

Rotarians Hear Talk on Detroit's Birthday Festival

John Graham, a member of the committee for Detroit's 250th anniversary festival, addressed the Rotary club Monday noon at the Community house.

Graham, who has retired from the Dodge division of the Chrysler Corp., spoke on the philosophy, purpose and objective of the celebration.

He stated the committee is striving for the widest possible civic celebration in which the public can participate. A continuing program is being developed, taking advantage of normal civic functions and employing them in order to build civic pride.

The festival will point out the opportunities in Detroit for the individual, education, religious, recreation and cultural growth. The celebration gets off to a real start July 24, the date when Cadillac landed and founded the city in 1701.

Carl Moyer Named Defense Coordinator Of Fisher Body

A local resident, Carl W. Moyer, 1283 Buckingham, this week was appointed to the staff of the general manager of Fisher Body division as defense plans coordinator.

Moyer began working with Fisher Body in 1925 as a clerk in the accounting department. In 1927, he was transferred to the St. Louis plant as general supervisor and factory manager and in 1938, went to Lansing as general plant superintendent.

In 1945, he became general director of Fisher Body Industrial relations. He will be succeeded by Ralph E. Norydke of Detroit.



C. F. SMITH'S "Golden Anniversary" supermarket on Hunter boulevard at Hazel will open for business Tuesday, March 20. This modernistic market will be the largest of the chain's 300 stores in the metropolitan area. It will feature pre-cut and wrapped self-serve meats; full lines of nationally advertised grocery merchandise; complete lines of gourmet party foods and shelf drugs; and streamlined open topped cases for meats, produce, frozen foods and dairy products. An open house is planned for employees and the public from 7 to 9 p.m. Monday evening, March 19. At that time, the store will be completely set up and open for inspection. Joe Wheeler Photo

Unitarians Sponsor Series of Lectures

The Rev. William D. Hammond the Community House Westwood of Grosse Pointe Unitarian church, March 21, beginning at will open a series of lectures at 8 p.m.

Hills Resident To Supervise New Ford Tank Plant

A Bloomfield Hills resident, David W. Lee, 780 East Square Lake road, will supervise the new Ford Motor Co. tank plant. He is now the manager of the tractor and industrial engine division.

Lee joined the Ford firm in 1946 after having been employed by Chrysler for 12 years. A graduate of Massachusetts Institute of Technology, he received his master of mechanical engineering degree at the Chrysler graduate engineering school in 1935.

LEE IS MARRIED, has two sons and is a member of the Bloomfield Open Hunt club and Orchard Lake country club.

E. R. Breech, executive vice-president of the Ford company announced this week that medium tanks will be built at the plant, which will be constructed at a yet undetermined site in the Detroit area.

Breech stated, "The tank agreement signed with the Detroit Ordnance district, has an estimated value of \$195,000,000, and the company's commitments to the armed forces for defense production now are approaching a billion dollars."

When in full production, approximately 8,000 employees will be required.

Scout camp near Lapeer, Adams school at 9 a.m. will be the starting point.

With one winter barely over, troop members are looking forward to the next one. The reason is the 14-passenger bob-sled which is their gift from Frank McGinnis, Ford Motor executive.

Scouts, having difficulty keeping their size and uniforms in the same bracket, have formed a uniform exchange. Those having outfits they no longer use are asked to list them with the scoutmaster so buyer and seller can get together.

TROOP B-5 Troop members will be guests of the Men's club of Christ Church Cranbrook at a dinner meeting Monday evening in the church. The troop will meet in full uniform at 8:45 at Quanton school, then have a for the church.

The troop met Monday evening at the Cranbrook cabin for work and a winter roast.

Charles Edwards Post, 14, American Legion and its auxiliary will hold a joint birthday party in the Legion Home Saturday evening, March 17. The affair will start with a post-luck dinner at 6:30.

Fordon Niles, 17th district commander, and Mrs. Niles will be special guests of the local group.

Plan Birthday Fete

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Additional Counsel Retained for City's Defense in Suit

In a resolution approved at Monday evening's meeting, the city commission authorized City Manager Donald C. Egbert to retain additional counsel for the defense of the action instituted against the city by Baldwin Lewis and Andrews should be retained. City Attorney Forbes Haskett said that a date still hasn't been set for the hearing.



"Roses To You" from Evelyn Pearson
Cotton Rose Print Robe and Brunch Coat

What could be more practical and charming than a brunch coat you'll wear at home all day, or a gay hostess robe that fits like a dream? Both scattered with vivacious roses, both a cinch to launder and care for, Evelyn Pearson styles these two of cotton in maize, open or green; sizes 12 to 20.

Robes Parking Level Brunch Coat, 7.95 Robe 8.95

Parking area for your shopping convenience

Special Event!

54-gauge NYLONS

\$1.19
regularly \$1.65

You'll love this heavenly hosiery at any price... but your budget will be purring about the special selling value we are offering. Too, these will make wonderful Easter gifts. In lovely shades of Maple Glace and Bon Heure, complementary to every ensemble, they're yours for wonderful wearing!

Hosiery Street Level

Jacobson's
Maple at Bates Birmingham

BOY SCOUTS

TROOP B-4
An adventure campout is planned for this weekend, March 17-18, when members of the troop will go to the Franklin Village

Try on a new personality with a

Perma-lift girdle and bra

Be young and lovely, gay and confident in your wonderful, new "Perma-lift" Girdle. Your figure will take on new beauty. Nary a bone or stay to mar your comfort either, yet the Magic Inset in the front panel completely eliminates wrinkling, rolling or binding. Your "Perma-lift" Bra is something special too—gently supports your breasts from below—never loses that support through countless washings and wearings. Be fitted in our Corset Department today—ask for them by number.

No. 3716—15" Girdle Fine Leno Elastic with satin hartsax back. Satin Front Panel and side "Talon" Zipper. Sizes 28-40. White 8.50

No. 70—Bra Cotton with Satin Laces Stretch diaphragm band and 8 1/2" separation. Sizes 32 to 38. A, B, C. Cups. White. 2.50

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THE LIFT THAT NEVER LETS YOU DOWN

... Look for the Magic Inset

For Easter... CRESCENDO'S

Double Woven Cotton Gloves

Lyric-lovely gloves, leather-tailored of the cotton fabric that wears longer, always looks sparkling fresh and new, becomes softer with every sudsing and never loses its original shape. Top: "Tempo," in white, black or white wine. 3.50. Center: "Melodie," in white, black, beige or navy. \$4. Bottom: "Tremolo," in white, black or white wine. \$4.

Accessories Street Level

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