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'Quarterbacks' At Hills Plan Football Films

Bloomfield Hills high school students and their fathers will see films of the Michigan State college-Ohio State football game at the Nov. 15 meeting of the Sideline Quarterbacks Dads club, according to President Merle Whipple.

The session, which will be held at the school auditorium, gets underway promptly at 7 p.m., and refreshments will follow the film presentation. Jack Brotzman, former Barnum Junior High school coach and now on the Michigan State college athletic staff will handle the commentary.

AT THE OCT. 29 meeting of the "Quarterbacks," all officers with the exception of secretary were reelected for a second year. Officers besides Whipple are vice-president, Robin Morton, 175 East Hickory Grove; treasurer, Bert E. Lebeck, Jr., Orchard Ridge road; and secretary, Walter Tiede, 4180 West Maple.

Plans discussed included next week's football film program, a father and son dinner in January, and the annual Sons vs. Dads ball game in June.

Subject to approval by the election board, the group plans to level and clear a new athletic field on property adjacent to the school on the west side of the school next Spring. Club officials hope to make this a major project and build a field complete with running track, bleachers and eventually lights.

Royal Oak Kiwanis Club Plans Luncheon

The Royal Oak Kiwanis club, sponsor of this year's Birmingham-Royal Oak Thanksgiving Day football game, has invited superintendents, coaches, and captains of both squads to attend a luncheon Thursday noon, Nov. 15.

Location of the luncheon will be the Fellowship hall of the Royal Oak Congregational church.

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Final Winner in UF Essay Contest

The final editorial in the contest sponsored by the Birmingham-Bloomfield Hills-Franklin division of the United Foundation and The Birmingham Eccentric appears in this issue. Written by Nedra Schluckbier, this editorial was awarded third place among the Bloomfield Hills high school students.

In the past two issues of The Eccentric, editorials of nine other Birmingham high school, Cranbrook School for Boys and Bloomfield Hills high school entrants have been printed. About 900 entries were received from the three schools.

THE UNITED FOUNDATION

By NEDRA SCHLUCKBIER
3rd Place Winner
Bloomfield Hills High School

Once again, from October 16 to November 8, the Torch Drive is conducting its annual campaign. Once again, thousands of people with one of the dread diseases will receive aid.

Speakers at a luncheon in Detroit emphasized that the city's big business must give, as never before, to meet the record goal of \$11,666,000. W. Hufstader, president of the United Foundation, stated that corporation giving must rise about 16 per cent to meet rising costs of supporting 150 Red Feather organizations.

The Torch Drive was founded in 1949 by Detroiters who were dissatisfied with individual campaigns by each organization. The united drive in Detroit was so successful that it commanded the attention of the rest of the country. It became the model for similar drives in countless communities.

TEN THOUSAND FIRMS have their own chapter, and soon five thousand more will be added. Workers are recruited from professional and women's groups, and industry and labor. A united drive is far more economical, as the operation cost is 4.3 per cent, as compared to the 30 per cent cost of operating in separate campaigns.

When you, as an individual, contribute to the Torch Drive you contribute to the support of twenty-one health services and one hundred and twenty-eight community services. Perhaps if everybody realized some startling facts about some of the diseases, the drive would be even more successful. One person dies every three minutes of cancer, a disease easily curable if found in time.

ONE OUT OF EVERY TEN persons has an emotional disorder. One half of the beds in hospitals belong to mental patients. \$500,000,000 a year is lost in wages, 97,000,000 workdays a year are lost because of ill health. Two hundred and fifty thousand humans are blind.

Some people are unconcerned because they have no personal connections with the diseases. This is not so. Disease can strike anybody, and it knows no pocketbook. That is why it is so necessary that people support the Torch Drive.

Besides the obvious fact that some of the more unfortunate humans need aid, there are business-like

reasons for supporting the Torch Drive. When too many people campaign from door-to-door, soliciting funds for various drives, they become a nuisance. One united drive eliminates this bother.

FUNDS GATHERED FROM the Torch Drive are distributed in direct ratio to need. Dollars are stretched because a united campaign is able to cut costs. A standard donation for a year is five hours pay.

In 1949 there were forty-three thousand cases of polio. Many children were permanently crippled as a result of the disease. Polio can be just as devastating to adults, too, although it is usually considered a child's disease.

The recovery of a polio victim was recently described in a magazine. Through a national foundation the man received help. He learned to walk again with canes and braces after a long time working on the foundation's wonderful rehabilitation program—pool, gymnasium and walking court. Now he is able to cover ground quite well, and even drive a specially made car.

IF NOT FOR CONTRIBUTIONS and donations that go to make up foundations and research laboratories, this man might still be bed-ridden, with a dreary future facing him.

When your chance comes to give to a worthy cause such as the United Foundation, give as much as possible, for the person you help might be yourself!

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