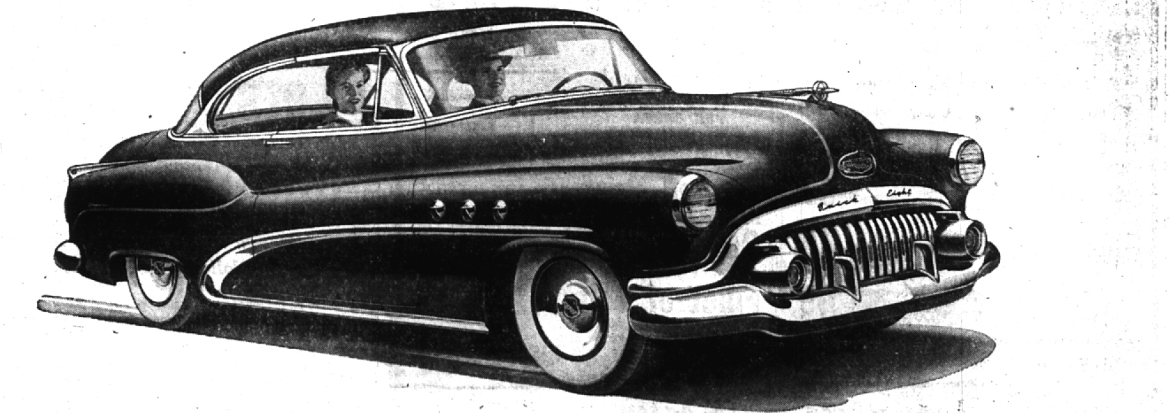
**SMELT DIPPING NETS**

**FISHING LICENSES AND TROUT STAMPS**

**McBRIDE HARDWARE COMPANY**

Birmingham's Largest Hardware  
 Open 8:00 to 6:00

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And maybe you'll also find comfort in knowing that this great automobile can be yours at a price that is still just a small step above what's known as "the low-priced three."

On top of all this, driving a Buick's a barrel of fun. Why not drop in tomorrow and ask us to prove it?

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When better automobiles are built

**BUICK**  
 will build them