



BIRMINGHAM MERCHANTS WANT YOUR CHRISTMAS TO BE BETTER THAN EVER

You can't beat the Spirit of Christmas as it is nourished in the minds and reflected in the faces of Birmingham folk at the Holiday Season. That's why we suggest that you do your Christmas shopping this year right here in the community where you encounter your friends and neighbors whenever you drop into the local stores. You'll be surprised at how easy and pleasant your Christmas Shopping can be.





YOUNG'S of Birmingham

203 Pierce Street

LEATHER PALM DRIVING GLOVES

Pair \$3.95

PYREX OVEN WARE
TRANSPARENT, EASY TO CLEAN
3-N-1. One dish does the work of 3 because
you can bake, serve and store in the same
sparkling dish. WIDE SELECTION.

10c to \$3.45

HUSTON HARDWARE CO.

BIRMINGHAM'S OLDEST HARDWARE STORE 205 N. Woodward

SHOPS 142 West Maple

ARCHER HOSE FOR LOVELY WOMEN 15 Denier, 51 Gauge \$1.50

In All the Popular Shades

J. FAWCETT & CO.

908 S. Adams Rd. MI. 4-6020 OPEN WEDNESDAY AFTERNOONS AND SUNDAYS SMALL TOOLS

Pliers, Drills, Bit and Brace, Pinch Bars, Tin Snips, Chisels, Screwdrivers, Socket Wrenches, Planes, Levels, Hack Saws

213 E. Maple

When doing your CHRISTMAS SHOPPING

Compare Our Low Prices with Others

408 S. Woodward MIdwest 4-3520

RCA TELEVISION

Radios and Record Players

Matthew's

FOR HIS CHRISTMAS GIFT BELITS WALLETS CUFF LINKS SCARFS

GLOVES

Matthew's

BIRMINGHAM CAMERA SHOP

168 S. Woodward

PHOTOGRAPHIC SUPPLIES

Make Excellent Christmas Gifts for

Merle Norman Cosmetic Salon

COSMETICS . TOILETRIES . GIFTS

Ideal For Christmas Giving

VISIT US FOR SUGGESTIONS

miller shoes

Woodward at East Maple

MILKS APPLIANCES

FOR YOUR EVERY NEED IN HOUSEHOLD APPLIANCES

BOB CRAIG, INC.

Sporting Goods 116 S. Woodward

A WIDE SELECTION | ALL

OF TOYS CHILDREN

WILL ENJOY

WILSON DRUG CO.

RONSON LIGHTER "The Viking"

With the new (since Nov. 1), compressed fuel, m of lights on single "throw away" cartridge fuelin, \$13.34

RIPON LOAFER SOX

You'll be giving luxurious year 'round comfort. Washable, soft wool and glove leather soles. In beau tiful colors and styles for men, women and children.

CHEER SHOP

191 S. Woodward

Visit Our Complete

TOY DEPARTMENT

McBRIDE HARDWARE

128 S. Woodward

HOUSEHOLD GIFTS

TOASTERS • WAFFLE IRONS
AUTOMATIC COFFEE MAKERS
CCTRIC IRONS • REVERE WARE
• WEAREVER PRODUCTS

NY LINT ROAD GRADERS (Scale Models) \$7.50 NY LINT TOURNAROCKER (Scale Model) \$6.69

Maskill Hardware 4400 N. Woodward

Electrical Gifts Bring Cheer the Whole Year Round SEE OUR WIDE SELECTION



The Birmingham Hardware

152 N. Woodward

FLEXIBLE FLYER

SLEDS

Small and Large Ones 37" to 60

\$7.60 to \$15.00

BIRMINGHAM, MICH.

WILLIAMS BOOT SHOP

115 W. Maple

HOUSE SLIPPERS

or Men, Women and Children se slippers for those on your list this Chi

Everyone knows A GIFT FROM Campbell's

Village Store

MORTIMER'S MEN'S WEAR



The **Glassford** Shop

RAYON CREPE NIGHTGOWNS

Tufted Top and Braided Shoulder Straps

Unusual Value at \$6.50

A Lounge Chair Many From Which to Choos

UNPAINTED FURNITURE

(Ponderosa Pine)
Sectional Bookcases

Chests

Zes Corner and Wall
We make mirror and glass tops
for all furniture
BIRMINGHAM PAINT
GLASS & WALLPAPER CO.

MEN'S WEAR oodward MI. 4-7724 OFFICIAL HEADQUARTERS

BOY SCOUT CUB SCOUT

HEADQUARTERS

MOTOROLA PHILCO ZENITH RADIO TELEVISION

McCALLUM & DEAN

ALLUM BIRMINGHAM
409 E. Maple Ave.

LEWIS FURNITURE CORP.

235 Pierce St.

Ideal Gift for Everyone At Home

from \$99.50