

Around The Cracker Barrel . . .

One Fall day Abraham Lincoln strolled along a walk covered with leaves. Bending low, he held the upstretched hands of two little boys. Both of the little fellows were crying, and Lincoln kicked away the leaves before him. A neighbor who watched stepped up and asked Lincoln what was the matter. Lincoln replied something like this: "Oh, the troubles here are the same as the troubles of the world. In my pocket, I have three walnuts, and each of the boys wants two."

Now with taxes going up higher, and with spending totals somewhere up in the stratosphere, there's quite a large number of institutions trying to get the two walnuts. We're getting a bit fed up on the approach of universities and foundations whose plea for funds is that they are tax exempt. Pay us, they say, in preference to the government. This seems sort of un-American, and extremely short-sighted. For the more money which is siphoned off in this manner, the more will be the need for higher taxes. It's refreshing to see a group like the United Foundation make their plea on the basis of need. It's refreshing when the Board of Directors of the Community House refuse to resort to shenanigans to have their enterprise declared tax exempt.

But as taxes go higher it becomes more important to all of us to spend our remaining dollars wisely. You only get what you pay for in this world, and there's no such thing as a bargain. But as more income is taken for taxes, and the remaining amount becomes less, there is a weakness in people which makes them seek the elusive bargain. The wise person seeks better garments, better automobiles. They may not have so many, but what they have will last and give service. And in the long run the purchase of better things is more economical. The wise lady will purchase garments of fine fabrics, knowing that while so-called styles and fads will change, good clothes will always be in good taste. It's only the person with unlimited funds who can afford to buy the "bargains".

The other evening we watched television for almost two hours. It was an event, and it may be a long time before we have time again for such an event. Without mentioning the programs, which are being adequately covered by many writers throughout the country, we were nauseated at the commercials. Such stuff. It was no better than the old medicine faker at the county fair; grim looking commercial pluggers—some with waxy smiles—manipulating some terrific gag that you must buy. The hand is quicker than the eye, but surely the words poured out are not quicker than the mentality of the listener. And then, sort of like walking into a rose arbor, we remembered an advertisement published some thirty years ago. On a single magazine page there was a simple statement: "United States Tires Are Good Tires." That is perfection. What more can be said? The quiet dignity of that statement surpasses all the superlatives in the world. We don't remember any other tire ad in these thirty years, but we do know that that statement has made us the buyer of many of those tires, because we believe the advertisement. We knew they were good.

Pendleton, Woolen Mills, of Pendleton and Portland, Oregon, make good wools. They've never made anything else. Come war or depression, come high prices or low, this old firm has never lowered its quality one bit. Their products are never sold at reduced prices, never knocked down at less than their true value. You don't sell United States silver dollars at "up to one-half off", and you don't sell Pendleton wools that way either. If you want a good jacket and skirt, come to the Village Store and see the fine, magnificent offerings of Pendleton.

There was something sort of incongruous about the British general taking off for Suez with two dozen polo sticks. He also said he hoped to use them. Sort of like the English sailors of another generation who played cricket over the Spanish Armada hove into view. We keep saying to ourselves that time has changed, and we sort of fear that those polo sticks might indirectly bring about the start of World War III. Yet, it could be that times and people aren't so much changed as we would believe. Perhaps the calmness of the British general with his polo sticks will bring calm to the Near East. It will be interesting to watch and see if such calmness can actually overcome the intrigue and excitement of Egypt.

With Christmas just a couple of months away, there is one superb gift for that person of yours who has seen a man yet who didn't droop over the fine handloomed shetland jackets made at the Village Store. These handsome shetlands are woven by Scotch weavers on their looms in Connecticut. With fine casual tailoring these jackets will last for years, and they're not expensive at \$75. But we need more, as each jacket is made to the exact measure of the wearer. It is in a coat of that man of yours which really fits, and we'll produce a jacket he'll always like.

So with taxes a good bit higher, and with spendable money that much reduced, remember the only way to economize is to purchase good quality apparel which will outlast and outwear stuff which a merchant can afford to throw on the bargain counter. For the way to real economy is to buy and own better things.

205 Pierce Street
Campbell's Village Store
 Telephone MI 4-7100
 Come In For a Cup of Hot Coffee on Saturday

Red Cross Enlarges Blood Bank Program

A storehouse of blood as insurance against future transfusions may now be accumulated by communities, organized groups or individuals. According to an announcement by the Oakland County Chapter of the American Red Cross, this new program is to be launched as an auxiliary to the military and civilian blood banks now in effect.

Any groups or individuals wishing to build up a blood credit may call upon a Red Cross mobile unit by providing 250 confirmed donors and space with the equivalent of 1500 square feet for the blood bank.

This system allows the group to designate the percentage of blood collections to go to the military and how much to be established at a chosen hospital as a bank for future use. A blood chairman appointed by the group may "write a check" for blood in any case authorized by the group. Individuals may also build up a credit for future transfusions.

Headquarters of the American Red Cross point out that it is likely that mobile operations to collect blood for the armed forces and the Korean wounded will be more frequent in the past to help meet the large quotas set up by Department of Defense.

FOR CIVILIAN and defense use, Oakland County is required to collect 1300 pints of whole blood a month making it necessary to conduct at least two blood banks a week in the county.

Mrs. E. L. Bradley of Pontiac, recently appointed blood chairman

YMCA Building Benefit Oct. 27

Harold M. Kalbfleisch heads the Junior Chamber of Commerce members putting on the benefit at the Ralph Schwarze service station Saturday to raise money for the new nine-story building under construction at 400 East Lincoln.

Who will pump gasoline and service cars include Jim Edwards, Bill Cary, Harry Smart, Bob Guy, Fred Pierce, Don Twining, Angus McClay, Al Strom, Sheldon Hughes, John Bortford, and Harold Kalbfleisch.

Part of the total day's proceeds of this service station will be given the Birmingham YMCA equipment fund.

IN SPEAKING BEFORE interested groups on this subject, Harry O. Smart, Jaycee president, stated that his organization is endeavoring to raise \$3,000 to provide everything from trash cans to folding tables to a mail box for the new 'Y' building.

There are no provisions in the budget for these items and they must be given by interested friends and members. Because of the connection of the local 'Y' with the state community service which in turn receives its money from the Metropolitan Detroit Foundation, no special campaign will be held to raise this amount.

No date for occupancy of the new structure has been set but local officers of the 'Y' are hopeful that the quarters may be occupied shortly after the first of the year.

Incompleted Plat Causes Further Vacation Delay

Action on the vacation of easements in portion of Sheffield Estates has been postponed another week by city commissioners because the plat is not yet ready. The property in question is a triangular section bounded by Sheffield, Melton and Ebon.

For COOL FALL NIGHTS Or ICY WINTER DAYS

You'll Be Warm and Comfortable In A Smart New Topcoat by FRANK BROS. and ALLIGATOR

ALLIGATOR GOLD LABEL

100% Wool gabardine. Fly front models in raglan and set-in sleeve styles. \$47.75

IMPORTED SHEPHERD CHECK

Fabric tailored by Frank Bros. with Balmain collar and raglan shoulder in a luxurious coat that comes with 100% wool zip-out lining for warmth without weight. \$69.50

SOFT DUSTY TONE TWEEDS

With fine overhead-styling. Has set-in sleeves and patch pockets and the wool plaid zip-out lining for zero weather. \$59.50

Choose from six rux colors: Midnight, Contaband, Midnight Pink, Red Magic, Merry Red, Optimiste.

Wilson's Woodward at Maple
 MORTIMER'S MEN'S STYLE CENTER
 123 West Maple MI 4-6224

Another Appeal Filed to Curb 14 Mile Traffic

A request from the congregation of the United Brethren in Christ church, 371 W. 14 Mile road, presided by their pastor, the Rev. Lee J. Gruffy, to city commissioners, has been referred to the Oakland county highway department.

Mr. Gruffy asked that a traffic light be installed at the 14 Mile intersection to protect school children from the fast traffic on 14 Mile. He was informed by commissioners that that particular area is not a part of Birmingham and no action could be taken by them.

Mrs. Chris E. Sloman, safety chairman of Pierce PTA, appeared before the school board last week to ask its aid in the problem. She was informed that the group would contact highway officials and officers of Southfield township, in which the road lies, to see what could be done.

A PETITION signed by 289 parents, similar to one presented to the school board, is being sent to Southfield officials, Mrs. Sloman said.

City Vetoes Idea Of Maintaining E. Maple Strip

A proposal that the city take over jurisdiction of a half-mile strip of East Maple, from Adams road to just east of the viaduct, was defeated by a 3-2 vote of commissioners Monday.

Brought about \$200 into the city treasury through the new gas and weight tax, Commissioners Lance Minor, Ralph Main and Richard Patterson voted against it.

Commissioners Charles Kenrew and Milton Malsieder favored the action.

Minor said he felt this was not the time to take this action, pointing out that future repairs could well cost more than the anticipated tax revenue.

HE SAID, too, that it might set a precedent in city discussions with county road commissioners for repairs to county-owned portions of W. Maple avenue, west of the new Rouge bridge, as well as Adams road.

Commissioner Ralph Main, agreeing with his colleague, reminded the group that some time ago road commissioners asked cities to take over county roads within their borders. The idea was flatly vetoed by county supervisors.

Supervisor William Roesser asked the water board to present its problem in a written statement to the township board. Bonnie Acres

Maple Harriers Down Port Huron

For the second time this season the Birmingham cross country team rolled up a perfect score against Port Huron, 15-0, on the local course Monday afternoon.

Tom Lenane finished first, leading the pack in 11:05.

Maple Harriers took the first five positions before the mile mark and held them to the finish. Following Lenane were teammates Gordon Yates, Ron Thompson, Kirk Lewis, Ted Averill, Bill Berndt.

Use Classified Ads—They Sell!

New and Beautiful Lamps . . .

The Lamps now on view at LaBelle's are strikingly beautiful. Together with their distinctive, complementary shades they are destined to work wonders for jaded rooms in need of freshness.

For what is more important to a room's entire motif than the right Lamps? After sun-down they do more for a room than anything else. Make certain that yours strike the right note of cheer and restfulness.

La Belles
 137 WEST MAPLE
 Birmingham's Shop of Gifts, Books and Stationery

MACHUS has a Birthday...!

Our Luncheon FOUNTAIN is one year old!

We are sincerely grateful for your wonderful patronage this past year. We hope that we will be privileged to continue serving you for many, many, years to come.

We want to SHARE OUR BIRTHDAY CAKE with YOU. So . . . we will serve free Ice Cream and Cake with every luncheon order this Thursday, Friday, and Saturday.

Machus
 Bakery Frozen Pastries Candy Party Specialties
 160 West Maple Avenue BIRMINGHAM, MICHIGAN