

Jacobson's

AFTER CHRISTMAS

Clearance

beginning
today
at 9:30

NOW . . . A DRAMATIC CLIMAX TO THE BIGGEST SEASON IN OUR HISTORY
a complete clearance of all remaining winter merchandise to prepare for
a wonderful spring of fresh new fashions and values! Here are substantial price
reductions on styles you'll wear now and well into the coming season.

Entire Stock of Fall and Winter

SUITS

\$48

Orig. 59.95 to 69.95

\$68

Orig. \$98- to \$119

\$98

Orig. \$119 to \$169

JUNIORS - MISSES - WOMEN'S SIZES

Beautiful wool worsteds, checks, stripes, gabardines at a fraction of their original prices . . . suits you'll wear right into the spring season. Our entire collection of one-of-a-kind designer originals included. Colors and styles designed for fashion smartness and fine quality.

MONEY-SAVING REDUCTIONS!

FORMALS and
EVENING DRESSES

Reduced Now for
Holiday Wear

Beautiful nets, taffetas, laces, velvets and satins. Sizes 9 to 15 and 10 to 18.

SPORTSWEAR

Special Purchase

WOOL SKIRTS

6⁹⁹

Reg. 10.95

8⁹⁹

Reg. 12.95
to 14.95

Beautiful flannels and tweeds in the season's most wanted colors. Choose from this wonderful group of four-gore flare skirts, slim skirts, fly-front skirts, full skirts with pleats.

KNIT DRESSES

\$24

Reg. 29.95 to \$35

Our entire remaining stock of fall and winter knit dresses. One- and two-piece styles in navy, gold, green, gray, aqua, red or purple . . . sizes 10 to 18. Each is a very special fashion-value at these low-price!

BRASSIERES

Nylon, cotton, lace and padded bras from Life, Hollywood-Maxwell, Lily of France and Permalift. Mostly white. All sizes; A, B, C cups.

Orig. 2.25	\$1	Orig. 2.50	\$1.50
Orig. 3.50	\$2	Orig. \$5	\$3

DRESSES

Orig. 49.95 now \$25 and \$30

Orig. 39.95 now \$20 and \$25

Orig. 29.95 now \$15 and \$20

Orig. \$25 now \$10 and \$15

JUNIORS 9 to 15	MISSES 10 to 20	WOMEN'S 38 to 44	HALF-SIZES 12½ to 24½
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A fashion-important group of wools, crepes, jerseys, taffetas, laces, bengalines, failles, velvets, velveteens and gabardines in one- and two-piece styles . . . casuals, afternoon dresses and cocktail types.

UNTRIMMED COATS

\$44 \$48 \$78

Orig. 59.95 to 69.95 Orig. 69.95 to 79.95 Orig. \$98 to \$119

JUNIORS' - MISSES - WOMEN'S HALF-SIZES

A large collection of the season's best untrimmed coats in box and fitted styles, for dress or casual wear. Wonderful colors, beautiful styles of the most handsome wool fabrics.

CASUAL DRESSES

Originally \$10
14.95

Orig. 16.95 \$12
to 17.95

The balance of our winter casual collection, from the country's best manufacturers. Gabardines, wools, flannels and checks . . . year-round wearables for home, office and street . . . each finely tailored, smartly styled and wonderfully priced.

ENTIRE STOCK OF

CHILDREN'S HEAVY OUTERWEAR

20% to 30% OFF!

GIRLS' and BOYS' - 1 to 3, 3 to 6 - Coat sets, storm coat sets, snow suits

BOYS', 4 to 8 - Coats and Jackets

GIRLS', 7 to 14 - Coats, coat sets and snowsuits

TEENS', 10 to 16 - Coats

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TEEN DRESSES

30% to 40% OFF!

Including skirts, sizes 7 to 14.



Ingenue Shoes . . . 9⁸⁵

Orig. 14.95 to 18.95

Handsome suedes in black and brown . . . in sling and closed pump styles. These are shoes you'll wear into and right through spring.

Palizzio Shoes 14⁸⁵

Orig. 19.95 to 22.95

Calf, suede, reptiles in black, brown and navy.

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Maple at Bates Birmingham
Parking Area for Your Shopping Convenience