

Gifts

As GAY As A CHRISTMAS TREE

OPEN EVENINGS

Christmas shop in one quick stop by coming to WILSON'S for perfect presents for every one on your list. It's as easy as that—and you'll be happy in the knowledge that you're giving gifts as gay as a Christmas tree—gifts they'll open first... praise the loudest... enjoy the longest. Come in today and shop with ease for gifts that please!

Gifts for HIM

Better-Built for Better Shaves

New SCHICK "20" \$24.50

BILLFOLDS See Our Wide Selection Priced from **\$2.00**

RONSON Pocket Lighter **\$6.60**

Big Variety of Boxed Cigars, Gift-Wrapped, from \$3.00

Yes! all those old-time favorites in the new "Merry Christmas" box of **Fanny Farmer CANDIES**

Peek under the colorful new cover of this inviting box... you'll find all the old-time favorites... and many more! Made from Fanny Farmer's treasured recipes... with finest chocolate... rich cream... choice nutmeats... fresh country butter... 1 lb. \$1.25 2 lbs. \$2.25

- PECAN BUTTERCREAMS
- SECOND BUTTERCREAMS
- DIXIES

Santa suggests **GILBERT** quality

Always enjoyed, always appreciated, America's finest quality package chocolates...

The Famous Panache Chocolates lead the parade of different assortments that please every taste and purse...

\$1.75 The Lb.

GILBERT Chocolates

all the gaiety of Christmas wrapped up in **LUCIEN LELONG** gifts

COLOGNE: a great, big bottle of Lucien Lelong Indigres, Sirocco, Opening Night, Balakia, Cachet, Tailleuse, Sempst—all dressed up for Christmas. She'll lavish it on. \$4.50 plus tax.

TING-ALING: any one of five famous Lucien Lelong perfumes in the gay bottle that's decked out with honest-to-goodness jingle bells. The most fun of any Christmas wrappings we've seen. \$1.50 plus tax.

LOVE SEAT: Solid, the famous Lucien Lelong stick cologne in her favorite French fragrances. Packed two to a love seat in this merry Christmas package. \$2.20 plus tax.

BAGUETTE: gleaming, purse-size vial of her favorite Lucien Lelong perfumes: Indigres, Cachet, Sirocco, Orzeuil. Easy to refill, \$2.50 and \$3 plus tax.

Man-oh-Man! HERE'S THE GIFT WORTH HINTING FOR

Sensational "MIRACLE-ACTION" SHAVING

STANLEY SAFETY RAZOR

"First" STANLEY "World's Finest Shave."

\$14.95

6000 Automatic Shaving Strokes, Clean Wet Shave, Taken Any Double edged Blade, PAYS FOR ITSELF... Saves on Blades, Self-Powered... Fully Warranted. See it today!

BRIGHT IDEAS For **RIGHT GIVING**

Give gifts as bright as a Yuletide candle... right gifts that glow with Christmas Cheer... give gifts from WILSON'S. Our glittering array of gift goods holds many thrilling surprises for you... and a host of good giving to those on your list. So, do the right thing... and get the right gifts by doing all your shopping here at everybody's Merry Christmas Store.

Wilson's SUGGEST

Give her a **TABU** Christmas...

Fantastic Tabu, the "forbidden" perfume by Dana is known the world over for its hypnotic fragrance and beauty. It is also known to be the perfume that seems to never quite leave whatever it touches: And the cologne of Tabu, in fragrance, is truly the perfume itself. She will adore using it lavishly.

by **Dana**

TABU COLOGNE \$2.00 to \$18.00 plus tax

TABU PERFUME \$2.50 to \$60.00 plus tax

Federal Excise Tax Added to Prices Where Applicable

GIBSON Christmas Cards *surprise in the box* AS SEEN IN LIFE

Charles Dickens 14 for \$1.00

Illustrations combined with excerpts from stories by Charles Dickens

Gibson CHRISTMAS WRAPPINGS

RIBBONS PAPERS SEALS and TAGS

Wilson's for Gifts

Sheaffer's Signature Engraved

Handsome 14K gold bands richly engraved with user's signature Pen, \$19.75; Pencil, \$10.00 Ballpoint, \$10.00 Engraving included.

Sheaffer's VALIANT Pen, \$12.50; Pencil, \$5.00

NAME IMPRINTED ON ANY PEN COSTING FIVE DOLLARS OR MORE

Give your youngster a hobby this Christmas

Brownie Hawkeye Flash Outfit

contains everything for indoor-outdoor snapping

In addition to the Brownie Hawkeye Camera, Flash Model, each Outfit includes a Kodalite Flashholder with batteries and Flashguard, 8 flash lamps, 2 rolls of Kodak Verichrome Film, plus a book of photo tips. Complete, \$13.25, inc. Fed. Tax.

Happy is She who's GIFTED with BEAUTY

Give her beauty—and you give her a gift as lovely as she is... a gift that will thrill her and fill her heart with good will toward you. Give her extravagant toilettries... exotic perfumes... exquisite colognes—the glamor-glorious things that are dear to every woman whether she's sumptuous as satin or casual as colico.

REVLON MANICURE SETS \$2.85 and up

Gift Perumes

Caron's Bellodgia...\$10.00
D'Orsay Intoxication...\$5.50
Faberge Woodhue...\$5.00
Schiaparelli Shocking...\$8.75
Yardley Bond Street...\$4.50

Gift Toilettries

Harriet Hubbard Ayer **PERFUME BRACELET** Snake Chain Bracelet and Perfume Compact **\$3.00**

D'ORSAY INTOXICATION COLOGNE STICK Can't spill stick form—Take it wherever you go **\$1.75**

Santa Tweed 1/2 oz. Perfume in Gay Package **\$5.50**

Gift SET Shaving Mug and Lotion **\$2.10**

FABERGE TIGRESS COLOGNE **\$2.00**

JEWELITE COMB, BRUSH and MIRROR SETS **\$10.00 up**

MENNEN SKIN BRACER GIFT WRAPPED **\$1.15**

BABY BROWNIE CAMERA **\$2.85**

BROWNIE MOVIE CAMERA 8 MM **\$43.30**

SHAVE MASTER ELECTRIC RAZOR **\$26.50**

YARDLEY SHAVING BOWL With Miniature Shave Lotion **\$1.25**

GILLETTE ARISTOCRAT RAZOR **\$3.79**

REMINGTON CONTOUR DELUXE ELECTRIC RAZOR **\$25.50**

OLD SPICE **\$3.00**

SHAVING SETS **\$3.00**

Wilson Drug Store

Woodward at Maple **BIRMINGHAM**