

He or she who, in life's travels, walks the streets called Honesty, Truth, Decency, Consideration, Generosity, Friendliness, eventually will reach the destination called The City of Happiness. And the journey will avoid the detour called Deceit.

The Birmingham Eccentric

PART 4

Thursday, November 15, 1951

PECK'S
Cash and Carry
Plain Dresses, Suits, Topcoats
\$1.39
CLEANED and PRESSED
For Delivery PHONE MI 4-7724
Service WOODWARD—NEAR MAPLE

Residents Favor Shopping Center

By RAY DENNIS

No opposition to the proposed J. L. Hudson "Northland Regional Shopping Center" was voiced at a public hearing called by the Southfield township zoning board last Thursday evening to consider a change in the zoning ordinance. Several Hudson officials and the project's architect explained the project and showed a group of color architectural sketches.

THE HEARING WAS called to consider adding a new zoning designation to the ordinance to be known as regional shopping one zones. If this change is allowed, the J. L. Hudson Co. is seeking permission to rezone its property in the southeast portion of the township from R2 and commercial one to the new classification.

Poster Winter, treasurer of the Hudson firm, stated a "lot of thought" has been given by his company to branch stores. The Southfield plan is one of three proposed for suburban Detroit areas. The site is bounded on the south by Eight Mile, east by Greenfield, north near Nine Mile, and on the west by Northwestern.

The entire property will contain 400 acres. In the middle of this tract will be 180 acres which will provide for the major shopping center. The center will house the Hudson Department store, which will have 400,000 square feet of floor area.

This branch store will be flanked by tenant stores which will form a "100% complete shopping community."

SURROUNDING THE shopping center will be a parking area with space for 600 cars and a greenbelt will circle the parking space. The shopping center will provide its own roads, police and fire protection.

Architect Victor Gruen stated that exhaustive surveys have been taken to study future traffic situations around the shopping zone. Traffic counts were made on all highways in this area and also in regions surrounding similar type shopping centers in other cities. He pointed out that future traffic conditions can be predicted accurately and Gruen assured that there will be no traffic problems caused by the development if certain preventive measures are taken.

The architect said every effort

will be made to discourage shopping center traffic from retreating through nearby residential areas.

OFFICIALS POINTED out that the shopping center will have the atmosphere of "a college campus." Winter was asked the approximate cost of the project. He stated that the estimated cost hasn't been figured out although it will be a good many millions of dollars.

Winter also said that the starting date of the project is not yet known. He pointed out that there are many factors to be considered before ground can be broken. One of the biggest considerations is federal permission to acquire material needed for construction.

Program Slated By 'Quarterbacks' Of Birmingham

A full program for the coming year has been planned by Birmingham's Sideline Quarterbacks.

Future plans include having the Barnum football squad as guests at the Thanksgiving day game between Birmingham and Royal Oak; and providing transportation and reserved seats for members of the high school basketball team at the state high school cage championships in East Lansing this winter.

In addition, the organization will sponsor the "Junior Olympic games" next spring. This activity gives grade school, junior high and high school athletes opportunity to participate and earn awards.

LAST MONTH THE "Quarterbacks" took the high school football team to the Detroit Lions-New York Yankee professional tilt at Briggs Stadium.

At a social function, members of the group last week Wednesday evening at the Birmingham bowling alleys. Officers this year are president, Vern Bryant; vice-president, Lyle Taylor; treasurer, Jim Hogan; and secretary, Larry Hulbert.

Sideline Quarterbacks was founded in 1940 to assist, cooperate with and supplement the athletic program. First major activity that year was raising funds for postnas for the football squad. In later years, donations of the group included the Pierce field broadcasting booth and a whirlpool bath for the clubhouse.

Although first organized to help with high school athletic activities, functions have broadened to include all sports in the community.

Annual sessions of the county board of supervisors are held on the Tuesday following the second Monday of April; the fourth Monday of June and on the third Monday of September. In addition, a regular session may be held in January each year by the adjournment of the September meeting to ascertain date in January.

If you don't want it, someone else does—sell it thru an Eccentric Classified Ad.

TYPEWRITERS REPAIRED
New and Rebuilt Typewriters For Sale
Birmingham Printing
369 East Maple • MI 4-4740
CLAUDE WALKER JOHN WILLES

HONESTLY, IT'S THE BEST POLICY!

MI West 4-9444
Kenneth J. Hoover COMPANY
Insurance
Woodward at 14 Mile Road

Although approximately 50 persons attended the hearing, no one opposed the proposed project or the suggested rezoning.

Zoning Board Chairman E. E. Scheffler pointed out that his group's recommendation will be made at the December meeting.

Magnolia subdivision is the "next door neighbor" of the proposed project. A spokesman for that area's association stated that his organization has always been touchy concerning the development of that "big field" across Northwestern.

HOWEVER, HE POINTED out that he hasn't heard any objections from Magnolia residents concerning the Hudson plans.

In fact, the resident said the majority of persons are enthusiastic about the shopping center.

Other matter discussed at Thursday's hearing was the proposed ordinance to regulate topsoil removal in Southfield. None of the residents attending objected to the idea of the ordinance but many felt that too much power was given the building inspector to enforce the ruling.

If the ordinance is passed, a permit will have to be secured from the township building inspector before topsoil is removed.

NEXT WEEK'S ISSUE WILL BE IN YOUR MAILBOX ONE DAY EARLIER
(On Wednesday, instead of the usual Thursday)
Because of Thanksgiving Day
Therefore, all copy deadlines—news, display and classified advertising—must be advanced one day to
MONDAY, NOV. 19, AT 5 P.M.

High ROTC Honor Given Local Man At Princeton
A local resident, Charles B. Renfrew, 319 Henley, is one of 24 seniors enrolled in the second year advanced course of the Princeton University ROTC unit to be selected as a Distinguished Military student.
Designation is conferred on students who have demonstrated during their first three years in the ROTC, qualities of outstanding military leadership, high moral character and definite aptitude for the military service.
RENFREW ATTENDED Birmingham high school and is enrolled in the Woodrow Wilson school of public and international affairs. His activities include debate panel, associate editor of the Erie-A-Brac, campus center committee, varsity crew and junior prom committee.
Distinguished Military Student badges were presented Nov. 14, at an Army-Navy ROTC review.
Use Classified Ads—They Sell!

SHIRTS COLORS BRIGHT WHITES — WHITE LONGER WEAR
For All Your Cleaning and Laundry Needs
LIBERTY CLEANERS
Haynes at Hunter MI 4-0222 MI 4-9700
Serving Birmingham and Vicinity Since 1939

Fox and Hounds Inn
John Isleton, proprietor
Woodward at Long Lake Road, Bloomfield Hills
SERVING DINNERS
Sunday 1:30 p.m. to 9:00 p.m.
Monday through Saturday 6 to 11 p.m.
COCKTAILS **SELECTED FOODS**
Phone MI 4-4800 for Reservations

Gossards
NARROWLINE! The Girdle
Design That Actually Narrows Waist, Hips, Thighs

Choose this famous girdle for a silk fashion line. The narrow panel down each hip divides the elastic, limits stretch, narrows you all the way 'round. Satin elastic with 3" top in back, 14-16" length.
\$10.95
[It's Got The Fashion Academy Award!]

The **Glassford SHOP**
WE SPECIALIZE IN PERSONALIZED FITTINGS
J. & H Green Stamps
135 Pierce MI. 4-5244

William's FOR SEAT COVERS
247 S. Woodward BIRMINGHAM MI. 4-8286

Albert-Richard Sportswear

★ Inside tips on outdoor gifts
Every man and boy on your gift list will treasure an Albert-Richard Action-Fit greatcoat. You can count on that! He'll thank you for a long time to come for the all-out smartness and comfort it gives him every minute of his "life in the open."
★ THE NORTHWIND
This greatcoat is made of a water-repellent nylon and rayon gabardine. The lining is luxurious satin, interlined and insulated with spun Sun made of Fiberglas. Note the big Mouton collar, the man's size belt which buttons on or off according to his preference. Handsomely styled for looks and comfort!
\$49.95
BOYS' SIZES **\$39.95**
Mulholland's
MEN'S AND BOYS' DEPARTMENTS
MI West 4-9444
Kenneth J. Hoover COMPANY
Insurance
Woodward at 14 Mile Road

FOR A SUCCESSFUL Holiday Entertaining
ON THANKSGIVING and throughout the HOLIDAY SEASON
—you'll be proud to serve your guests on the fine new linens we have to offer. Come in and ask to see the high quality table settings, cloths, luncheon sets and everything you can think of to make your festive table more attractive.

Quaker Lace DINNER CLOTHS
Good looking and easy to care for. Needs no special handling. Colors of Old Ivory, Egyptian and combination White and Beige. Several qualities.
54 Square, 72 Square and 72 by 90
\$5.95 to \$22.95
Monroe and "Prints Charming"
HAND PRINTED TABLECLOTHS
Fast colors or crystal cloth (spun rayon and cotton). Beautiful patterns, including some with Carrier and Ives motif.
54 Square and 54 by 72
\$2.95 to \$6.50
"As-You-Like-It" Dark Colored TABLE CLOTHS
Very popular nowadays. Sanforized and vat dyed; washability unconditionally guaranteed. Green, maroon, brown and flamingo.
45 Square • **\$3.50** 54 Square • **\$3.95**
54 by 72 • **\$5.95** 63 by 80 • **\$8.95**
PURE LINEN TABLECLOTHS
With Napkins to Match
These are 54 Square with 4 matching napkins. Printed modernistic and waf patterns.
Set \$7.95
F. J. Mulholland COMPANY

OPEN FRIDAY EVENINGS TILL NINE

"Prints-Es" BRIDGE SETS
Includes a 36 Square cloth and 4 napkins. Fast color prints.
Sets \$2.95 and \$3.95

Pure Linen BRIDGE SETS by York Street
Plain colors in pastel and white. Cloth with 4 matching napkins.
Set \$5.95
Place Setting and Napkin Sets by York Street
Four place mats and 4 napkins in the set. They're pure linen and the vivid colors of gold, chartreuse and gray are beautiful.
Sets \$4.95 and \$5.95