

When mankind strays from applying to its daily living those qualities of truth and honesty, decency and tolerance, and similar virtues, it becomes entangled in the quagmire of evil. Mankind is capable of the good life... but only when mankind is good!

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John P. St. Clair
Elected President
Of Adcraft Club

A Birmingham resident, John P. St. Clair, 1045 Fairfax, Detroit representative for Life Magazine, was elected president of the Adcraft club of Detroit at a meeting of the board of directors May 22.

Among those elected on the board of directors are Paul L. Penfield, 384 Lakespark, advertising manager of The Detroit Edison Co., and Norman H. Strouse, 795 Fairfax, vice-president and Detroit manager of J. Walter Thompson Co.

Named to the board to fill a vacancy for a one-year term was Lester Laidig, 18236 Birwood, publicity director of Peoples Outfitting Co.

The Adcraft club is now in its 46th year with a membership of over 1,100 advertising and sales executives.



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PAUL NEAL AVERILL (left), 876 Glengary Circle, acting as chairman of the United Fund Admissions and Budget committee in Detroit Thursday, May 24, listens to budget requests of the Sister Elizabeth Kenny foundation and United Cerebral Palsy association from R. A. Cummings of Pontiac. Money to support the work of the United Fund member agencies is raised in southern Oakland County through the Torch drive in the fall.

Southfield Board
Received Laidlaw
Report May 8

A report from former Southfield township Building Inspector Clarence Laidlaw, pointing out conditions in the building department, was submitted to the township board at the May 8 meeting by Supervisor William Roemer, according to Mrs. Fannie Adams, township clerk.

Because of press of business, the letter from Laidlaw was tabled until the next meeting. Mrs. Adams said the matter wasn't acted upon, because Laidlaw's resignation was received at the May 22 meeting.

In his letter of resignation, Laidlaw said the supervisor failed to cooperate with him and didn't submit the report to the board. Laidlaw was appointed building inspector Feb. 9.

At last week's meeting, Frank Gridley, former township building inspector was appointed building inspector pro-tem.

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Revised Plans
Submitted for
Helman Woods

At last week's Southfield township board meeting, W. S. McAlpine and Charles Helman appeared and presented a revised plan for the proposed Helman Woods subdivision at the southwest corner of Telegraph and 13 Mile.

A previous plan was submitted several weeks ago and the plan commission recommended it not be approved. One of the reasons given was that the proposed lots were not large enough.

The new plan was made in accordance with lots in that area, McAlpine said. It calls for 78 lots, 150 by 175 feet. Revised plans for roads in the subdivision also were submitted.

McALPINE SAID the plan is not for a housing development but for a subdivision. Plans were again referred to the planning

commission for a recommendation.

In other business, special assessment rolls were confirmed for paving in Rex Humphrey's Eco City subdivision and D. J. Healy's Golfhurst subdivision.

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Concrete Pavement
For Emmons Street
Considered by City

The city commission will meet Monday, June 4, at 8 p.m. to consider objections to creating a special assessment district for concrete paving of Emmons from Torry to the alley east of Woodward.

City Manager Donald C. Egbert stated that it is possible the toll can be confirmed by June 18 and paving could be constructed the first part of July. Pavement will be 29 feet in width with integral curb.

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